

# Madeira Beach

## Demographics

Summary	Census 2010	2017	2022
Population	4,263	4,613	4,869
Households	2,302	2,457	2,576
Families	1,076	1,142	1,193
Average Household Size	1.85	1.88	1.89
Owner Occupied Housing Units	1,367	1,335	1,387
Renter Occupied Housing Units	934	1,125	1,189
Median Age	52.9	55.8	58.4
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.09%	1.36%	0.83%
Households	0.95%	1.30%	0.79%
Families	0.88%	1.25%	0.71%
Owner HHs	0.76%	1.20%	0.71%
Median Household Income	2.96%	2.13%	2.12%

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	111	2.6%	111	2.4%	107	2.2%
5 - 9	107	2.5%	124	2.7%	131	2.7%
10 - 14	111	2.6%	120	2.6%	151	3.1%
15 - 24	277	6.5%	244	5.3%	219	4.5%
25 - 34	345	8.1%	364	7.9%	316	6.5%
35 - 44	520	12.2%	502	10.9%	506	10.4%
45 - 54	861	20.2%	751	16.3%	676	13.9%
55 - 64	895	21.0%	1,013	22.0%	1,041	21.4%
65 - 74	601	14.1%	848	18.4%	1,051	21.6%
75 - 84	315	7.4%	378	8.2%	501	10.3%
85 +	115	2.7%	152	3.3%	161	3.3%
18 +	3,845	90.2%	4,182	90.8%	4,404	90.5%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,067	95.4%	4,353	94.4%	4,552	93.5%
Black Alone	38	0.9%	46	1.0%	49	1.0%
American Indian Alone	26	0.6%	32	0.7%	34	0.7%
Asian Alone	43	1.0%	60	1.3%	73	1.5%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	26	0.6%	37	0.8%	49	1.0%
Two or More Races	64	1.5%	88	1.9%	107	2.2%
Hispanic Origin (Any Race)	183	4.3%	254	5.5%	321	6.6%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	253	10.3%	245	9.5%
\$15,000 - \$24,999	228	9.3%	209	8.1%
\$25,000 - \$34,999	327	13.3%	281	10.9%
\$35,000 - \$49,999	297	12.1%	263	10.2%
\$50,000 - \$74,999	479	19.5%	469	18.2%
\$75,000 - \$99,999	167	6.8%	216	8.4%
\$100,000 - \$149,999	307	12.5%	407	15.8%
\$150,000 - \$199,999	184	7.5%	232	9.0%
\$200,000+	211	8.6%	252	9.8%
Median Household Income	\$54,525		\$63,090	
Average Household Income	\$88,984		\$103,469	
Per Capita Income	\$47,342		\$54,698	

## Demographics (cont.)

### 2017 Households by Disposable Income

	Number	Percent
Total	2,455	100.0%
<\$15,000	293	11.9%
\$15,000-\$24,999	321	13.1%
\$25,000-\$34,999	307	12.5%
\$35,000-\$49,999	395	16.1%
\$50,000-\$74,999	403	16.4%
\$75,000-\$99,999	210	8.6%
\$100,000-\$149,999	298	12.1%
\$150,000-\$199,999	116	4.7%
\$200,000+	112	4.6%
Median Disposable Income	\$45,713	
Average Disposable Income	\$68,308	

### 2017 Disposable Income by Age of Householder

Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	30	176	268	449	631	536	363
<\$15,000	3	16	20	34	76	77	67
\$15,000-\$24,999	3	28	25	43	74	76	71
\$25,000-\$34,999	6	21	34	43	83	53	67
\$35,000-\$49,999	5	36	48	71	94	79	62
\$50,000-\$74,999	8	28	60	71	91	98	47
\$75,000-\$99,999	2	16	31	44	54	46	17
\$100,000-\$149,999	2	23	27	73	88	67	17
\$150,000-\$199,999	0	4	13	35	38	18	8
\$200,000+	1	4	10	35	33	22	7
Median Disposable Income	\$42,742	\$43,233	\$51,897	\$59,575	\$47,602	\$45,906	\$30,673
Average Disposable Income	\$54,684	\$60,123	\$69,658	\$86,689	\$72,939	\$65,617	\$45,969

### 2017 Households by Net Worth

	Number	Percent
Total	2,456	100.0%
<\$15,000	648	26.4%
\$15,000-\$34,999	198	8.1%
\$35,000-\$49,999	99	4.0%
\$50,000-\$74,999	161	6.6%
\$75,000-\$99,999	111	4.5%
\$100,000-\$149,999	193	7.9%
\$150,000-\$249,999	250	10.2%
\$250,000-\$499,999	285	11.6%
\$500,000+	511	20.8%
Median Net Worth	\$102,158	
Average Net Worth	\$955,897	

### 2017 Net Worth by Age of Householder

Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	30	176	268	450	630	538	362
<\$15,000	21	113	124	131	156	72	31
\$15,000-\$34,999	3	27	38	52	50	15	12
\$35,000-\$49,999	2	8	17	27	25	16	4
\$50,000-\$99,999	1	16	40	55	72	54	34
\$100,000-\$149,999	0	3	16	35	65	49	25
\$150,000-\$249,999	2	2	8	44	57	63	73
\$250,000+	1	7	25	106	205	269	183
Median Net Worth	\$10,714	\$11,681	\$18,304	\$59,376	\$107,080	\$250,000	\$250,001
Average Net Worth	\$43,995	\$66,071	\$316,043	\$617,162	\$924,530	\$1,830,760	\$1,118,532

## Business Summary (2017)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.3%	2	0.1%
Construction	9	2.7%	59	2.3%
Manufacturing	3	0.9%	8	0.3%
Wholesale Trade	10	3.0%	55	2.1%
<b>Retail Trade</b>	<b>79</b>	<b>23.9%</b>	<b>691</b>	<b>26.5%</b>
Motor Vehicle & Parts Dealers	3	0.9%	9	0.3%
Furniture & Home Furnishings Stores	2	0.6%	5	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	15	4.5%	477	18.3%
Health & Personal Care Stores	4	1.2%	40	1.5%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	18	5.5%	51	2.0%
Sport Goods, Hobby, Book, & Music Stores	12	3.6%	21	0.8%
General Merchandise Stores	4	1.2%	24	0.9%
Miscellaneous Store Retailers	20	6.1%	62	2.4%
Nonstore Retailers	1	0.3%	2	0.1%
<b>Transportation &amp; Warehousing</b>	<b>6</b>	<b>1.8%</b>	<b>55</b>	<b>2.1%</b>
<b>Information</b>	<b>2</b>	<b>0.6%</b>	<b>14</b>	<b>0.5%</b>
<b>Finance &amp; Insurance</b>	<b>5</b>	<b>1.5%</b>	<b>44</b>	<b>1.7%</b>
Central Bank/Credit Intermediation & Related Activities	2	0.6%	22	0.8%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	3	0.9%	22	0.8%
<b>Real Estate, Rental &amp; Leasing</b>	<b>43</b>	<b>13.0%</b>	<b>351</b>	<b>13.4%</b>
<b>Professional, Scientific &amp; Tech Services</b>	<b>12</b>	<b>3.6%</b>	<b>54</b>	<b>2.1%</b>
Legal Services	2	0.6%	3	0.1%
<b>Management of Companies &amp; Enterprises</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>
<b>Administrative &amp; Support &amp; Waste Management &amp; Educational Services</b>	<b>12</b>	<b>3.6%</b>	<b>54</b>	<b>2.1%</b>
Educational Services	2	0.6%	218	8.3%
Health Care & Social Assistance	10	3.0%	42	1.6%
Arts, Entertainment & Recreation	19	5.8%	99	3.8%
<b>Accommodation &amp; Food Services</b>	<b>54</b>	<b>16.4%</b>	<b>647</b>	<b>24.8%</b>
Accommodation	19	5.8%	132	5.1%
Food Services & Drinking Places	35	10.6%	515	19.7%
<b>Other Services (except Public Administration)</b>	<b>34</b>	<b>10.3%</b>	<b>129</b>	<b>4.9%</b>
Automotive Repair & Maintenance	2	0.6%	10	0.4%
	9	2.7%	86	3.3%
<b>Public Administration</b>	<b>20</b>	<b>6.1%</b>	<b>4</b>	<b>0.2%</b>
<b>Unclassified Establishments</b>	<b>330</b>	<b>100.0%</b>	<b>2,612</b>	<b>100.0%</b>
<b>Total</b>	<b>330</b>	<b>100.0%</b>	<b>2,612</b>	<b>100.0%</b>