

Kenneth City

Demographics

| Summary | Census 2010 | 2016 | 2021 |
|---------------------------------|-------------|-------|----------|
| Population | 4,980 | 5,162 | 5,347 |
| Households | 2,007 | 2,056 | 2,120 |
| Families | 1,195 | 1,274 | 1,309 |
| Average Household Size | 2.24 | 2.43 | 2.44 |
| Owner Occupied Housing Units | 1,455 | 1,382 | 1,429 |
| Renter Occupied Housing Units | 552 | 674 | 692 |
| Median Age | 47.9 | 44.7 | 44.8 |
| Trends: 2016 - 2021 Annual Rate | Area | State | National |
| Population | 0.71% | 1.29% | 0.84% |
| Households | 0.61% | 1.21% | 0.79% |
| Families | 0.54% | 1.13% | 0.72% |
| Owner HHs | 0.67% | 1.09% | 0.73% |
| Median Household Income | 0.59% | 2.52% | 1.86% |

| Population by Age | Census 2010 | | 2016 | | 2021 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 234 | 4.7% | 277 | 5.4% | 286 | 5.3% |
| 5 - 9 | 229 | 4.6% | 254 | 4.9% | 280 | 5.2% |
| 10 - 14 | 243 | 4.9% | 261 | 5.1% | 268 | 5.0% |
| 15 - 19 | 273 | 5.5% | 275 | 5.3% | 261 | 4.9% |
| 20 - 24 | 246 | 4.9% | 313 | 6.1% | 282 | 5.3% |
| 25 - 34 | 460 | 9.2% | 620 | 12.0% | 709 | 13.3% |
| 35 - 44 | 587 | 11.8% | 599 | 11.6% | 597 | 11.2% |
| 45 - 54 | 792 | 15.9% | 746 | 14.4% | 665 | 12.4% |
| 55 - 64 | 716 | 14.4% | 782 | 15.1% | 838 | 15.7% |
| 65 - 74 | 556 | 11.2% | 572 | 11.1% | 656 | 12.3% |
| 75 - 84 | 402 | 8.1% | 297 | 5.8% | 342 | 6.4% |
| 85+ | 242 | 4.9% | 168 | 3.3% | 162 | 3.0% |

| Race and Ethnicity | Census 2010 | | 2016 | | 2021 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 4,030 | 80.9% | 4,064 | 78.7% | 4,079 | 76.3% |
| Black Alone | 312 | 6.3% | 299 | 5.8% | 327 | 6.1% |
| American Indian Alone | 10 | 0.2% | 16 | 0.3% | 16 | 0.3% |
| Asian Alone | 319 | 6.4% | 415 | 8.0% | 489 | 9.1% |
| Pacific Islander Alone | 24 | 0.5% | 14 | 0.3% | 14 | 0.3% |
| Some Other Race Alone | 159 | 3.2% | 184 | 3.6% | 220 | 4.1% |
| Two or More Races | 126 | 2.5% | 171 | 3.3% | 201 | 3.8% |
| Hispanic Origin (Any Race) | 613 | 12.3% | 747 | 14.5% | 895 | 16.7% |

| Households by Income | 2016 | | 2021 | |
|--------------------------|--------|---------|----------|----------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 292 | 14.2% | 312 | 14.7% |
| \$15,000 - \$24,999 | 308 | 15.0% | 384 | 18.1% |
| \$25,000 - \$34,999 | 304 | 14.8% | 231 | 10.9% |
| \$35,000 - \$49,999 | 366 | 17.8% | 318 | 15.0% |
| \$50,000 - \$74,999 | 374 | 18.2% | 363 | 17.1% |
| \$75,000 - \$99,999 | 214 | 10.4% | 261 | 12.3% |
| \$100,000 - \$149,999 | 144 | 7.0% | 182 | 8.6% |
| \$150,000 - \$199,999 | 40 | 1.9% | 53 | 2.5% |
| \$200,000+ | 15 | 0.7% | 16 | 0.8% |
| Median Household Income | | | \$38,942 | \$40,099 |
| Average Household Income | | | \$51,102 | \$54,807 |
| Per Capita Income | | | \$21,752 | \$23,088 |

Demographics (cont.)

| 2016 Households by Disposable Income | Number | Percent |
|--------------------------------------|----------|---------|
| Total | 2,055 | 100.0% |
| <\$15,000 | 352 | 17.1% |
| \$15,000-\$24,999 | 348 | 16.9% |
| \$25,000-\$34,999 | 354 | 17.2% |
| \$35,000-\$49,999 | 372 | 18.1% |
| \$50,000-\$74,999 | 377 | 18.3% |
| \$75,000-\$99,999 | 145 | 7.1% |
| \$100,000-\$149,999 | 90 | 4.4% |
| \$150,000-\$199,999 | 10 | 0.5% |
| \$200,000+ | 7 | 0.3% |
| Median Disposable Income | \$33,998 | |
| Average Disposable Income | \$42,625 | |

| 2016 Disposable Income by Age of Householder | Number of Households | | | | | | |
|--|----------------------|----------|----------|----------|----------|----------|----------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| Total | 69 | 248 | 290 | 394 | 448 | 339 | 269 |
| <\$15,000 | 13 | 36 | 42 | 55 | 78 | 67 | 61 |
| \$15,000-\$24,999 | 13 | 39 | 34 | 47 | 75 | 65 | 74 |
| \$25,000-\$34,999 | 14 | 42 | 45 | 59 | 69 | 69 | 57 |
| \$35,000-\$49,999 | 13 | 52 | 58 | 64 | 81 | 74 | 32 |
| \$50,000-\$74,999 | 11 | 48 | 71 | 90 | 89 | 40 | 27 |
| \$75,000-\$99,999 | 3 | 18 | 28 | 43 | 31 | 12 | 11 |
| \$100,000-\$149,999 | 2 | 12 | 9 | 29 | 22 | 11 | 6 |
| \$150,000-\$199,999 | 0 | 1 | 2 | 4 | 1 | 1 | 0 |
| \$200,000+ | 0 | 0 | 1 | 3 | 2 | 0 | 1 |
| Median Disposable Income | \$30,175 | \$36,382 | \$39,857 | \$42,172 | \$35,251 | \$29,510 | \$24,892 |
| Average Disposable Income | \$35,992 | \$44,342 | \$46,023 | \$51,627 | \$43,484 | \$36,327 | \$32,087 |

| 2016 Households by Net Worth | Number | Percent |
|------------------------------|-----------|---------|
| Total | 2,056 | 100.0% |
| <\$15,000 | 676 | 32.9% |
| \$15,000-\$34,999 | 180 | 8.8% |
| \$35,000-\$49,999 | 97 | 4.7% |
| \$50,000-\$74,999 | 123 | 6.0% |
| \$75,000-\$99,999 | 88 | 4.3% |
| \$100,000-\$149,999 | 189 | 9.2% |
| \$150,000-\$249,999 | 262 | 12.7% |
| \$250,000-\$499,999 | 266 | 12.9% |
| \$500,000+ | 175 | 8.5% |
| Median Net Worth | \$63,657 | |
| Average Net Worth | \$259,919 | |

| 2016 Net Worth by Age of Householder | Number of Households | | | | | | |
|--------------------------------------|----------------------|----------|----------|-----------|-----------|-----------|-----------|
| | 15-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| Total | 67 | 249 | 288 | 393 | 450 | 338 | 268 |
| <\$15,000 | 55 | 153 | 142 | 144 | 118 | 46 | 18 |
| \$15,000-\$34,999 | 8 | 36 | 33 | 48 | 37 | 11 | 6 |
| \$35,000-\$49,999 | 3 | 11 | 20 | 23 | 22 | 15 | 3 |
| \$50,000-\$99,999 | 1 | 26 | 42 | 46 | 38 | 38 | 20 |
| \$100,000-\$149,999 | 0 | 11 | 19 | 32 | 51 | 43 | 32 |
| \$150,000-\$249,999 | 0 | 7 | 17 | 39 | 71 | 61 | 66 |
| \$250,000+ | 0 | 5 | 15 | 61 | 113 | 124 | 123 |
| Median Net Worth | \$9,136 | \$12,206 | \$15,700 | \$37,405 | \$107,473 | \$168,365 | \$225,789 |
| Average Net Worth | \$18,860 | \$42,984 | \$84,751 | \$176,534 | \$322,208 | \$457,646 | \$481,200 |

Business Summary (2016)

| by NAICS Codes | Businesses | | Employees | |
|--|------------|---------------|--------------|---------------|
| | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 0 | 0.0% | 0 | 0.0% |
| Mining | 0 | 0.0% | 0 | 0.0% |
| Utilities | 0 | 0.0% | 0 | 0.0% |
| Construction | 4 | 3.5% | 10 | 0.7% |
| Manufacturing | 0 | 0.0% | 0 | 0.0% |
| Wholesale Trade | 2 | 1.8% | 6 | 0.4% |
| Retail Trade | 19 | 16.7% | 266 | 17.9% |
| Motor Vehicle & Parts Dealers | 4 | 3.5% | 17 | 1.1% |
| Furniture & Home Furnishings Stores | 0 | 0.0% | 0 | 0.0% |
| Electronics & Appliance Stores | 0 | 0.0% | 0 | 0.0% |
| Bldg Material & Garden Equipment & Supplies Dealers | 0 | 0.0% | 0 | 0.0% |
| Food & Beverage Stores | 3 | 2.6% | 125 | 8.4% |
| Health & Personal Care Stores | 2 | 1.8% | 5 | 0.3% |
| Gasoline Stations | 1 | 0.9% | 2 | 0.1% |
| Clothing & Clothing Accessories Stores | 2 | 1.8% | 4 | 0.3% |
| Sport Goods, Hobby, Book, & Music Stores | 0 | 0.0% | 0 | 0.0% |
| General Merchandise Stores | 4 | 3.5% | 107 | 7.2% |
| Miscellaneous Store Retailers | 3 | 2.6% | 6 | 0.4% |
| Nonstore Retailers | 0 | 0.0% | 0 | 0.0% |
| Transportation & Warehousing | 3 | 2.6% | 8 | 0.5% |
| Information | 0 | 0.0% | 0 | 0.0% |
| Finance & Insurance | 10 | 8.8% | 11 | 0.7% |
| Central Bank/Credit Intermediation & Related Activities | 10 | 8.8% | 11 | 0.7% |
| Securities, Commodity Contracts & Other Financial Investments & Other Related Activities | 0 | 0.0% | 0 | 0.0% |
| Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles | 0 | 0.0% | 0 | 0.0% |
| Real Estate, Rental & Leasing | 8 | 7.0% | 22 | 1.5% |
| Professional, Scientific & Tech Services | 5 | 4.4% | 30 | 2.0% |
| Legal Services | 0 | 0.0% | 0 | 0.0% |
| Management of Companies & Enterprises | 0 | 0.0% | 0 | 0.0% |
| Administrative & Support & Waste Management & Remediation Services | 6 | 5.3% | 16 | 1.1% |
| Educational Services | 0 | 0.0% | 0 | 0.0% |
| Health Care & Social Assistance | 11 | 9.6% | 281 | 18.9% |
| Arts, Entertainment & Recreation | 1 | 0.9% | 1 | 0.1% |
| Accommodation & Food Services | 18 | 15.8% | 146 | 9.8% |
| Accommodation | 0 | 0.0% | 0 | 0.0% |
| Food Services & Drinking Places | 18 | 15.8% | 146 | 9.8% |
| Other Services (except Public Administration) | 22 | 19.3% | 666 | 44.8% |
| Automotive Repair & Maintenance | 5 | 4.4% | 9 | 0.6% |
| Public Administration | 2 | 1.8% | 25 | 1.7% |
| Unclassified | 3 | 2.6% | 0 | 0.0% |
| Total | 114 | 100.0% | 1,488 | 100.0% |