

# Dunedin

## Demographics

Summary	Census 2010	2017	2022
Population	35,348	37,063	38,459
Households	17,634	18,351	18,975
Families	9,289	9,567	9,846
Average Household Size	1.98	2.00	2.01
Owner Occupied Housing Units	11,789	11,560	11,853
Renter Occupied Housing Units	5,852	6,796	7,121
Median Age	51.3	55.0	56.6
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.74%	1.36%	0.83%
Households	0.67%	1.30%	0.79%
Families	0.58%	1.25%	0.71%
Owner HHs	0.50%	1.20%	0.71%
Median Household Income	2.44%	2.13%	2.12%

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,308	3.7%	1,223	3.3%	1,269	3.3%
5 - 9	1,379	3.9%	1,297	3.5%	1,269	3.3%
10 - 14	1,555	4.4%	1,408	3.8%	1,423	3.7%
15 - 24	3,005	8.5%	3,039	8.2%	2,961	7.7%
25 - 34	3,181	9.0%	3,373	9.1%	3,615	9.4%
35 - 44	3,818	10.8%	3,521	9.5%	3,615	9.4%
45 - 54	5,514	15.6%	4,670	12.6%	4,192	10.9%
55 - 64	5,691	16.1%	6,226	16.8%	6,077	15.8%
65 - 74	4,560	12.9%	6,115	16.5%	6,884	17.9%
75 - 84	3,464	9.8%	3,891	10.5%	4,692	12.2%
85 +	1,838	5.2%	2,261	6.1%	2,385	6.2%
18 +	30,116	85.2%	32,243	87.0%	33,614	87.4%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	32,379	91.6%	33,468	90.3%	34,229	89.0%
Black Alone	1,166	3.3%	1,297	3.5%	1,461	3.8%
American Indian Alone	106	0.3%	111	0.3%	115	0.3%
Asian Alone	566	1.6%	667	1.8%	808	2.1%
Pacific Islander Alone	35	0.1%	37	0.1%	77	0.2%
Some Other Race Alone	460	1.3%	630	1.7%	769	2.0%
Two or More Races	636	1.8%	815	2.2%	1,000	2.6%
Hispanic Origin (Any Race)	2,086	5.9%	2,780	7.5%	3,461	9.0%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	2,037	11.1%	2,011	10.6%
\$15,000 - \$24,999	2,716	14.8%	2,524	13.3%
\$25,000 - \$34,999	2,202	12.0%	1,974	10.4%
\$35,000 - \$49,999	2,661	14.5%	2,391	12.6%
\$50,000 - \$74,999	3,615	19.7%	3,681	19.4%
\$75,000 - \$99,999	2,239	12.2%	2,808	14.8%
\$100,000 - \$149,999	1,817	9.9%	2,315	12.2%
\$150,000 - \$199,999	514	2.8%	626	3.3%
\$200,000+	551	3.0%	664	3.5%
Median Household Income		\$46,872		\$52,864
Average Household Income		\$64,287		\$73,558
Per Capita Income		\$32,253		\$36,711

## Demographics (cont.)

2017 Households by Disposable Income	Number	Percent
Total	18,351	100.0%
<\$15,000	2,506	13.7%
\$15,000-\$24,999	3,105	16.9%
\$25,000-\$34,999	2,319	12.6%
\$35,000-\$49,999	3,263	17.8%
\$50,000-\$74,999	3,715	20.2%
\$75,000-\$99,999	1,619	8.8%
\$100,000-\$149,999	1,222	6.7%
\$150,000-\$199,999	300	1.6%
\$200,000+	302	1.6%
Median Disposable Income	\$39,497	
Average Disposable Income	\$51,946	

2017 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	361	1,519	1,903	2,696	3,710	3,875	4,289
<\$15,000	40	152	148	220	525	543	879
\$15,000-\$24,999	50	254	219	310	490	702	1,080
\$25,000-\$34,999	75	170	197	243	477	498	658
\$35,000-\$49,999	82	346	372	479	600	696	689
\$50,000-\$74,999	84	345	570	607	705	809	595
\$75,000-\$99,999	13	119	249	355	386	259	238
\$100,000-\$149,999	14	103	71	302	356	262	114
\$150,000-\$199,999	0	9	45	89	89	49	19
\$200,000+	3	21	32	91	82	57	17
Median Disposable Income	\$36,950	\$41,438	\$50,369	\$52,624	\$42,839	\$38,156	\$27,194
Average Disposable Income	\$43,781	\$51,048	\$57,936	\$67,746	\$57,845	\$49,960	\$37,028

2017 Households by Net Worth	Number	Percent
Total	18,349	100.0%
<\$15,000	4,863	26.5%
\$15,000-\$34,999	1,361	7.4%
\$35,000-\$49,999	713	3.9%
\$50,000-\$74,999	1,126	6.1%
\$75,000-\$99,999	848	4.6%
\$100,000-\$149,999	1,461	8.0%
\$150,000-\$249,999	2,230	12.2%
\$250,000-\$499,999	2,706	14.7%
\$500,000+	3,041	16.6%
Median Net Worth	\$107,065	
Average Net Worth	\$646,475	

2017 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	358	1,519	1,903	2,695	3,711	3,876	4,289
<\$15,000	278	889	789	818	929	522	639
\$15,000-\$34,999	45	251	240	247	263	119	196
\$35,000-\$49,999	10	71	148	122	141	134	86
\$50,000-\$99,999	14	142	271	363	396	369	419
\$100,000-\$149,999	1	70	110	181	306	403	391
\$150,000-\$249,999	7	48	156	266	426	536	792
\$250,000+	3	48	189	698	1,250	1,793	1,766
Median Net Worth	\$9,658	\$12,815	\$26,015	\$66,372	\$117,288	\$214,772	\$191,278
Average Net Worth	\$25,113	\$64,184	\$198,882	\$436,937	\$739,652	\$1,128,290	\$718,480

## Business Summary (2017)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	83	6.2%	380	3.3%
Manufacturing	41	3.0%	747	6.6%
Wholesale Trade	30	2.2%	174	1.5%
Retail Trade	193	14.3%	1,501	13.2%
Motor Vehicle & Parts Dealers	21	1.6%	145	1.3%
Furniture & Home Furnishings Stores	10	0.7%	51	0.4%
Electronics & Appliance Stores	8	0.6%	38	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	13	1.0%	98	0.9%
Food & Beverage Stores	28	2.1%	643	5.7%
Health & Personal Care Stores	16	1.2%	150	1.3%
Gasoline Stations	4	0.3%	14	0.1%
Clothing & Clothing Accessories Stores	11	0.8%	31	0.3%
Sport Goods, Hobby, Book, & Music Stores	15	1.1%	111	1.0%
General Merchandise Stores	9	0.7%	55	0.5%
Miscellaneous Store Retailers	52	3.9%	162	1.4%
Nonstore Retailers	6	0.4%	3	0.0%
Transportation & Warehousing	14	1.0%	141	1.2%
Information	16	1.2%	111	1.0%
Finance & Insurance	87	6.4%	561	4.9%
Central Bank/Credit Intermediation & Related Activities	35	2.6%	228	2.0%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	21	1.6%	114	1.0%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	31	2.3%	219	1.9%
Real Estate, Rental & Leasing	90	6.7%	303	2.7%
Professional, Scientific & Tech Services	144	10.7%	881	7.8%
Legal Services	31	2.3%	150	1.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Educational Services	60	4.4%	293	2.6%
Educational Services	32	2.4%	822	7.2%
Health Care & Social Assistance	116	8.6%	2,183	19.2%
Arts, Entertainment & Recreation	39	2.9%	434	3.8%
Accommodation & Food Services	119	8.8%	1,470	13.0%
Accommodation	8	0.6%	157	1.4%
Food Services & Drinking Places	111	8.2%	1,313	11.6%
Other Services (except Public Administration)	159	11.8%	631	5.6%
Automotive Repair & Maintenance	20	1.5%	67	0.6%
Public Administration	49	3.6%	679	6.0%
Unclassified Establishments	77	5.7%	36	0.3%
<b>Total</b>	<b>1,349</b>	<b>100.0%</b>	<b>11,347</b>	<b>100.0%</b>