

South Pasadena

Demographics

Summary	Census 2010	2017	2022
Population	4,964	5,317	5,571
Households	3,233	3,429	3,583
Families	1,057	1,188	1,236
Average Household Size	1.46	1.48	1.49
Owner Occupied Housing Units	2,306	1,771	1,795
Renter Occupied Housing Units	1,223	1,463	1,631
Median Age	68.6	69.6	70.8
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.94%	1.36%	0.83%
Households	0.88%	1.30%	0.79%
Families	0.80%	1.25%	0.71%
Owner HHs	0.27%	1.20%	0.71%
Median Household Income	2.24%	2.13%	2.12%

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	65	1.3%	69	1.3%	72	1.3%
5 - 9	55	1.1%	64	1.2%	72	1.3%
10 - 14	50	1.0%	58	1.1%	72	1.3%
15 - 24	149	3.0%	149	2.8%	156	2.8%
25 - 34	253	5.1%	287	5.4%	284	5.1%
35 - 44	223	4.5%	223	4.2%	256	4.6%
45 - 54	457	9.2%	394	7.4%	345	6.2%
55 - 64	809	16.3%	824	15.5%	763	13.7%
65 - 74	1,087	21.9%	1,250	23.5%	1,376	24.7%
75 - 84	1,057	21.3%	1,090	20.5%	1,270	22.8%
85 +	755	15.2%	904	17.0%	903	16.2%
18 +	4,770	96.1%	5,100	95.9%	5,316	95.4%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,756	95.8%	5,047	94.9%	5,248	94.2%
Black Alone	89	1.8%	101	1.9%	111	2.0%
American Indian Alone	5	0.1%	5	0.1%	6	0.1%
Asian Alone	55	1.1%	85	1.6%	106	1.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	30	0.6%	37	0.7%	45	0.8%
Two or More Races	30	0.6%	37	0.7%	50	0.9%
Hispanic Origin (Any Race)	159	3.2%	213	4.0%	273	4.9%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	480	14.0%	484	13.5%
\$15,000 - \$24,999	720	21.0%	677	18.9%
\$25,000 - \$34,999	494	14.4%	452	12.6%
\$35,000 - \$49,999	524	15.3%	477	13.3%
\$50,000 - \$74,999	542	15.8%	599	16.7%
\$75,000 - \$99,999	288	8.4%	387	10.8%
\$100,000 - \$149,999	192	5.6%	262	7.3%
\$150,000 - \$199,999	34	1.0%	47	1.3%
\$200,000+	154	4.5%	197	5.5%
Median Household Income	\$35,426		\$39,580	
Average Household Income	\$38,718		\$45,063	
Per Capita Income	\$58,164		\$68,372	

Demographics (cont.)

2017 Households by Disposable Income	Number	Percent
Total	3,429	100.0%
<\$15,000	616	18.0%
\$15,000-\$24,999	769	22.4%
\$25,000-\$34,999	491	14.3%
\$35,000-\$49,999	571	16.7%
\$50,000-\$74,999	516	15.0%
\$75,000-\$99,999	186	5.4%
\$100,000-\$149,999	122	3.6%
\$150,000-\$199,999	75	2.2%
\$200,000+	83	2.4%
Median Disposable Income	\$31,006	
Average Disposable Income	\$46,458	

2017 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	49	161	143	260	527	845	1,446
<\$15,000	6	15	12	31	93	142	317
\$15,000-\$24,999	9	32	20	43	86	184	396
\$25,000-\$34,999	8	21	16	29	71	117	227
\$35,000-\$49,999	11	38	29	47	81	147	219
\$50,000-\$74,999	13	31	34	45	91	143	159
\$75,000-\$99,999	1	11	12	25	40	41	56
\$100,000-\$149,999	1	8	3	17	30	37	26
\$150,000-\$199,999	0	2	10	9	18	14	23
\$200,000+	0	3	7	14	17	20	23
Median Disposable Income	\$36,375	\$38,604	\$46,230	\$42,290	\$36,850	\$32,781	\$25,314
Average Disposable Income	\$40,229	\$49,615	\$65,867	\$63,354	\$54,423	\$46,971	\$38,093

2017 Households by Net Worth	Number	Percent
Total	3,429	100.0%
<\$15,000	958	27.9%
\$15,000-\$34,999	286	8.3%
\$35,000-\$49,999	141	4.1%
\$50,000-\$74,999	234	6.8%
\$75,000-\$99,999	177	5.2%
\$100,000-\$149,999	289	8.4%
\$150,000-\$249,999	407	11.9%
\$250,000-\$499,999	455	13.3%
\$500,000+	482	14.1%
Median Net Worth	\$87,271	
Average Net Worth	\$676,491	

2017 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	49	161	143	259	526	845	1,446
<\$15,000	40	111	73	117	164	149	304
\$15,000-\$34,999	8	29	21	35	64	35	93
\$35,000-\$49,999	0	6	11	15	21	39	50
\$50,000-\$99,999	1	7	19	34	66	103	182
\$100,000-\$149,999	0	1	4	17	41	105	121
\$150,000-\$249,999	0	2	5	12	48	114	226
\$250,000+	0	5	10	29	122	300	470
Median Net Worth	\$9,188	\$10,878	\$14,692	\$19,765	\$57,060	\$144,630	\$136,232
Average Net Worth	\$17,920	\$56,340	\$225,400	\$235,913	\$576,222	\$1,025,611	\$723,838

Business Summary (2017)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.4%	3	0.1%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	8	3.4%	31	1.1%
Manufacturing	8	3.4%	35	1.3%
Wholesale Trade	2	0.8%	13	0.5%
Retail Trade	38	16.0%	341	12.3%
Motor Vehicle & Parts Dealers	3	1.3%	33	1.2%
Furniture & Home Furnishings Stores	4	1.7%	8	0.3%
Electronics & Appliance Stores	1	0.4%	5	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.4%	1	0.0%
Food & Beverage Stores	8	3.4%	186	6.7%
Health & Personal Care Stores	7	2.9%	24	0.9%
Gasoline Stations	1	0.4%	15	0.5%
Clothing & Clothing Accessories Stores	5	2.1%	16	0.6%
Sport Goods, Hobby, Book, & Music Stores	1	0.4%	10	0.4%
General Merchandise Stores	1	0.4%	9	0.3%
Miscellaneous Store Retailers	6	2.5%	34	1.2%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	3	1.3%	77	2.8%
Information	4	1.7%	24	0.9%
Finance & Insurance	9	3.8%	343	12.3%
Central Bank/Credit Intermediation & Related Activities	5	2.1%	33	1.2%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	1	0.4%	300	10.8%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	3	1.3%	10	0.4%
Real Estate, Rental & Leasing	20	8.4%	80	2.9%
Professional, Scientific & Tech Services	29	12.2%	247	8.9%
Legal Services	14	5.9%	93	3.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Educational Services	5	2.1%	30	1.1%
Health Care & Social Assistance	3	1.3%	13	0.5%
Arts, Entertainment & Recreation	40	16.8%	1,132	40.7%
Accommodation & Food Services	8	3.4%	59	2.1%
Accommodation & Food Services	18	7.6%	199	7.2%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	18	7.6%	199	7.2%
Other Services (except Public Administration)	23	9.7%	67	2.4%
Automotive Repair & Maintenance	1	0.4%	1	0.0%
Public Administration	8	3.4%	88	3.2%
Unclassified Establishments	11	4.6%	0	0.0%
Total	238	100.0%	2,782	100.0%