

Dunedin

Demographics

Summary	Census 2010	2016	2021
Population	35,321	36,311	37,561
Households	17,618	18,006	18,576
Families	9,279	9,376	9,612
Average Household Size	1.98	1.99	2.00
Owner Occupied Housing Units	11,774	11,320	11,549
Renter Occupied Housing Units	5,844	6,686	7,027
Median Age	51.3	54.2	56.1

Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.68%	1.29%	0.84%
Households	0.63%	1.21%	0.79%
Families	0.50%	1.13%	0.72%
Owner HHs	0.40%	1.09%	0.73%
Median Household Income	2.81%	2.52%	1.86%

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,322	3.7%	1,236	3.4%	1,245	3.3%
5 - 9	1,390	3.9%	1,334	3.7%	1,309	3.5%
10 - 14	1,550	4.4%	1,419	3.9%	1,454	3.9%
15 - 19	1,590	4.5%	1,451	4.0%	1,411	3.8%
20 - 24	1,403	4.0%	1,616	4.5%	1,562	4.2%
25 - 34	3,192	9.0%	3,191	8.8%	3,453	9.2%
35 - 44	3,823	10.8%	3,508	9.7%	3,505	9.3%
45 - 54	5,513	15.6%	4,802	13.2%	4,252	11.3%
55 - 64	5,678	16.1%	6,083	16.8%	6,101	16.2%
65 - 74	4,567	12.9%	5,780	15.9%	6,586	17.5%
75 - 84	3,453	9.8%	3,747	10.3%	4,373	11.6%
85+	1,840	5.2%	2,145	5.9%	2,309	6.1%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	32,338	91.6%	32,834	90.4%	33,474	89.1%
Black Alone	1,150	3.3%	1,278	3.5%	1,445	3.8%
American Indian Alone	104	0.3%	108	0.3%	115	0.3%
Asian Alone	569	1.6%	644	1.8%	779	2.1%
Pacific Islander Alone	52	0.1%	54	0.1%	61	0.2%
Some Other Race Alone	465	1.3%	602	1.7%	733	2.0%
Two or More Races	643	1.8%	791	2.2%	955	2.5%
Hispanic Origin (Any Race)	2,093	5.9%	2,662	7.3%	3,283	8.7%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	2,297	12.8%	2,247	12.1%
\$15,000 - \$24,999	2,701	15.0%	2,984	16.1%
\$25,000 - \$34,999	2,270	12.6%	1,992	10.7%
\$35,000 - \$49,999	2,553	14.2%	1,898	10.2%
\$50,000 - \$74,999	3,534	19.6%	3,897	21.0%
\$75,000 - \$99,999	2,061	11.4%	2,484	13.4%
\$100,000 - \$149,999	1,674	9.3%	1,972	10.6%
\$150,000 - \$199,999	456	2.5%	584	3.1%
\$200,000+	460	2.6%	518	2.8%

Median Household Income	\$44,118	\$50,685
Average Household Income	\$60,943	\$66,458
Per Capita Income	\$30,647	\$33,270

Demographics (cont.)

2016 Households by Disposable Income	Number	Percent
Total	18,007	100.0%
<\$15,000	2,850	15.8%
\$15,000-\$24,999	2,854	15.8%
\$25,000-\$34,999	2,643	14.7%
\$35,000-\$49,999	3,001	16.7%
\$50,000-\$74,999	3,537	19.6%
\$75,000-\$99,999	1,554	8.6%
\$100,000-\$149,999	1,088	6.0%
\$150,000-\$199,999	243	1.3%
\$200,000+	237	1.3%
Median Disposable Income	\$37,443	
Average Disposable Income	\$49,404	

2016 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	360	1,455	1,919	2,790	3,655	3,690	4,136
<\$15,000	52	185	204	294	573	589	953
\$15,000-\$24,999	58	205	215	289	517	590	980
\$25,000-\$34,999	68	214	245	314	410	557	833
\$35,000-\$49,999	76	301	357	377	599	776	515
\$50,000-\$74,999	72	311	544	689	787	629	504
\$75,000-\$99,999	18	133	233	371	354	241	205
\$100,000-\$149,999	14	83	62	289	303	219	119
\$150,000-\$199,999	1	17	35	81	48	51	10
\$200,000+	1	6	24	86	64	38	17
Median Disposable Income	\$35,256	\$39,784	\$46,592	\$52,862	\$41,925	\$36,445	\$26,145
Average Disposable Income	\$42,092	\$48,613	\$53,906	\$65,633	\$53,983	\$47,194	\$35,232

2016 Households by Net Worth	Number	Percent
Total	18,004	100.0%
<\$15,000	5,067	28.1%
\$15,000-\$34,999	1,333	7.4%
\$35,000-\$49,999	690	3.8%
\$50,000-\$74,999	1,172	6.5%
\$75,000-\$99,999	822	4.6%
\$100,000-\$149,999	1,409	7.8%
\$150,000-\$249,999	2,106	11.7%
\$250,000-\$499,999	2,735	15.2%
\$500,000+	2,670	14.8%
Median Net Worth	\$97,058	
Average Net Worth	\$581,859	

2016 Net Worth by Age of Householder	Number of Households						
	15-24	25-34	35-44	45-54	55-64	65-74	75+
Total	359	1,454	1,920	2,788	3,654	3,689	4,137
<\$15,000	276	870	841	884	983	533	679
\$15,000-\$34,999	53	226	232	238	261	123	200
\$35,000-\$49,999	14	67	136	130	133	127	83
\$50,000-\$99,999	8	142	269	391	411	370	403
\$100,000-\$149,999	1	64	116	187	293	365	383
\$150,000-\$249,999	4	40	150	262	398	511	740
\$250,000+	3	45	176	696	1,175	1,660	1,649
Median Net Worth	\$9,755	\$12,534	\$22,579	\$62,859	\$105,142	\$204,559	\$182,936
Average Net Worth	\$23,141	\$60,086	\$180,836	\$404,512	\$668,188	\$1,019,572	\$653,223

Business Summary (2016)

by NAICS Codes

	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	10	0.1%
Construction	95	6.2%	411	3.6%
Manufacturing	39	2.6%	753	6.6%
Wholesale Trade	37	2.4%	193	1.7%
Retail Trade	224	14.7%	1,580	13.9%
Motor Vehicle & Parts Dealers	24	1.6%	158	1.4%
Furniture & Home Furnishings Stores	13	0.9%	58	0.5%
Electronics & Appliance Stores	13	0.9%	58	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	19	1.2%	134	1.2%
Food & Beverage Stores	31	2.0%	631	5.6%
Health & Personal Care Stores	17	1.1%	155	1.4%
Gasoline Stations	5	0.3%	14	0.1%
Clothing & Clothing Accessories Stores	13	0.9%	38	0.3%
Sport Goods, Hobby, Book, & Music Stores	15	1.0%	107	0.9%
General Merchandise Stores	10	0.7%	55	0.5%
Miscellaneous Store Retailers	58	3.8%	168	1.5%
Nonstore Retailers	6	0.4%	4	0.0%
Transportation & Warehousing	16	1.0%	154	1.4%
Information	17	1.1%	107	0.9%
Finance & Insurance	137	9.0%	584	5.1%
Central Bank/Credit Intermediation & Related Activities	77	5.0%	249	2.2%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	29	1.9%	159	1.4%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	31	2.0%	176	1.6%
Real Estate, Rental & Leasing	105	6.9%	345	3.0%
Professional, Scientific & Tech Services	162	10.6%	966	8.5%
Legal Services	33	2.2%	155	1.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	75	4.9%	331	2.9%
Educational Services	33	2.2%	760	6.7%
Health Care & Social Assistance	116	7.6%	1,859	16.4%
Arts, Entertainment & Recreation	43	2.8%	360	3.2%
Accommodation & Food Services	129	8.4%	1,577	13.9%
Accommodation	7	0.5%	152	1.3%
Food Services & Drinking Places	122	8.0%	1,425	12.6%
Other Services (except Public Administration)	177	11.6%	665	5.9%
Automotive Repair & Maintenance	24	1.6%	77	0.7%
Public Administration	49	3.2%	650	5.7%
Unclassified	74	4.8%	36	0.3%
Total	1,529	100.0%	11,341	100.0%