

Pinellas County Economic Leadership Symposium

Thursday | April 20, 2017

Agenda



Thursday, April 20, 2017

- 8:30 a.m. Breakfast Provided**
- 9:00 a.m. Welcome and Introductions**
Janet Long, Pinellas County Commission Chair
Mark Strickland, St. Petersburg College
Seminole Campus Provost
- 9:10 a.m. Pinellas By Design and 2014 Symposium**
Pinellas by Design is the economic and redevelopment plan approved over a decade ago. See a video recap of the 2014 Symposium Keynote Address.
Karen Seel, Pinellas County Commissioner
- 9:30 a.m. Forward Pinellas – Adapt, Build, Connect**
Framing the county's redevelopment challenges and opportunities.
Whit Blanton, Forward Pinellas Executive Director
- 10:00 a.m. Citizen Centered Gainesville: Designed With You...For You!**
Citizen-centered design reimagines local government relationships and processes by placing the people it serves at the center of all that it does.
Bob Woods, City of Gainesville
Communications & Marketing Manager
- 10:45 a.m. Break**
- 11:00 a.m. Competitiveness Issues in Economic Development**
Find out the key issues driving corporate relocations and expansions and what that means for Pinellas County.
Josh Bays, Site Selection Group
Chris Schwinden, Site Selection Group
- 11:45 a.m. Lunch provided**

- 12:30 p.m. Pinellas County Competitiveness Study**
The findings of the 2017 competitiveness study of Pinellas County are presented.
Josh Bays, Site Selection Group
Chris Schwinden, Site Selection Group
- 1:30 p.m. Reaching for the Future: Creative Finance for Smaller Communities**
The former Mayor of Pittsburgh offers insights on what drives investment and innovation to ensure long-lasting commitment for revitalization.
*Tom Murphy, ULI Senior Resident Fellow
Joseph C. Canizaro/Klingbeil Family Chair for Urban Development*
- 2:30 p.m. Break**
- 2:45 p.m. Workforce – Preparing for the Future**
- K-12 Career Academies, AMSkills and Pinellas Technical College.
Mark Hunt, Pinellas Technical College
 - St. Petersburg College's degrees, internships and apprenticeships.
Dr. Jason Krupp, St. Petersburg College
 - USF St. Petersburg's College of Business, entrepreneurial support and internships.
Dr. Sri Sundaram, University of South Florida St. Petersburg
 - USF Marine Science, Innovation District, Ocean Team, graduate education and research, National Academy of Inventors, NSF I-Corps.
Dr. Cliff Merz, University of South Florida/College of Marine Science, Commissioner City of Safety Harbor
- 3:50 p.m. Closing Remarks**
Mike Meidel, Pinellas County Economic Development Director

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- 8:30 a.m. Breakfast**
- 9:00 a.m. Welcome and Recap of Day One**
Janet Long, Pinellas County Commission Chair
Mike Meidel, Pinellas County Economic Development Director
- 9:15 a.m. Retrofitting Suburbia**
The co-author of Retrofitting Suburbia explains how existing suburban developments can be redesigned into more sustainable places, absorb growth and evolve in relation to changing demographic, technological, and economic conditions.
June Williamson, Architect/Faculty Member, City College of New York, and Co-author of Retrofitting Suburbia
- 10:15 a.m. Break**
- 10:30 a.m. Going from Challenge to Opportunity - Tools and Strategies**
- *From landfills to golf courses, redeveloping land with environmental issues*
Frank Hearne, Mechanik, Nuccio, Hearne & Wester, P.A.

Going from Challenge to Opportunity - Tools and Strategies (cont'd)

- *Revitalizing commercial corridors for economic development*
Tom Lavash, WTL +a Managing Principal
- *Using public land assembly to encourage quality economic growth*
Frank Martz, Altamonte Springs City Manager

- 11:35 a.m. Engaging your Community**
More and more community members and stakeholders are asking for public investments that result in walkable, bikeable, livable districts. Learn how leaders can better engage community members on these topics, including free resources available such as the Imagining Livability Design booklet from AARP and other tools.
Kelly Morphy, Dix.Hite + Partners and WALC Institute Board Member

- 12:15 p.m. Closing**
Whit Blanton, Forward Pinellas Executive Director

