

Clearwater

Demographics

Summary	Census 2010	2017	2022
Population	107,957	114,858	119,886
Households	47,814	50,234	52,204
Families	26,219	27,363	28,317
Average Household Size	2.18	2.22	2.23
Owner Occupied Housing Units	28,081	27,283	28,140
Renter Occupied Housing Units	19,710	22,952	24,047
Median Age	43.8	45.7	46.5
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.86%	1.36%	0.83%
Households	0.77%	1.30%	0.79%
Families	0.69%	1.25%	0.71%
Owner HHs	0.62%	1.20%	0.71%
Median Household Income	2.55%	2.13%	2.12%

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,722	5.3%	5,628	4.9%	5,874	4.9%
5 - 9	5,290	4.9%	5,628	4.9%	5,635	4.7%
10 - 14	5,614	5.2%	5,628	4.9%	5,754	4.8%
15 - 24	12,523	11.6%	12,290	10.7%	12,108	10.1%
25 - 34	13,387	12.4%	14,472	12.6%	14,866	12.4%
35 - 44	13,171	12.2%	12,979	11.3%	13,787	11.5%
45 - 54	16,086	14.9%	14,817	12.9%	13,787	11.5%
55 - 64	14,790	13.7%	16,654	14.5%	16,784	14.0%
65 - 74	10,256	9.5%	14,128	12.3%	16,424	13.7%
75 - 84	7,449	6.9%	8,155	7.1%	10,190	8.5%
85 +	3,778	3.5%	4,479	3.9%	4,795	4.0%
18 +	87,877	81.4%	94,758	82.5%	99,385	82.9%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	86,150	79.8%	89,130	77.6%	90,873	75.8%
Black Alone	11,767	10.9%	12,979	11.3%	13,907	11.6%
American Indian Alone	540	0.5%	574	0.5%	599	0.5%
Asian Alone	2,267	2.1%	2,986	2.6%	3,477	2.9%
Pacific Islander Alone	108	0.1%	115	0.1%	120	0.1%
Some Other Race Alone	4,426	4.1%	5,743	5.0%	6,833	5.7%
Two or More Races	2,591	2.4%	3,446	3.0%	4,076	3.4%
Hispanic Origin (Any Race)	15,330	14.2%	19,641	17.1%	23,497	19.6%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	6,782	13.5%	6,787	13.0%
\$15,000 - \$24,999	7,083	14.1%	6,682	12.8%
\$25,000 - \$34,999	5,576	11.1%	5,012	9.6%
\$35,000 - \$49,999	7,837	15.6%	7,100	13.6%
\$50,000 - \$74,999	8,942	17.8%	9,240	17.7%
\$75,000 - \$99,999	5,476	10.9%	6,891	13.2%
\$100,000 - \$149,999	4,772	9.5%	5,951	11.4%
\$150,000 - \$199,999	1,758	3.5%	2,088	4.0%
\$200,000+	2,060	4.1%	2,454	4.7%
Median Household Income	\$44,877		\$50,892	
Average Household Income	\$67,142		\$76,254	
Per Capita Income	\$30,397		\$34,177	

Demographics (cont.)

2017 Households by Disposable Income	Number	Percent
Total	50,234	100.0%
<\$15,000	7,904	15.7%
\$15,000-\$24,999	8,171	16.3%
\$25,000-\$34,999	6,222	12.4%
\$35,000-\$49,999	8,893	17.7%
\$50,000-\$74,999	9,166	18.2%
\$75,000-\$99,999	4,091	8.1%
\$100,000-\$149,999	3,544	7.1%
\$150,000-\$199,999	1,118	2.2%
\$200,000+	1,125	2.2%
Median Disposable Income	\$38,644	
Average Disposable Income	\$53,358	

2017 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	1,719	6,278	6,759	8,175	9,930	8,906	8,469
<\$15,000	298	865	744	953	1,724	1,465	1,855
\$15,000-\$24,999	326	1,140	873	994	1,348	1,580	1,910
\$25,000-\$34,999	337	790	769	778	1,275	1,082	1,192
\$35,000-\$49,999	337	1,344	1,337	1,447	1,504	1,460	1,465
\$50,000-\$74,999	306	1,207	1,711	1,574	1,603	1,618	1,147
\$75,000-\$99,999	51	415	759	939	909	580	436
\$100,000-\$149,999	49	394	272	890	953	694	292
\$150,000-\$199,999	5	47	168	293	329	187	91
\$200,000+	10	76	126	307	285	240	81
Median Disposable Income	\$31,199	\$37,767	\$45,027	\$48,807	\$39,991	\$37,505	\$28,218
Average Disposable Income	\$38,651	\$47,503	\$55,481	\$66,271	\$58,605	\$53,884	\$39,808

2017 Households by Net Worth	Number	Percent
Total	50,235	100.0%
<\$15,000	17,438	34.7%
\$15,000-\$34,999	4,324	8.6%
\$35,000-\$49,999	2,032	4.0%
\$50,000-\$74,999	3,033	6.0%
\$75,000-\$99,999	2,121	4.2%
\$100,000-\$149,999	3,428	6.8%
\$150,000-\$249,999	4,767	9.5%
\$250,000-\$499,999	5,767	11.5%
\$500,000+	7,325	14.6%
Median Net Worth	\$59,318	
Average Net Worth	\$593,093	

2017 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	1,721	6,280	6,758	8,174	9,930	8,905	8,469
<\$15,000	1,442	4,191	3,335	3,048	2,787	1,343	1,291
\$15,000-\$34,999	153	867	863	829	808	420	385
\$35,000-\$49,999	47	241	408	381	458	320	176
\$50,000-\$99,999	36	458	844	965	1,063	926	863
\$100,000-\$149,999	7	189	338	530	723	916	726
\$150,000-\$249,999	23	152	385	729	1,008	1,075	1,395
\$250,000+	13	182	585	1,692	3,083	3,905	3,633
Median Net Worth	\$8,951	\$11,238	\$15,577	\$42,429	\$89,826	\$189,774	\$196,493
Average Net Worth	\$21,534	\$55,084	\$212,326	\$409,365	\$742,078	\$1,192,220	\$784,558

Business Summary (2017)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.1%	23	0.0%
Mining	0	0.0%	0	0.0%
Utilities	5	0.1%	67	0.1%
Construction	261	4.8%	1,789	2.5%
Manufacturing	130	2.4%	2,333	3.3%
Wholesale Trade	118	2.2%	6,602	9.3%
Retail Trade	767	14.1%	11,121	15.6%
Motor Vehicle & Parts Dealers	84	1.5%	2,150	3.0%
Furniture & Home Furnishings Stores	42	0.8%	490	0.7%
Electronics & Appliance Stores	35	0.6%	307	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	48	0.9%	599	0.8%
Food & Beverage Stores	89	1.6%	1,821	2.6%
Health & Personal Care Stores	97	1.8%	825	1.2%
Gasoline Stations	14	0.3%	67	0.1%
Clothing & Clothing Accessories Stores	128	2.4%	1,046	1.5%
Sport Goods, Hobby, Book, & Music Stores	48	0.9%	479	0.7%
General Merchandise Stores	47	0.9%	2,529	3.5%
Miscellaneous Store Retailers	121	2.2%	790	1.1%
Nonstore Retailers	14	0.3%	18	0.0%
Transportation & Warehousing	78	1.4%	818	1.1%
Information	122	2.2%	1,358	1.9%
Finance & Insurance	387	7.1%	4,583	6.4%
Central Bank/Credit Intermediation & Related Activities	121	2.2%	1,077	1.5%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	108	2.0%	1,220	1.7%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	158	2.9%	2,286	3.2%
Real Estate, Rental & Leasing	440	8.1%	2,542	3.6%
Professional, Scientific & Tech Services	606	11.2%	5,022	7.0%
Legal Services	182	3.4%	1,376	1.9%
Management of Companies & Enterprises	6	0.1%	88	0.1%
Administrative & Support & Waste Management & Educational Services	217	4.0%	2,331	3.3%
Educational Services	104	1.9%	2,694	3.8%
Health Care & Social Assistance	544	10.0%	9,954	14.0%
Arts, Entertainment & Recreation	110	2.0%	1,542	2.2%
Accommodation & Food Services	454	8.4%	8,844	12.4%
Accommodation	100	1.8%	2,408	3.4%
Food Services & Drinking Places	354	6.5%	6,436	9.0%
Other Services (except Public Administration)	599	11.0%	4,942	6.9%
Automotive Repair & Maintenance	78	1.4%	432	0.6%
Public Administration	158	2.9%	4,569	6.4%
Unclassified Establishments	319	5.9%	53	0.1%
Total	5,429	100.0%	71,275	100.0%