

Kenneth City

Demographics

Summary	Census 2010	2017	2022
Population	5,010	5,325	5,564
Households	2,017	2,117	2,200
Families	1,203	1,314	1,362
Average Household Size	2.25	2.43	2.45
Owner Occupied Housing Units	1,464	1,422	1,480
Renter Occupied Housing Units	554	697	721
Median Age	47.9	44.9	44.8
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.88%	1.36%	0.83%
Households	0.77%	1.30%	0.79%
Families	0.72%	1.25%	0.71%
Owner HHs	0.80%	1.20%	0.71%
Median Household Income	2.56%	2.13%	2.12%

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	235	4.7%	282	5.3%	300	5.4%
5 - 9	230	4.6%	266	5.0%	289	5.2%
10 - 14	245	4.9%	266	5.0%	284	5.1%
15 - 24	521	10.4%	586	11.0%	551	9.9%
25 - 34	466	9.3%	666	12.5%	740	13.3%
35 - 44	591	11.8%	607	11.4%	634	11.4%
45 - 54	802	16.0%	740	13.9%	679	12.2%
55 - 64	716	14.3%	815	15.3%	845	15.2%
65 - 74	556	11.1%	612	11.5%	701	12.6%
75 - 84	401	8.0%	314	5.9%	373	6.7%
85 +	240	4.8%	176	3.3%	167	3.0%
18 +	4,138	82.6%	4,350	81.7%	4,527	81.4%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,053	80.9%	4,175	78.4%	4,234	76.1%
Black Alone	321	6.4%	309	5.8%	339	6.1%
American Indian Alone	10	0.2%	16	0.3%	17	0.3%
Asian Alone	321	6.4%	431	8.1%	506	9.1%
Pacific Islander Alone	25	0.5%	16	0.3%	17	0.3%
Some Other Race Alone	160	3.2%	197	3.7%	239	4.3%
Two or More Races	125	2.5%	181	3.4%	211	3.8%
Hispanic Origin (Any Race)	616	12.3%	793	14.9%	963	17.3%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	252	11.9%	249	11.3%
\$15,000 - \$24,999	322	15.2%	297	13.5%
\$25,000 - \$34,999	324	15.3%	295	13.4%
\$35,000 - \$49,999	370	17.5%	334	15.2%
\$50,000 - \$74,999	391	18.5%	405	18.4%
\$75,000 - \$99,999	235	11.1%	308	14.0%
\$100,000 - \$149,999	157	7.4%	222	10.1%
\$150,000 - \$199,999	49	2.3%	68	3.1%
\$200,000+	17	0.8%	24	1.1%
Median Household Income		\$40,304		\$45,729
Average Household Income		\$53,452		\$62,288
Per Capita Income		\$22,611		\$26,010

Demographics (cont.)

2017 Households by Disposable Income

	Number	Percent
Total	2,117	100.0%
<\$15,000	302	14.3%
\$15,000-\$24,999	400	18.9%
\$25,000-\$34,999	333	15.7%
\$35,000-\$49,999	406	19.2%
\$50,000-\$74,999	396	18.7%
\$75,000-\$99,999	153	7.2%
\$100,000-\$149,999	107	5.1%
\$150,000-\$199,999	11	0.5%
\$200,000+	9	0.4%
Median Disposable Income	\$35,588	
Average Disposable Income	\$44,183	

2017 Disposable Income by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	67	264	289	388	466	361	283
<\$15,000	10	31	30	41	73	62	55
\$15,000-\$24,999	12	52	38	56	76	84	83
\$25,000-\$34,999	15	34	38	49	83	65	49
\$35,000-\$49,999	12	58	60	81	83	68	43
\$50,000-\$74,999	14	55	78	81	82	54	33
\$75,000-\$99,999	2	17	32	40	36	14	12
\$100,000-\$149,999	2	16	10	32	29	12	6
\$150,000-\$199,999	0	0	2	5	2	1	1
\$200,000+	0	1	1	3	2	1	1
Median Disposable Income	\$31,937	\$37,783	\$43,267	\$42,472	\$35,122	\$29,440	\$25,503
Average Disposable Income	\$37,456	\$45,751	\$49,271	\$52,878	\$45,103	\$37,807	\$33,657

2017 Households by Net Worth

	Number	Percent
Total	2,117	100.0%
<\$15,000	669	31.6%
\$15,000-\$34,999	183	8.6%
\$35,000-\$49,999	91	4.3%
\$50,000-\$74,999	126	6.0%
\$75,000-\$99,999	108	5.1%
\$100,000-\$149,999	189	8.9%
\$150,000-\$249,999	279	13.2%
\$250,000-\$499,999	276	13.0%
\$500,000+	196	9.3%
Median Net Worth	\$72,377	
Average Net Worth	\$279,073	

2017 Net Worth by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	68	264	289	389	468	361	282
<\$15,000	56	161	139	137	110	45	21
\$15,000-\$34,999	6	37	34	52	37	10	7
\$35,000-\$49,999	1	14	20	21	19	15	2
\$50,000-\$99,999	3	28	43	43	59	41	18
\$100,000-\$149,999	1	11	18	32	46	50	32
\$150,000-\$249,999	1	7	19	42	72	68	71
\$250,000+	0	6	16	62	125	132	131
Median Net Worth	\$9,107	\$12,298	\$16,966	\$38,283	\$107,564	\$170,162	\$229,222
Average Net Worth	\$19,650	\$44,402	\$95,622	\$188,374	\$357,634	\$471,881	\$493,280

Business Summary (2017)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	4	4.0%	6	0.4%
Manufacturing	0	0.0%	0	0.0%
Wholesale Trade	2	2.0%	6	0.4%
Retail Trade	17	17.0%	249	17.3%
Motor Vehicle & Parts Dealers	3	3.0%	4	0.3%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	2	2.0%	123	8.6%
Health & Personal Care Stores	2	2.0%	5	0.3%
Gasoline Stations	1	1.0%	2	0.1%
Clothing & Clothing Accessories Stores	2	2.0%	4	0.3%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%
General Merchandise Stores	4	4.0%	106	7.4%
Miscellaneous Store Retailers	3	3.0%	5	0.3%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	2	2.0%	6	0.4%
Information	1	1.0%	5	0.3%
Finance & Insurance	4	4.0%	13	0.9%
Central Bank/Credit Intermediation & Related Activities	3	3.0%	12	0.8%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	1	1.0%	1	0.1%
Real Estate, Rental & Leasing	7	7.0%	18	1.3%
Professional, Scientific & Tech Services	4	4.0%	25	1.7%
Legal Services	0	0.0%	0	0.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Educational Services	5	5.0%	13	0.9%
Health Care & Social Assistance	0	0.0%	0	0.0%
Arts, Entertainment & Recreation	13	13.0%	280	19.5%
Arts, Entertainment & Recreation	1	1.0%	1	0.1%
Accommodation & Food Services	18	18.0%	136	9.5%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	18	18.0%	136	9.5%
Other Services (except Public Administration)	17	17.0%	655	45.5%
Automotive Repair & Maintenance	3	3.0%	5	0.3%
Public Administration	2	2.0%	25	1.7%
Unclassified Establishments	3	3.0%	0	0.0%
Total	100	100.0%	1,438	100.0%