

# Clearwater

## Demographics

Summary	Census 2010	2016	2021
Population	107,685	112,128	116,571
Households	47,638	49,099	50,819
Families	26,178	26,700	27,483
Average Household Size	2.19	2.21	2.22
Owner Occupied Housing Units	28,031	26,636	27,375
Renter Occupied Housing Units	19,607	22,463	23,444
Median Age	43.7	45.3	46.2
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.78%	1.29%	0.84%
Households	0.69%	1.21%	0.79%
Families	0.58%	1.13%	0.72%
Owner HHs	0.55%	1.09%	0.73%
Median Household Income	2.72%	2.52%	1.86%

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,706	5.3%	5,582	5.0%	5,746	4.9%
5 - 9	5,309	4.9%	5,517	4.9%	5,470	4.7%
10 - 14	5,580	5.2%	5,505	4.9%	5,619	4.8%
15 - 19	5,888	5.5%	5,696	5.1%	5,560	4.8%
20 - 24	6,582	6.1%	6,562	5.9%	6,433	5.5%
25 - 34	13,348	12.4%	14,101	12.6%	14,569	12.5%
35 - 44	13,133	12.2%	12,739	11.4%	13,291	11.4%
45 - 54	16,036	14.9%	14,941	13.3%	13,864	11.9%
55 - 64	14,773	13.7%	16,262	14.5%	16,605	14.2%
65 - 74	10,204	9.5%	13,130	11.7%	15,529	13.3%
75 - 84	7,401	6.9%	7,833	7.0%	9,294	8.0%
85+	3,725	3.5%	4,261	3.8%	4,588	3.9%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	85,936	79.8%	87,277	77.8%	88,659	76.1%
Black Alone	11,752	10.9%	12,726	11.3%	13,701	11.8%
American Indian Alone	494	0.5%	499	0.4%	519	0.4%
Asian Alone	2,311	2.1%	2,811	2.5%	3,330	2.9%
Pacific Islander Alone	145	0.1%	146	0.1%	153	0.1%
Some Other Race Alone	4,433	4.1%	5,417	4.8%	6,406	5.5%
Two or More Races	2,614	2.4%	3,252	2.9%	3,802	3.3%
Hispanic Origin (Any Race)	15,245	14.2%	18,630	16.6%	22,118	19.0%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	7,510	15.3%	7,751	15.3%
\$15,000 - \$24,999	6,733	13.7%	8,014	15.8%
\$25,000 - \$34,999	5,767	11.7%	4,237	8.3%
\$35,000 - \$49,999	7,789	15.9%	5,825	11.5%
\$50,000 - \$74,999	8,553	17.4%	9,543	18.8%
\$75,000 - \$99,999	4,980	10.1%	5,918	11.6%
\$100,000 - \$149,999	4,398	9.0%	5,474	10.8%
\$150,000 - \$199,999	1,614	3.3%	2,079	4.1%
\$200,000+	1,754	3.6%	1,978	3.9%
Median Household Income		\$42,500		\$48,609
Average Household Income		\$63,576		\$69,669
Per Capita Income		\$28,910		\$31,395

## Demographics (cont.)

2016 Households by Disposable Income	Number	Percent
Total	49,098	100.0%
<\$15,000	8,813	17.9%
\$15,000-\$24,999	7,218	14.7%
\$25,000-\$34,999	7,170	14.6%
\$35,000-\$49,999	8,210	16.7%
\$50,000-\$74,999	8,678	17.7%
\$75,000-\$99,999	3,964	8.1%
\$100,000-\$149,999	3,216	6.6%
\$150,000-\$199,999	906	1.8%
\$200,000+	923	1.9%
Median Disposable Income	\$36,795	
Average Disposable Income	\$50,839	

2016 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	1,712	6,180	6,693	8,314	9,736	8,336	8,131
<\$15,000	377	1,019	951	1,176	1,800	1,497	1,992
\$15,000-\$24,999	324	926	799	879	1,331	1,284	1,677
\$25,000-\$34,999	311	992	937	1,000	1,115	1,229	1,587
\$35,000-\$49,999	322	1,260	1,261	1,135	1,512	1,612	1,108
\$50,000-\$74,999	246	1,099	1,580	1,763	1,796	1,229	966
\$75,000-\$99,999	70	476	684	961	860	534	379
\$100,000-\$149,999	43	315	249	836	884	581	309
\$150,000-\$199,999	9	59	138	273	187	198	42
\$200,000+	10	34	94	291	251	172	71
Median Disposable Income	\$29,113	\$36,248	\$41,474	\$49,419	\$39,984	\$36,011	\$26,846
Average Disposable Income	\$37,022	\$45,089	\$51,675	\$64,342	\$55,771	\$51,032	\$37,498

2016 Households by Net Worth	Number	Percent
Total	49,098	100.0%
<\$15,000	17,761	36.2%
\$15,000-\$34,999	4,218	8.6%
\$35,000-\$49,999	2,081	4.2%
\$50,000-\$74,999	3,042	6.2%
\$75,000-\$99,999	2,067	4.2%
\$100,000-\$149,999	3,329	6.8%
\$150,000-\$249,999	4,470	9.1%
\$250,000-\$499,999	5,596	11.4%
\$500,000+	6,534	13.3%
Median Net Worth	\$53,184	
Average Net Worth	\$543,100	

2016 Net Worth by Age of Householder	Number of Households						
	15-24	25-34	35-44	45-54	55-64	65-74	75+
Total	1,712	6,180	6,691	8,312	9,735	8,337	8,132
<\$15,000	1,399	4,161	3,383	3,167	2,850	1,404	1,397
\$15,000-\$34,999	181	839	867	808	819	309	394
\$35,000-\$49,999	45	261	388	420	465	343	159
\$50,000-\$99,999	47	438	833	1,010	1,021	919	842
\$100,000-\$149,999	11	180	335	504	719	853	727
\$150,000-\$249,999	17	130	355	711	959	996	1,303
\$250,000+	12	171	530	1,692	2,902	3,513	3,310
Median Net Worth	\$9,178	\$11,139	\$14,834	\$40,635	\$81,083	\$176,149	\$182,159
Average Net Worth	\$20,672	\$52,637	\$197,435	\$362,320	\$705,916	\$1,114,497	\$714,235

# Business Summary (2016)

## by NAICS Codes

	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	8	0.1%	32	0.0%
Mining	0	0.0%	0	0.0%
Utilities	5	0.1%	67	0.1%
Construction	396	6.0%	2,387	3.2%
Manufacturing	157	2.4%	2,560	3.4%
Wholesale Trade	162	2.5%	6,847	9.1%
Retail Trade	933	14.2%	12,541	16.7%
Motor Vehicle & Parts Dealers	95	1.4%	2,489	3.3%
Furniture & Home Furnishings Stores	49	0.7%	508	0.7%
Electronics & Appliance Stores	67	1.0%	569	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	76	1.2%	758	1.0%
Food & Beverage Stores	97	1.5%	2,212	2.9%
Health & Personal Care Stores	104	1.6%	838	1.1%
Gasoline Stations	24	0.4%	78	0.1%
Clothing & Clothing Accessories Stores	147	2.2%	1,117	1.5%
Sport Goods, Hobby, Book, & Music Stores	59	0.9%	552	0.7%
General Merchandise Stores	44	0.7%	2,517	3.3%
Miscellaneous Store Retailers	153	2.3%	869	1.2%
Nonstore Retailers	18	0.3%	34	0.0%
Transportation & Warehousing	126	1.9%	986	1.3%
Information	122	1.9%	1,302	1.7%
Finance & Insurance	586	8.9%	5,102	6.8%
Central Bank/Credit Intermediation & Related Activities	296	4.5%	1,129	1.5%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	110	1.7%	1,248	1.7%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	180	2.7%	2,725	3.6%
Real Estate, Rental & Leasing	501	7.6%	2,806	3.7%
Professional, Scientific & Tech Services	721	11.0%	5,521	7.3%
Legal Services	211	3.2%	1,512	2.0%
Management of Companies & Enterprises	5	0.1%	63	0.1%
Administrative & Support & Waste Management & Remediation Services	305	4.6%	2,748	3.7%
Educational Services	104	1.6%	2,605	3.5%
Health Care & Social Assistance	596	9.1%	8,475	11.3%
Arts, Entertainment & Recreation	135	2.1%	1,672	2.2%
Accommodation & Food Services	504	7.7%	8,856	11.8%
Accommodation	97	1.5%	2,184	2.9%
Food Services & Drinking Places	407	6.2%	6,672	8.9%
Other Services (except Public Administration)	734	11.2%	5,289	7.0%
Automotive Repair & Maintenance	104	1.6%	487	0.6%
Public Administration	169	2.6%	5,333	7.1%
Unclassified	291	4.4%	75	0.1%
Total	6,560	100.0%	75,267	100.0%