

# Madeira Beach

## Demographics

Summary	Census 2010	2016	2021
Population	4,263	4,495	4,722
Households	2,302	2,400	2,507
Families	1,076	1,113	1,156
Average Household Size	1.85	1.87	1.88
Owner Occupied Housing Units	1,367	1,297	1,342
Renter Occupied Housing Units	935	1,103	1,165
Median Age	52.9	55.2	57.8
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.99%	1.29%	0.84%
Households	0.88%	1.21%	0.79%
Families	0.76%	1.13%	0.72%
Owner HHs	0.68%	1.09%	0.73%
Median Household Income	3.01%	2.52%	1.86%

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	111	2.6%	110	2.4%	106	2.2%
5 - 9	107	2.5%	119	2.6%	129	2.7%
10 - 14	111	2.6%	115	2.6%	144	3.1%
15 - 19	146	3.4%	130	2.9%	118	2.5%
20 - 24	131	3.1%	121	2.7%	99	2.1%
25 - 34	347	8.1%	358	8.0%	309	6.5%
35 - 44	518	12.2%	508	11.3%	498	10.6%
45 - 54	862	20.2%	767	17.1%	682	14.5%
55 - 64	895	21.0%	978	21.8%	1,037	22.0%
65 - 74	603	14.1%	783	17.4%	990	21.0%
75 - 84	316	7.4%	360	8.0%	449	9.5%
85+	116	2.7%	142	3.2%	157	3.3%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,066	95.4%	4,243	94.4%	4,414	93.5%
Black Alone	37	0.9%	42	0.9%	48	1.0%
American Indian Alone	24	0.6%	29	0.6%	33	0.7%
Asian Alone	44	1.0%	59	1.3%	74	1.6%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	27	0.6%	36	0.8%	47	1.0%
Two or More Races	64	1.5%	84	1.9%	104	2.2%
Hispanic Origin (Any Race)	185	4.3%	242	5.4%	306	6.5%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	291	12.1%	305	12.2%
\$15,000 - \$24,999	229	9.5%	270	10.8%
\$25,000 - \$34,999	339	14.1%	248	9.9%
\$35,000 - \$49,999	300	12.5%	205	8.2%
\$50,000 - \$74,999	456	19.0%	465	18.5%
\$75,000 - \$99,999	165	6.9%	197	7.9%
\$100,000 - \$149,999	282	11.8%	374	14.9%
\$150,000 - \$199,999	161	6.7%	216	8.6%
\$200,000+	176	7.3%	227	9.1%
Median Household Income		\$51,490		\$59,723
Average Household Income		\$82,478		\$95,504
Per Capita Income		\$43,989		\$50,671

## Demographics (cont.)

2016 Households by Disposable Income	Number	Percent
Total	2,398	100.0%
<\$15,000	338	14.1%
\$15,000-\$24,999	291	12.1%
\$25,000-\$34,999	354	14.8%
\$35,000-\$49,999	375	15.6%
\$50,000-\$74,999	387	16.1%
\$75,000-\$99,999	205	8.5%
\$100,000-\$149,999	266	11.1%
\$150,000-\$199,999	89	3.7%
\$200,000+	93	3.9%
Median Disposable Income	\$42,403	
Average Disposable Income	\$63,780	

2016 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	32	169	274	462	614	500	348
<\$15,000	3	22	30	46	86	79	72
\$15,000-\$24,999	5	19	26	41	78	63	59
\$25,000-\$34,999	5	29	42	58	72	62	86
\$35,000-\$49,999	6	33	46	57	94	91	48
\$50,000-\$74,999	8	27	55	83	101	74	40
\$75,000-\$99,999	2	16	30	47	54	41	15
\$100,000-\$149,999	2	18	25	66	80	56	19
\$150,000-\$199,999	0	4	11	31	22	18	3
\$200,000+	1	1	9	33	27	16	6
Median Disposable Income	\$41,135	\$40,232	\$47,006	\$56,641	\$45,371	\$41,237	\$28,966
Average Disposable Income	\$52,967	\$54,006	\$64,505	\$81,750	\$66,902	\$61,401	\$42,823

2016 Households by Net Worth	Number	Percent
Total	2,399	100.0%
<\$15,000	705	29.4%
\$15,000-\$34,999	197	8.2%
\$35,000-\$49,999	97	4.0%
\$50,000-\$74,999	162	6.8%
\$75,000-\$99,999	110	4.6%
\$100,000-\$149,999	172	7.2%
\$150,000-\$249,999	240	10.0%
\$250,000-\$499,999	273	11.4%
\$500,000+	443	18.5%
Median Net Worth	\$82,695	
Average Net Worth	\$845,253	

2016 Net Worth by Age of Householder	Number of Households						
	15-24	25-34	35-44	45-54	55-64	65-74	75+
Total	32	169	274	462	614	501	348
<\$15,000	22	113	136	150	171	76	36
\$15,000-\$34,999	4	25	36	56	49	16	11
\$35,000-\$49,999	0	8	14	28	26	17	5
\$50,000-\$99,999	2	14	41	58	72	52	33
\$100,000-\$149,999	0	2	15	34	50	46	25
\$150,000-\$249,999	3	1	9	40	68	51	68
\$250,000+	1	6	23	96	178	243	170
Median Net Worth	\$10,909	\$11,217	\$15,309	\$48,027	\$89,033	\$230,432	\$241,327
Average Net Worth	\$47,982	\$59,803	\$291,291	\$522,998	\$792,184	\$1,689,811	\$1,039,325

# Business Summary (2016)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.3%	2	0.1%
Construction	13	3.4%	84	3.1%
Manufacturing	3	0.8%	12	0.4%
Wholesale Trade	10	2.6%	59	2.2%
Retail Trade	93	24.0%	726	27.1%
Motor Vehicle & Parts Dealers	4	1.0%	10	0.4%
Furniture & Home Furnishings Stores	2	0.5%	5	0.2%
Electronics & Appliance Stores	1	0.3%	1	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.3%	4	0.1%
Food & Beverage Stores	16	4.1%	480	17.9%
Health & Personal Care Stores	5	1.3%	43	1.6%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	23	5.9%	65	2.4%
Sport Goods, Hobby, Book, & Music Stores	11	2.8%	20	0.7%
General Merchandise Stores	3	0.8%	21	0.8%
Miscellaneous Store Retailers	26	6.7%	75	2.8%
Nonstore Retailers	1	0.3%	2	0.1%
Transportation & Warehousing	7	1.8%	61	2.3%
Information	4	1.0%	16	0.6%
Finance & Insurance	29	7.5%	42	1.6%
Central Bank/Credit Intermediation & Related Activities	26	6.7%	22	0.8%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	3	0.8%	20	0.7%
Real Estate, Rental & Leasing	44	11.3%	359	13.4%
Professional, Scientific & Tech Services	16	4.1%	53	2.0%
Legal Services	3	0.8%	4	0.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	12	3.1%	51	1.9%
Educational Services	2	0.5%	153	5.7%
Health Care & Social Assistance	11	2.8%	51	1.9%
Arts, Entertainment & Recreation	20	5.2%	98	3.7%
Accommodation & Food Services	57	14.7%	670	25.0%
Accommodation	19	4.9%	132	4.9%
Food Services & Drinking Places	38	9.8%	538	20.1%
Other Services (except Public Administration)	39	10.1%	143	5.3%
Automotive Repair & Maintenance	2	0.5%	10	0.4%
Public Administration	10	2.6%	93	3.5%
Unclassified	17	4.4%	10	0.4%
<b>Total</b>	<b>388</b>	<b>100.0%</b>	<b>2,683</b>	<b>100.0%</b>