South Pasadena

Demographics

Summary	Census 2010	2016	2021
Population	4,964	5,153	5,364
Households	3,233	3,325	3,447
Families	1,057	1,151	1,186
Average Household Size	1.46	1.48	1.48
Owner Occupied Housing Units	1,771	1,737	1,806
Renter Occupied Housing Units	1,462	1,588	1,641
Median Age	68.6	69.5	70.8

Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.81%	1.29%	0.84%
Households	0.72%	1.21%	0.79%
Families	0.60%	1.13%	0.72%
Owner HHs	0.78%	1.09%	0.73%
Median Household Income	0.32%	2.52%	1.86%

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	66	1.3%	66	1.3%	65	1.2%
5 - 9	56	1.1%	54	1.0%	56	1.0%
10 - 14	49	1.0%	61	1.2%	59	1.1%
15 - 19	32	0.6%	39	0.8%	49	0.9%
20 - 24	117	2.4%	120	2.3%	109	2.0%
25 - 34	252	5.1%	268	5.2%	266	5.0%
35 - 44	223	4.5%	215	4.2%	211	3.9%
45 - 54	458	9.2%	394	7.6%	349	6.5%
55 - 64	810	16.3%	821	15.9%	751	14.0%
65 - 74	1,086	21.9%	1,183	22.9%	1,337	24.9%
75 - 84	1,059	21.3%	1,071	20.8%	1,206	22.5%
85+	756	15.2%	863	16.7%	907	16.9%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,755	95.8%	4,890	94.9%	5,048	94.1%
Black Alone	90	1.8%	99	1.9%	114	2.1%
American Indian Alone	6	0.1%	7	0.1%	7	0.1%
Asian Alone	53	1.1%	83	1.6%	102	1.9%
Pacific Islander Alone	2	0.0%	2	0.0%	3	0.1%
Some Other Race Alone	30	0.6%	37	0.7%	47	0.9%
Two or More Races	28	0.6%	35	0.7%	43	0.8%
Hispanic Origin (Any Race)	157	3.2%	204	4.0%	260	4.8%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<$15,000	500	15.0%	588	17.1%
$15,000 - $24,999	699	21.0%	800	23.2%
$25,000 - $34,999	511	15.4%	354	10.3%
$35,000 - $49,999	515	15.5%	371	10.8%
$50,000 - $74,999	528	15.9%	634	18.4%
$75,000 - $99,999	250	7.5%	317	9.2%
$100,000 - $149,999	164	4.9%	199	5.8%
$150,000 - $199,999	32	1.0%	52	1.5%
$200,000+	125	3.8%	131	3.8%
Median Household Income	$33,767		$34,315	
Average Household Income	$54,346		$58,079	
Per Capita Income	$36,359		$38,516	

Demographics (cont.)

2016 Households by Disposable Income	Number	Percent
Total	3,325	100.0%
<$15,000	651	19.6%
$15,000-$24,999	699	21.0%
$25,000-$34,999	590	17.7%
$35,000-$49,999	520	15.6%
$50,000-$74,999	472	14.2%
$75,000-$99,999	167	5.0%
$100,000-$149,999	103	3.1%
$150,000-$199,999	57	1.7%
$200,000+	66	2.0%
Median Disposable Income	$29,435	
Average Disposable Income	$43,510	

2016 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	54	149	138	259	521	800	1,405
<$15,000	7	17	15	39	100	150	323
$15,000-$24,999	11	26	18	38	89	153	364
$25,000-$34,999	9	28	21	37	61	134	300
$35,000-$49,999	12	32	26	36	83	164	168
$50,000-$74,999	10	28	31	50	103	110	140
$75,000-$99,999	3	10	11	24	34	35	50
$100,000-$149,999	2	4	3	14	26	26	27
$150,000-$199,999	0	3	8	9	11	14	13
$200,000+	0	1	5	12	14	14	20
Median Disposable Income	$35,000	$36,102	$42,300	$40,312	$36,375	$31,545	$25,342
Average Disposable Income	$40,587	$45,681	$59,538	$60,092	$50,855	$43,703	$35,897

2016 Households by Net Worth	Number	Percent
Total	3,325	100.0%
<$15,000	972	29.2%
$15,000-$34,999	274	8.2%
$35,000-$49,999	135	4.1%
$50,000-$74,999	242	7.3%
$75,000-$99,999	176	5.3%
$100,000-$149,999	292	8.8%
$150,000-$249,999	379	11.4%
$250,000-$499,999	431	13.0%
$500,000+	424	12.8%
Median Net Worth	$79,788	
Average Net Worth	$616,200	

2016 Net Worth by Age of Householder	Number of Households						
	15-24	25-34	35-44	45-54	55-64	65-74	75+
Total	54	149	139	259	521	799	1,405
<$15,000	44	105	72	122	174	150	306
$15,000-$34,999	6	25	21	31	59	37	95
$35,000-$49,999	2	4	11	14	21	38	45
$50,000-$99,999	0	7	16	36	67	102	190
$100,000-$149,999	0	2	4	15	44	101	125
$150,000-$249,999	2	1	5	13	44	104	211
$250,000+	0	5	10	28	112	267	433
Median Net Worth	$9,205	$10,643	$14,479	$18,065	$53,045	$132,423	$122,965
Average Net Worth	$24,011	$78,497	$227,166	$197,415	$516,753	$930,618	$669,306

Business Summary (2016)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.4%	3	0.1%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	7	2.7%	27	1.0%
Manufacturing	9	3.5%	42	1.6%
Wholesale Trade	1	0.4%	6	0.2%
Retail Trade	41	15.8%	357	13.7%
Motor Vehicle & Parts Dealers	2	0.8%	30	1.2%
Furniture & Home Furnishings Stores	4	1.5%	8	0.3%
Electronics & Appliance Stores	2	0.8%	15	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.4%	1	0.0%
Food & Beverage Stores	8	3.1%	186	7.1%
Health & Personal Care Stores	8	3.1%	26	1.0%
Gasoline Stations	3	1.2%	24	0.9%
Clothing & Clothing Accessories Stores	5	1.9%	16	0.6%
Sport Goods, Hobby, Book, & Music Stores	2	0.8%	13	0.5%
General Merchandise Stores	1	0.4%	9	0.3%
Miscellaneous Store Retailers	5	1.9%	29	1.1%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	2	0.8%	75	2.9%
Information	3	1.2%	9	0.3%
Finance & Insurance	17	6.6%	335	12.9%
Central Bank/Credit Intermediation & Related Activities	14	5.4%	31	1.2%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	1	0.4%	300	11.5%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	2	0.8%	4	0.2%
Real Estate, Rental & Leasing	23	8.9%	91	3.5%
Professional, Scientific & Tech Services	27	10.4%	141	5.4%
Legal Services	13	5.0%	90	3.5%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	7	2.7%	42	1.6%
Educational Services	4	1.5%	14	0.5%
Health Care & Social Assistance	48	18.5%	1,009	38.7%
Arts, Entertainment & Recreation	7	2.7%	51	2.0%
Accommodation & Food Services	20	7.7%	245	9.4%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	20	7.7%	245	9.4%
Other Services (except Public Administration)	27	10.4%	78	3.0%
Automotive Repair & Maintenance	2	0.8%	3	0.1%
Public Administration	8	3.1%	82	3.1%
Unclassified Establishments	7	2.7%	0	0.0%
Total	259	100.0%	2,607	100.0%