

St Petersburg

Demographics

Summary	Census 2010	2017	2022
Population	244,720	258,449	268,917
Households	108,784	113,976	118,246
Families	59,110	61,039	62,943
Average Household Size	2.19	2.21	2.22
Owner Occupied Housing Units	65,971	63,486	64,907
Renter Occupied Housing Units	42,817	50,411	53,321
Median Age	41.6	43.4	43.8
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.80%	1.36%	0.83%
Households	0.74%	1.30%	0.79%
Families	0.62%	1.25%	0.71%
Owner HHs	0.44%	1.20%	0.71%
Median Household Income	2.22%	2.13%	2.12%

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,215	5.4%	12,922	5.0%	13,177	4.9%
5 - 9	12,725	5.2%	12,922	5.0%	12,908	4.8%
10 - 14	13,215	5.4%	12,922	5.0%	13,446	5.0%
15 - 24	30,101	12.3%	30,238	11.7%	30,118	11.2%
25 - 34	31,569	12.9%	34,115	13.2%	37,110	13.8%
35 - 44	33,037	13.5%	31,272	12.1%	31,732	11.8%
45 - 54	39,889	16.3%	36,441	14.1%	33,345	12.4%
55 - 64	32,792	13.4%	38,767	15.0%	39,262	14.6%
65 - 74	19,333	7.9%	27,395	10.6%	32,808	12.2%
75 - 84	12,725	5.2%	13,956	5.4%	17,479	6.5%
85 +	6,118	2.5%	7,495	2.9%	7,530	2.8%
18 +	197,000	80.5%	211,927	82.0%	221,586	82.4%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	167,878	68.6%	171,351	66.3%	173,183	64.4%
Black Alone	58,488	23.9%	64,612	25.0%	69,112	25.7%
American Indian Alone	734	0.3%	775	0.3%	807	0.3%
Asian Alone	7,831	3.2%	9,563	3.7%	11,295	4.2%
Pacific Islander Alone	245	0.1%	258	0.1%	269	0.1%
Some Other Race Alone	3,426	1.4%	4,394	1.7%	5,109	1.9%
Two or More Races	6,118	2.5%	7,753	3.0%	9,143	3.4%
Hispanic Origin (Any Race)	16,152	6.6%	20,676	8.0%	25,278	9.4%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	15,501	13.6%	15,727	13.3%
\$15,000 - \$24,999	13,791	12.1%	13,125	11.1%
\$25,000 - \$34,999	13,335	11.7%	12,179	10.3%
\$35,000 - \$49,999	17,552	15.4%	15,845	13.4%
\$50,000 - \$74,999	21,655	19.0%	21,876	18.5%
\$75,000 - \$99,999	12,309	10.8%	15,254	12.9%
\$100,000 - \$149,999	11,056	9.7%	13,953	11.8%
\$150,000 - \$199,999	4,331	3.8%	5,321	4.5%
\$200,000+	4,217	3.7%	4,966	4.2%
Median Household Income	\$46,346		\$51,727	
Average Household Income	\$66,713		\$75,678	
Per Capita Income	\$30,371		\$34,218	

Demographics (cont.)

2017 Households by Disposable Income	Number	Percent
Total	113,977	100.0%
<\$15,000	17,664	15.5%
\$15,000-\$24,999	17,088	15.0%
\$25,000-\$34,999	14,454	12.7%
\$35,000-\$49,999	20,820	18.3%
\$50,000-\$74,999	21,572	18.9%
\$75,000-\$99,999	9,403	8.2%
\$100,000-\$149,999	8,329	7.3%
\$150,000-\$199,999	2,352	2.1%
\$200,000+	2,295	2.0%
Median Disposable Income	\$39,373	
Average Disposable Income	\$53,204	

2017 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	4,597	16,641	17,061	20,789	23,352	17,579	13,957
<\$15,000	819	2,162	1,868	2,483	4,193	2,898	3,240
\$15,000-\$24,999	772	2,848	1,931	2,357	2,983	3,188	3,008
\$25,000-\$34,999	935	2,081	1,963	2,059	3,129	2,285	2,002
\$35,000-\$49,999	915	3,774	3,437	3,801	3,700	2,917	2,277
\$50,000-\$74,999	848	3,271	4,504	4,133	3,840	3,129	1,846
\$75,000-\$99,999	138	1,095	1,903	2,316	2,051	1,143	757
\$100,000-\$149,999	130	1,116	789	2,220	2,214	1,329	531
\$150,000-\$199,999	13	119	382	716	667	302	154
\$200,000+	27	175	284	704	575	388	142
Median Disposable Income	\$31,856	\$38,594	\$46,144	\$48,363	\$39,413	\$36,558	\$27,946
Average Disposable Income	\$38,917	\$48,015	\$55,705	\$64,951	\$56,566	\$51,520	\$40,047

2017 Households by Net Worth	Number	Percent
Total	113,976	100.0%
<\$15,000	41,268	36.2%
\$15,000-\$34,999	10,133	8.9%
\$35,000-\$49,999	4,747	4.2%
\$50,000-\$74,999	6,839	6.0%
\$75,000-\$99,999	4,743	4.2%
\$100,000-\$149,999	7,635	6.7%
\$150,000-\$249,999	10,636	9.3%
\$250,000-\$499,999	12,645	11.1%
\$500,000+	15,330	13.5%
Median Net Worth	\$52,413	
Average Net Worth	\$481,755	

2017 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	4,597	16,640	17,061	20,791	23,354	17,579	13,958
<\$15,000	3,780	10,524	7,768	7,230	6,808	2,893	2,266
\$15,000-\$34,999	443	2,464	2,112	2,112	1,782	647	573
\$35,000-\$49,999	142	673	1,104	926	1,009	678	216
\$50,000-\$99,999	139	1,459	2,225	2,469	2,328	1,698	1,265
\$100,000-\$149,999	20	584	1,028	1,380	1,704	1,773	1,146
\$150,000-\$249,999	41	422	1,197	1,939	2,446	2,291	2,300
\$250,000+	32	514	1,627	4,735	7,277	7,599	6,192
Median Net Worth	\$9,121	\$11,859	\$19,874	\$51,605	\$92,228	\$188,542	\$206,018
Average Net Worth	\$21,380	\$53,065	\$205,337	\$380,989	\$625,273	\$997,994	\$741,971

Business Summary (2017)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.0%	30	0.0%
Mining	10	0.1%	59	0.0%
Utilities	6	0.1%	1,833	1.4%
Construction	468	5.2%	2,907	2.2%
Manufacturing	247	2.7%	6,954	5.2%
Wholesale Trade	184	2.0%	2,248	1.7%
Retail Trade	1,258	14.0%	24,882	18.7%
Motor Vehicle & Parts Dealers	131	1.5%	1,479	1.1%
Furniture & Home Furnishings Stores	78	0.9%	380	0.3%
Electronics & Appliance Stores	67	0.7%	1,185	0.9%
Bldg Material & Garden Equipment & Supplies Dealers	80	0.9%	1,193	0.9%
Food & Beverage Stores	177	2.0%	3,090	2.3%
Health & Personal Care Stores	149	1.7%	1,509	1.1%
Gasoline Stations	50	0.6%	198	0.1%
Clothing & Clothing Accessories Stores	171	1.9%	1,218	0.9%
Sport Goods, Hobby, Book, & Music Stores	66	0.7%	408	0.3%
General Merchandise Stores	59	0.7%	1,904	1.4%
Miscellaneous Store Retailers	199	2.2%	1,242	0.9%
Nonstore Retailers	31	0.3%	11,076	8.3%
Transportation & Warehousing	115	1.3%	1,377	1.0%
Information	206	2.3%	7,210	5.4%
Finance & Insurance	582	6.5%	14,973	11.3%
Central Bank/Credit Intermediation & Related Activities	182	2.0%	2,814	2.1%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	153	1.7%	7,576	5.7%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	247	2.7%	4,583	3.4%
Real Estate, Rental & Leasing	578	6.4%	3,187	2.4%
Professional, Scientific & Tech Services	1,098	12.2%	9,500	7.1%
Legal Services	414	4.6%	2,219	1.7%
Management of Companies & Enterprises	8	0.1%	156	0.1%
Administrative & Support & Waste Management & Educational Services	383	4.3%	2,382	1.8%
Educational Services	194	2.2%	7,407	5.6%
Health Care & Social Assistance	982	10.9%	19,949	15.0%
Arts, Entertainment & Recreation	213	2.4%	2,601	2.0%
Accommodation & Food Services	612	6.8%	9,837	7.4%
Accommodation	82	0.9%	1,796	1.4%
Food Services & Drinking Places	530	5.9%	8,041	6.0%
Other Services (except Public Administration)	1,152	12.8%	7,605	5.7%
Automotive Repair & Maintenance	141	1.6%	664	0.5%
Public Administration	199	2.2%	7,703	5.8%
Unclassified Establishments	499	5.5%	233	0.2%
Total	8,997	100.0%	133,033	100.0%