

# Safety Harbor

## Demographics

Summary	Census 2010	2017	2022
Population	16,811	17,569	18,173
Households	7,288	7,548	7,780
Families	4,683	4,753	4,886
Average Household Size	2.28	2.31	2.31
Owner Occupied Housing Units	5,927	5,856	6,021
Renter Occupied Housing Units	1,376	1,687	1,757
Median Age	47.5	51.4	53.9

Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.68%	1.36%	0.83%
Households	0.61%	1.30%	0.79%
Families	0.55%	1.25%	0.71%
Owner HHs	0.56%	1.20%	0.71%
Median Household Income	2.94%	2.13%	2.12%

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	740	4.4%	650	3.7%	636	3.5%
5 - 9	790	4.7%	773	4.4%	727	4.0%
10 - 14	1,042	6.2%	914	5.2%	872	4.8%
15 - 24	1,681	10.0%	1,634	9.3%	1,527	8.4%
25 - 34	1,412	8.4%	1,546	8.8%	1,654	9.1%
35 - 44	1,967	11.7%	1,687	9.6%	1,763	9.7%
45 - 54	3,194	19.0%	2,653	15.1%	2,199	12.1%
55 - 64	2,774	16.5%	3,251	18.5%	3,344	18.4%
65 - 74	1,748	10.4%	2,566	14.6%	3,126	17.2%
75 - 84	975	5.8%	1,283	7.3%	1,708	9.4%
85 +	504	3.0%	615	3.5%	636	3.5%
18 +	13,566	80.7%	14,673	83.5%	15,411	84.8%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	14,973	89.6%	15,462	88.0%	15,720	86.5%
Black Alone	752	4.5%	879	5.0%	981	5.4%
American Indian Alone	33	0.2%	35	0.2%	36	0.2%
Asian Alone	434	2.6%	545	3.1%	636	3.5%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	167	1.0%	211	1.2%	254	1.4%
Two or More Races	334	2.0%	439	2.5%	527	2.9%
Hispanic Origin (Any Race)	969	5.8%	1,265	7.2%	1,545	8.5%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	657	8.7%	622	8.0%
\$15,000 - \$24,999	815	10.8%	739	9.5%
\$25,000 - \$34,999	679	9.0%	583	7.5%
\$35,000 - \$49,999	891	11.8%	770	9.9%
\$50,000 - \$74,999	1,344	17.8%	1,338	17.2%
\$75,000 - \$99,999	1,057	14.0%	1,284	16.5%
\$100,000 - \$149,999	1,110	14.7%	1,299	16.7%
\$150,000 - \$199,999	453	6.0%	521	6.7%
\$200,000+	551	7.3%	622	8.0%
Median Household Income		\$61,291		\$70,835
Average Household Income		\$87,190		\$98,322
Per Capita Income		\$38,312		\$42,987

## Demographics (cont.)

2017 Households by Disposable Income	Number	Percent
Total	7,548	100.0%
<\$15,000	789	10.5%
\$15,000-\$24,999	947	12.5%
\$25,000-\$34,999	736	9.8%
\$35,000-\$49,999	1,156	15.3%
\$50,000-\$74,999	1,563	20.7%
\$75,000-\$99,999	882	11.7%
\$100,000-\$149,999	878	11.6%
\$150,000-\$199,999	299	4.0%
\$200,000+	298	3.9%
Median Disposable Income	\$51,536	
Average Disposable Income	\$68,178	

2017 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	82	575	821	1,441	1,888	1,557	1,182
<\$15,000	7	37	51	82	217	168	227
\$15,000-\$24,999	12	70	64	107	183	230	281
\$25,000-\$34,999	11	52	55	86	183	180	169
\$35,000-\$49,999	19	123	121	197	252	243	200
\$50,000-\$74,999	23	143	250	281	343	353	170
\$75,000-\$99,999	3	59	137	227	243	140	73
\$100,000-\$149,999	4	70	73	251	282	156	41
\$150,000-\$199,999	1	9	38	101	99	39	11
\$200,000+	2	12	32	109	86	48	10
Median Disposable Income	\$42,172	\$50,577	\$58,814	\$71,012	\$55,949	\$46,611	\$29,138
Average Disposable Income	\$52,584	\$62,288	\$73,767	\$90,109	\$74,479	\$61,374	\$40,520

2017 Households by Net Worth	Number	Percent
Total	7,549	100.0%
<\$15,000	1,354	17.9%
\$15,000-\$34,999	401	5.3%
\$35,000-\$49,999	251	3.3%
\$50,000-\$74,999	378	5.0%
\$75,000-\$99,999	324	4.3%
\$100,000-\$149,999	600	7.9%
\$150,000-\$249,999	924	12.2%
\$250,000-\$499,999	1,244	16.5%
\$500,000+	2,073	27.5%
Median Net Worth	\$191,115	
Average Net Worth	\$1,015,848	

2017 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	82	576	821	1,440	1,889	1,558	1,182
<\$15,000	59	248	232	280	313	119	102
\$15,000-\$34,999	9	94	69	86	82	22	39
\$35,000-\$49,999	3	32	55	44	66	33	18
\$50,000-\$99,999	4	72	124	148	149	106	99
\$100,000-\$149,999	2	38	71	96	143	144	106
\$150,000-\$249,999	3	39	79	138	206	228	231
\$250,000+	2	53	191	648	930	906	587
Median Net Worth	\$10,424	\$20,788	\$66,064	\$189,179	\$240,318	\$250,001	\$247,400
Average Net Worth	\$37,429	\$121,432	\$537,232	\$805,713	\$1,207,949	\$1,616,379	\$1,010,318

## Business Summary (2017)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.1%	3	0.0%
Construction	50	6.4%	410	4.7%
Manufacturing	31	4.0%	576	6.6%
Wholesale Trade	23	2.9%	212	2.4%
Retail Trade	66	8.4%	431	4.9%
Motor Vehicle & Parts Dealers	4	0.5%	14	0.2%
Furniture & Home Furnishings Stores	2	0.3%	4	0.0%
Electronics & Appliance Stores	5	0.6%	40	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	9	1.1%	45	0.5%
Food & Beverage Stores	9	1.1%	135	1.5%
Health & Personal Care Stores	6	0.8%	64	0.7%
Gasoline Stations	1	0.1%	5	0.1%
Clothing & Clothing Accessories Stores	9	1.1%	37	0.4%
Sport Goods, Hobby, Book, & Music Stores	5	0.6%	20	0.2%
General Merchandise Stores	4	0.5%	17	0.2%
Miscellaneous Store Retailers	9	1.1%	48	0.5%
Nonstore Retailers	3	0.4%	2	0.0%
Transportation & Warehousing	5	0.6%	57	0.7%
Information	13	1.7%	122	1.4%
Finance & Insurance	45	5.7%	328	3.7%
Central Bank/Credit Intermediation & Related Activities	16	2.0%	164	1.9%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	16	2.0%	87	1.0%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	13	1.7%	77	0.9%
Real Estate, Rental & Leasing	46	5.9%	239	2.7%
Professional, Scientific & Tech Services	112	14.3%	541	6.2%
Legal Services	24	3.1%	82	0.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Educational Services	47	6.0%	439	5.0%
Health Care & Social Assistance	14	1.8%	411	4.7%
Arts, Entertainment & Recreation	102	13.0%	2,910	33.3%
Accommodation & Food Services	14	1.8%	57	0.7%
Accommodation & Food Services	59	7.5%	898	10.3%
Accommodation	4	0.5%	204	2.3%
Food Services & Drinking Places	55	7.0%	694	7.9%
Other Services (except Public Administration)	99	12.6%	666	7.6%
Automotive Repair & Maintenance	11	1.4%	26	0.3%
Public Administration	16	2.0%	437	5.0%
Unclassified Establishments	41	5.2%	12	0.1%
<b>Total</b>	<b>784</b>	<b>100.0%</b>	<b>8,749</b>	<b>100.0%</b>