Safety Harbor

Demographics

Summary	Census 2010	2016	2021
Population	16,884	17,109	17,623
Households	7,356	7,355	7,545
Families	4,684	4,624	4,726
Average Household Size	2.27	2.30	2.31
Owner Occupied Housing Units	5,916	5,722	5,873
Renter Occupied Housing Units	1,440	1,633	1,672
Median Age	47.7	50.8	53.3

Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.59%	1.29%	0.84%
Households	0.51%	1.21%	0.79%
Families	0.44%	1.13%	0.72%
Owner HHs	0.52%	1.09%	0.73%
Median Household Income	3.26%	2.52%	1.86%

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	735	4.4%	659	3.9%	628	3.6%
5 - 9	789	4.7%	774	4.5%	718	4.1%
10 - 14	1,039	6.2%	908	5.3%	872	4.9%
15 - 19	1,004	5.9%	885	5.2%	832	4.7%
20 - 24	672	4.0%	740	4.3%	681	3.9%
25 - 34	1,405	8.3%	1,463	8.6%	1,568	8.9%
35 - 44	1,973	11.7%	1,694	9.9%	1,696	9.6%
45 - 54	3,190	18.9%	2,707	15.8%	2,251	12.8%
55 - 64	2,783	16.5%	3,127	18.3%	3,296	18.7%
65 - 74	1,744	10.3%	2,386	13.9%	2,935	16.7%
75 - 84	1,003	5.9%	1,193	7.0%	1,558	8.8%
85+	547	3.2%	574	3.4%	587	3.3%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,137	89.7%	15,072	88.1%	15,253	86.6%
Black Alone	760	4.5%	863	5.0%	971	5.5%
American Indian Alone	30	0.2%	31	0.2%	31	0.2%
Asian Alone	440	2.6%	522	3.1%	627	3.6%
Pacific Islander Alone	6	0.0%	5	0.0%	6	0.0%
Some Other Race Alone	175	1.0%	199	1.2%	238	1.4%
Two or More Races	336	2.0%	417	2.4%	497	2.8%
Hispanic Origin (Any Race)	974	5.8%	1,192	7.0%	1,459	8.3%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<$15,000	744	10.1%	716	9.5%
$15,000 - $24,999	807	11.0%	965	12.8%
$25,000 - $34,999	719	9.8%	522	6.9%
$35,000 - $49,999	903	12.3%	553	7.3%
$50,000 - $74,999	1,241	16.9%	1,290	17.1%
$75,000 - $99,999	963	13.1%	1,116	14.8%
$100,000 - $149,999	1,100	15.0%	1,361	18.0%
$150,000 - $199,999	422	5.7%	528	7.0%
$200,000+	456	6.2%	495	6.6%
Median Household Income	$57,979		$68,063	
Average Household Income	$82,361		$90,581	
Per Capita Income	$36,238		$39,660	

Demographics (cont.)

2016 Households by Disposable Income	Number	Percent
Total	7,354	100.0%
<$15,000	906	12.3%
$15,000-$24,999	880	12.0%
$25,000-$34,999	862	11.7%
$35,000-$49,999	1,051	14.3%
$50,000-$74,999	1,445	19.6%
$75,000-$99,999	902	12.3%
$100,000-$149,999	836	11.4%
$150,000-$199,999	233	3.2%
$200,000+	239	3.2%
Median Disposable Income	$49,578	
Average Disposable Income	$64,718	

2016 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	80	546	833	1,486	1,835	1,459	1,116
<$15,000	12	51	73	111	240	181	239
$15,000-$24,999	12	57	64	106	194	196	250
$25,000-$34,999	10	69	76	115	161	209	221
$35,000-$49,999	16	110	122	150	240	269	145
$50,000-$74,999	17	123	233	307	369	260	137
$75,000-$99,999	6	68	138	247	242	134	67
$100,000-$149,999	4	55	68	261	264	138	45
$150,000-$199,999	1	9	34	91	54	39	6
$200,000+	2	4	25	98	71	33	6
Median Disposable Income	$39,329	$47,417	$56,086	$69,859	$53,938	$41,647	$27,362
Average Disposable Income	$50,184	$57,587	$68,779	$86,958	$69,292	$57,775	$38,102

2016 Households by Net Worth	Number	Percent
Total	7,355	100.0%
<$15,000	1,446	19.7%
$15,000-$34,999	402	5.5%
$35,000-$49,999	243	3.3%
$50,000-$74,999	400	5.4%
$75,000-$99,999	318	4.3%
$100,000-$149,999	567	7.7%
$150,000-$249,999	886	12.0%
$250,000-$499,999	1,217	16.5%
$500,000+	1,876	25.5%
Median Net Worth	$175,991	
Average Net Worth	$926,478	

2016 Net Worth by Age of Householder	Number of Households						
	15-24	25-34	35-44	45-54	55-64	65-74	75+
Total	79	548	832	1,486	1,835	1,459	1,117
<$15,000	50	255	254	309	347	122	109
$15,000-$34,999	8	80	73	88	90	25	38
$35,000-$49,999	6	32	52	46	59	32	16
$50,000-$99,999	5	68	130	160	152	104	99
$100,000-$149,999	2	34	70	90	130	136	105
$150,000-$249,999	4	33	73	145	188	231	213
$250,000+	4	46	180	648	869	809	537
Median Net Worth	$11,850	$17,925	$59,539	$176,865	$216,980	$250,001	$235,435
Average Net Worth	$61,240	$112,363	$485,984	$753,523	$1,082,377	$1,500,459	$938,612

Business Summary (2016)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	3	0.0%
Construction	59	6.8%	465	5.6%
Manufacturing	37	4.3%	607	7.4%
Wholesale Trade	23	2.7%	141	1.7%
Retail Trade	79	9.1%	470	5.7%
Motor Vehicle & Parts Dealers	6	0.7%	18	0.2%
Furniture & Home Furnishings Stores	2	0.2%	4	0.0%
Electronics & Appliance Stores	7	0.8%	50	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	9	1.0%	49	0.6%
Food & Beverage Stores	10	1.2%	137	1.7%
Health & Personal Care Stores	6	0.7%	64	0.8%
Gasoline Stations	1	0.1%	5	0.1%
Clothing & Clothing Accessories Stores	11	1.3%	43	0.5%
Sport Goods, Hobby, Book, & Music Stores	7	0.8%	24	0.3%
General Merchandise Stores	4	0.5%	17	0.2%
Miscellaneous Store Retailers	13	1.5%	57	0.7%
Nonstore Retailers	3	0.3%	2	0.0%
Transportation & Warehousing	6	0.7%	61	0.7%
Information	8	0.9%	31	0.4%
Finance & Insurance	68	7.9%	393	4.8%
Central Bank/Credit Intermediation & Related Activities	36	4.2%	240	2.9%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	15	1.7%	68	0.8%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	17	2.0%	85	1.0%
Real Estate, Rental & Leasing	49	5.7%	237	2.9%
Professional, Scientific & Tech Services	119	13.8%	564	6.8%
Legal Services	25	2.9%	86	1.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	44	5.1%	258	3.1%
Educational Services	12	1.4%	394	4.8%
Health Care & Social Assistance	111	12.8%	2,472	30.0%
Arts, Entertainment & Recreation	14	1.6%	62	0.8%
Accommodation & Food Services	66	7.6%	956	11.6%
Accommodation	5	0.6%	214	2.6%
Food Services & Drinking Places	61	7.1%	742	9.0%
Other Services (except Public Administration)	105	12.1%	674	8.2%
Automotive Repair & Maintenance	16	1.8%	39	0.5%
Public Administration	17	2.0%	444	5.4%
Unclassified Establishments	47	5.4%	12	0.1%
Total	865	100.0%	8,244	100.0%