

St. Pete Beach

Demographics

Summary	Census 2010	2016	2021
Population	9,346	9,396	9,588
Households	5,100	5,087	5,169
Families	2,563	2,523	2,551
Average Household Size	1.83	1.85	1.85
Owner Occupied Housing Units	3,443	3,168	3,198
Renter Occupied Housing Units	1,657	1,919	1,971
Median Age	56.1	58.6	60.9
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.41%	1.29%	0.84%
Households	0.32%	1.21%	0.79%
Families	0.22%	1.13%	0.72%
Owner HHs	0.19%	1.09%	0.73%
Median Household Income	2.39%	2.52%	1.86%

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	177	1.9%	163	1.7%	160	1.7%
5 - 9	269	2.9%	221	2.4%	203	2.1%
10 - 14	288	3.1%	264	2.8%	230	2.4%
15 - 19	250	2.7%	231	2.5%	234	2.4%
20 - 24	287	3.1%	272	2.9%	246	2.6%
25 - 34	633	6.8%	650	6.9%	666	6.9%
35 - 44	895	9.6%	797	8.5%	797	8.3%
45 - 54	1,686	18.0%	1,462	15.6%	1,255	13.1%
55 - 64	1,828	19.6%	1,925	20.5%	1,869	19.5%
65 - 74	1,539	16.5%	1,863	19.8%	2,190	22.8%
75 - 84	1,067	11.4%	1,079	11.5%	1,237	12.9%
85+	427	4.6%	470	5.0%	500	5.2%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,969	96.0%	8,950	95.2%	9,059	94.5%
Black Alone	67	0.7%	79	0.8%	92	1.0%
American Indian Alone	24	0.3%	24	0.3%	24	0.3%
Asian Alone	106	1.1%	126	1.3%	151	1.6%
Pacific Islander Alone	3	0.0%	3	0.0%	5	0.1%
Some Other Race Alone	81	0.9%	99	1.1%	120	1.3%
Two or More Races	96	1.0%	116	1.2%	138	1.4%
Hispanic Origin (Any Race)	412	4.4%	512	5.4%	635	6.6%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	503	9.9%	475	9.2%
\$15,000 - \$24,999	494	9.7%	555	10.7%
\$25,000 - \$34,999	506	9.9%	347	6.7%
\$35,000 - \$49,999	573	11.3%	407	7.9%
\$50,000 - \$74,999	921	18.1%	1,019	19.7%
\$75,000 - \$99,999	424	8.3%	471	9.1%
\$100,000 - \$149,999	748	14.7%	845	16.3%
\$150,000 - \$199,999	439	8.6%	518	10.0%
\$200,000+	479	9.4%	533	10.3%
Median Household Income		\$60,304		\$67,878
Average Household Income		\$96,252		\$105,938
Per Capita Income		\$52,166		\$57,180

Demographics (cont.)

2016 Households by Disposable Income	Number	Percent
Total	5,088	100.0%
<\$15,000	603	11.9%
\$15,000-\$24,999	548	10.8%
\$25,000-\$34,999	600	11.8%
\$35,000-\$49,999	720	14.2%
\$50,000-\$74,999	843	16.6%
\$75,000-\$99,999	540	10.6%
\$100,000-\$149,999	741	14.6%
\$150,000-\$199,999	239	4.7%
\$200,000+	254	5.0%
Median Disposable Income	\$51,497	
Average Disposable Income	\$73,401	

2016 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	79	310	434	884	1,150	1,156	1,073
<\$15,000	9	30	32	66	140	155	170
\$15,000-\$24,999	11	35	33	62	109	146	151
\$25,000-\$34,999	11	37	42	73	95	120	221
\$35,000-\$49,999	14	54	61	87	146	186	173
\$50,000-\$74,999	17	52	102	154	182	167	170
\$75,000-\$99,999	5	36	60	115	139	116	70
\$100,000-\$149,999	7	46	52	165	219	166	86
\$150,000-\$199,999	2	14	30	76	52	53	11
\$200,000+	3	6	22	86	68	47	21
Median Disposable Income	\$42,817	\$49,617	\$59,306	\$75,000	\$59,459	\$46,951	\$34,653
Average Disposable Income	\$59,393	\$66,143	\$79,920	\$97,837	\$80,710	\$69,594	\$50,164

2016 Households by Net Worth	Number	Percent
Total	5,086	100.0%
<\$15,000	1,117	22.0%
\$15,000-\$34,999	314	6.2%
\$35,000-\$49,999	176	3.5%
\$50,000-\$74,999	288	5.7%
\$75,000-\$99,999	209	4.1%
\$100,000-\$149,999	376	7.4%
\$150,000-\$249,999	548	10.8%
\$250,000-\$499,999	776	15.3%
\$500,000+	1,282	25.2%
Median Net Worth	\$158,157	
Average Net Worth	\$1,085,775	

2016 Net Worth by Age of Householder	Number of Households						
	15-24	25-34	35-44	45-54	55-64	65-74	75+
Total	79	310	434	883	1,151	1,157	1,074
<\$15,000	50	173	172	237	272	136	77
\$15,000-\$34,999	14	49	49	68	77	32	25
\$35,000-\$49,999	4	20	29	40	39	31	14
\$50,000-\$99,999	8	31	63	109	109	96	82
\$100,000-\$149,999	0	7	30	78	79	104	78
\$150,000-\$249,999	2	8	20	88	147	121	162
\$250,000+	1	22	71	263	428	637	636
Median Net Worth	\$11,850	\$13,439	\$32,434	\$91,582	\$149,590	\$250,001	\$250,001
Average Net Worth	\$32,577	\$103,809	\$571,936	\$815,241	\$1,158,654	\$1,560,092	\$1,285,646

Business Summary (2016)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	26	3.8%	111	1.6%
Manufacturing	9	1.3%	53	0.8%
Wholesale Trade	7	1.0%	29	0.4%
Retail Trade	98	14.4%	720	10.5%
Motor Vehicle & Parts Dealers	3	0.4%	14	0.2%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	5	0.7%	27	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	9	1.3%	47	0.7%
Food & Beverage Stores	14	2.1%	349	5.1%
Health & Personal Care Stores	5	0.7%	85	1.2%
Gasoline Stations	5	0.7%	6	0.1%
Clothing & Clothing Accessories Stores	22	3.2%	95	1.4%
Sport Goods, Hobby, Book, & Music Stores	6	0.9%	19	0.3%
General Merchandise Stores	4	0.6%	14	0.2%
Miscellaneous Store Retailers	23	3.4%	64	0.9%
Nonstore Retailers	2	0.3%	0	0.0%
Transportation & Warehousing	13	1.9%	138	2.0%
Information	6	0.9%	41	0.6%
Finance & Insurance	55	8.1%	76	1.1%
Central Bank/Credit Intermediation & Related Activities	47	6.9%	53	0.8%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	5	0.7%	13	0.2%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	3	0.4%	10	0.1%
Real Estate, Rental & Leasing	84	12.4%	500	7.3%
Professional, Scientific & Tech Services	39	5.7%	127	1.8%
Legal Services	9	1.3%	26	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation Services	26	3.8%	87	1.3%
Educational Services	6	0.9%	39	0.6%
Health Care & Social Assistance	8	1.2%	76	1.1%
Arts, Entertainment & Recreation	21	3.1%	178	2.6%
Accommodation & Food Services	148	21.8%	3,782	55.1%
Accommodation	51	7.5%	2,485	36.2%
Food Services & Drinking Places	97	14.3%	1,297	18.9%
Other Services (except Public Administration)	76	11.2%	481	7.0%
Automotive Repair & Maintenance	6	0.9%	16	0.2%
Public Administration	24	3.5%	428	6.2%
Unclassified Establishments	34	5.0%	0	0.0%
Total	680	100.0%	6,866	100.0%