

Treasure Island

Demographics

Summary	Census 2010	2017	2022
Population	6,705	6,903	7,115
Households	3,812	3,885	3,980
Families	1,813	1,833	1,870
Average Household Size	1.76	1.78	1.79
Owner Occupied Housing Units	2,471	2,323	2,370
Renter Occupied Housing Units	1,340	1,564	1,610
Median Age	56.2	59.3	62.2
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.61%	1.36%	0.83%
Households	0.48%	1.30%	0.79%
Families	0.40%	1.25%	0.71%
Owner HHs	0.40%	1.20%	0.71%
Median Household Income	3.77%	2.13%	2.12%

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	127	1.9%	117	1.7%	107	1.5%
5 - 9	141	2.1%	131	1.9%	135	1.9%
10 - 14	181	2.7%	159	2.3%	157	2.2%
15 - 24	349	5.2%	311	4.5%	270	3.8%
25 - 34	456	6.8%	442	6.4%	398	5.6%
35 - 44	617	9.2%	538	7.8%	519	7.3%
45 - 54	1,307	19.5%	1,084	15.7%	896	12.6%
55 - 64	1,549	23.1%	1,657	24.0%	1,572	22.1%
65 - 74	1,106	16.5%	1,498	21.7%	1,850	26.0%
75 - 84	650	9.7%	704	10.2%	918	12.9%
85 +	221	3.3%	262	3.8%	299	4.2%
18 +	6,128	91.4%	6,399	92.7%	6,624	93.1%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,484	96.7%	6,634	96.1%	6,802	95.6%
Black Alone	54	0.8%	55	0.8%	64	0.9%
American Indian Alone	13	0.2%	14	0.2%	14	0.2%
Asian Alone	54	0.8%	69	1.0%	85	1.2%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	27	0.4%	35	0.5%	43	0.6%
Two or More Races	67	1.0%	90	1.3%	107	1.5%
Hispanic Origin (Any Race)	201	3.0%	262	3.8%	320	4.5%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	381	9.8%	358	9.0%
\$15,000 - \$24,999	400	10.3%	358	9.0%
\$25,000 - \$34,999	458	11.8%	402	10.1%
\$35,000 - \$49,999	385	9.9%	330	8.3%
\$50,000 - \$74,999	579	14.9%	557	14.0%
\$75,000 - \$99,999	420	10.8%	513	12.9%
\$100,000 - \$149,999	598	15.4%	720	18.1%
\$150,000 - \$199,999	214	5.5%	243	6.1%
\$200,000+	443	11.4%	494	12.4%
Median Household Income	\$61,461		\$73,960	
Average Household Income	\$99,630		\$112,557	
Per Capita Income	\$56,072		\$62,962	

Demographics (cont.)

2017 Households by Disposable Income

	Number	Percent
Total	3,885	100.0%
<\$15,000	450	11.6%
\$15,000-\$24,999	509	13.1%
\$25,000-\$34,999	421	10.8%
\$35,000-\$49,999	495	12.7%
\$50,000-\$74,999	648	16.7%
\$75,000-\$99,999	425	10.9%
\$100,000-\$149,999	472	12.1%
\$150,000-\$199,999	224	5.8%
\$200,000+	241	6.2%
Median Dispos:	\$51,811	
Average Dispo:	\$75,381	

2017 Disposable	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	49	211	306	663	1,043	937	676
<\$15,000	5	17	21	44	127	112	124
\$15,000-\$24,999	6	32	24	57	107	151	132
\$25,000-\$34,999	10	20	26	49	110	87	119
\$35,000-\$49,999	6	36	39	82	109	110	113
\$50,000-\$74,999	13	43	77	101	149	173	92
\$75,000-\$99,999	3	22	45	91	128	99	37
\$100,000-\$149,999	4	25	28	105	155	122	33
\$150,000-\$199,999	0	6	26	60	82	36	14
\$200,000+	2	10	20	74	76	47	12
Median Dispos:	\$42,642	\$50,185	\$61,147	\$74,485	\$59,379	\$50,816	\$31,133
Average Dispo:	\$56,642	\$67,368	\$83,885	\$99,236	\$83,792	\$70,456	\$45,841

2017 Households by Net Worth

	Number	Percent
Total	3,885	100.0%
<\$15,000	876	22.5%
\$15,000-\$34,999	265	6.8%
\$35,000-\$49,999	141	3.6%
\$50,000-\$74,999	214	5.5%
\$75,000-\$99,999	153	3.9%
\$100,000-\$149,999	294	7.6%
\$150,000-\$249,999	472	12.1%
\$250,000-\$499,999	495	12.7%
\$500,000+	975	25.1%
Median Net Wc	\$149,889	
Average Net W	\$1,147,333	

2017 Net Worth by Age	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	49	211	306	663	1,043	937	676
<\$15,000	33	127	127	189	244	92	64
\$15,000-\$34,999	8	34	34	65	79	23	22
\$35,000-\$49,999	1	15	17	30	39	27	12
\$50,000-\$99,999	3	13	50	77	88	72	64
\$100,000-\$149,999	0	7	15	57	71	94	50
\$150,000-\$249,999	3	5	16	53	138	133	124
\$250,000+	1	10	47	192	384	496	340
Median Net Wc	\$11,136	\$12,461	\$28,200	\$75,243	\$150,239	\$250,001	\$250,001
Average Net W	\$39,009	\$76,053	\$486,096	\$762,180	\$1,204,071	\$1,931,591	\$1,064,514

Business Summary (2017)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	11	3.9%	40	1.7%
Manufacturing	3	1.1%	7	0.3%
Wholesale Trade	3	1.1%	13	0.5%
Retail Trade	28	10.0%	297	12.3%
Motor Vehicle & Parts Dealers	2	0.7%	2	0.1%
Furniture & Home Furnishings Stores	2	0.7%	3	0.1%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.4%	5	0.2%
Food & Beverage Stores	8	2.8%	221	9.2%
Health & Personal Care Stores	1	0.4%	25	1.0%
Gasoline Stations	1	0.4%	10	0.4%
Clothing & Clothing Accessories Stores	2	0.7%	6	0.2%
Sport Goods, Hobby, Book, & Music Stores	3	1.1%	9	0.4%
General Merchandise Stores	0	0.0%	0	0.0%
Miscellaneous Store Retailers	7	2.5%	15	0.6%
Nonstore Retailers	1	0.4%	1	0.0%
Transportation & Warehousing	4	1.4%	10	0.4%
Information	4	1.4%	21	0.9%
Finance & Insurance	17	6.0%	221	9.2%
Central Bank/Credit Intermediation & Related Activities	6	2.1%	32	1.3%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	2	0.7%	14	0.6%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	9	3.2%	175	7.3%
Real Estate, Rental & Leasing	45	16.0%	282	11.7%
Professional, Scientific & Tech Services	21	7.5%	69	2.9%
Legal Services	3	1.1%	8	0.3%
Management of Companies & Enterprises	2	0.7%	64	2.7%
Administrative & Support & Waste Management & Educational Services	3	1.1%	69	2.9%
Health Care & Social Assistance	3	1.1%	14	0.6%
Health Care & Social Assistance	5	1.8%	30	1.2%
Arts, Entertainment & Recreation	12	4.3%	59	2.5%
Accommodation & Food Services	67	23.8%	992	41.2%
Accommodation	46	16.4%	315	13.1%
Food Services & Drinking Places	21	7.5%	677	28.1%
Other Services (except Public Administration)	26	9.3%	141	5.9%
Automotive Repair & Maintenance	2	0.7%	3	0.1%
Public Administration	5	1.8%	75	3.1%
Unclassified Establishments	22	7.8%	3	0.1%
Total	281	100.0%	2,407	100.0%