

Treasure Island

Demographics

Summary	Census 2010	2016	2021
Population	6,705	6,880	7,112
Households	3,812	3,876	3,989
Families	1,813	1,828	1,875
Average Household Size	1.76	1.78	1.78
Owner Occupied Housing Units	2,472	2,315	2,381
Renter Occupied Housing Units	1,340	1,561	1,608
Median Age	56.2	58.5	61.6
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.67%	1.29%	0.84%
Households	0.58%	1.21%	0.79%
Families	0.51%	1.13%	0.72%
Owner HHs	0.56%	1.09%	0.73%
Median Household Income	3.54%	2.52%	1.86%

Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	126	1.9%	117	1.7%	111	1.6%
5 - 9	140	2.1%	134	1.9%	137	1.9%
10 - 14	183	2.7%	170	2.5%	158	2.2%
15 - 19	189	2.8%	170	2.5%	154	2.2%
20 - 24	161	2.4%	158	2.3%	130	1.8%
25 - 34	458	6.8%	449	6.5%	413	5.8%
35 - 44	618	9.2%	557	8.1%	529	7.4%
45 - 54	1,306	19.5%	1,141	16.6%	938	13.2%
55 - 64	1,549	23.1%	1,646	23.9%	1,599	22.5%
65 - 74	1,104	16.5%	1,404	20.4%	1,800	25.3%
75 - 84	652	9.7%	687	10.0%	855	12.0%
85+	219	3.3%	247	3.6%	288	4.0%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,487	96.7%	6,613	96.1%	6,790	95.5%
Black Alone	51	0.8%	60	0.9%	69	1.0%
American Indian Alone	13	0.2%	14	0.2%	15	0.2%
Asian Alone	55	0.8%	70	1.0%	85	1.2%
Pacific Islander Alone	3	0.0%	3	0.0%	4	0.1%
Some Other Race Alone	30	0.4%	37	0.5%	48	0.7%
Two or More Races	66	1.0%	83	1.2%	101	1.4%
Hispanic Origin (Any Race)	203	3.0%	258	3.8%	328	4.6%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	432	11.1%	411	10.3%
\$15,000 - \$24,999	414	10.7%	469	11.8%
\$25,000 - \$34,999	503	13.0%	363	9.1%
\$35,000 - \$49,999	396	10.2%	292	7.3%
\$50,000 - \$74,999	562	14.5%	600	15.0%
\$75,000 - \$99,999	390	10.1%	421	10.6%
\$100,000 - \$149,999	575	14.8%	701	17.6%
\$150,000 - \$199,999	208	5.4%	270	6.8%
\$200,000+	396	10.2%	462	11.6%
Median Household Income		\$56,699		\$67,481
Average Household Income		\$93,663		\$105,461
Per Capita Income		\$52,767		\$59,151

Demographics (cont.)

2016 Households by Disposable Income	Number	Percent
Total	3,876	100.0%
<\$15,000	519	13.4%
\$15,000-\$24,999	495	12.8%
\$25,000-\$34,999	505	13.0%
\$35,000-\$49,999	468	12.1%
\$50,000-\$74,999	611	15.8%
\$75,000-\$99,999	431	11.1%
\$100,000-\$149,999	451	11.6%
\$150,000-\$199,999	189	4.9%
\$200,000+	207	5.3%
Median Disposable Income	\$47,979	
Average Disposable Income	\$70,976	

2016 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	52	217	317	701	1,045	887	657
<\$15,000	8	25	28	62	139	123	134
\$15,000-\$24,999	11	28	26	54	125	131	120
\$25,000-\$34,999	8	31	36	68	102	108	152
\$35,000-\$49,999	7	36	40	64	110	125	86
\$50,000-\$74,999	9	39	74	116	171	128	74
\$75,000-\$99,999	3	25	46	101	131	90	35
\$100,000-\$149,999	5	19	25	108	152	106	36
\$150,000-\$199,999	0	9	24	57	51	41	7
\$200,000+	1	5	18	71	64	35	13
Median Disposable Income	\$33,375	\$44,054	\$57,118	\$71,069	\$55,077	\$43,668	\$28,908
Average Disposable Income	\$48,336	\$60,286	\$78,178	\$95,248	\$76,819	\$66,349	\$43,880

2016 Households by Net Worth	Number	Percent
Total	3,876	100.0%
<\$15,000	930	24.0%
\$15,000-\$34,999	306	7.9%
\$35,000-\$49,999	136	3.5%
\$50,000-\$74,999	217	5.6%
\$75,000-\$99,999	156	4.0%
\$100,000-\$149,999	295	7.6%
\$150,000-\$249,999	464	12.0%
\$250,000-\$499,999	539	13.9%
\$500,000+	833	21.5%
Median Net Worth	\$129,478	
Average Net Worth	\$962,125	

2016 Net Worth by Age of Householder	Number of Households						
	15-24	25-34	35-44	45-54	55-64	65-74	75+
Total	52	217	317	701	1,045	887	657
<\$15,000	33	137	120	212	261	101	66
\$15,000-\$34,999	9	33	62	67	88	24	23
\$35,000-\$49,999	3	11	16	28	38	30	10
\$50,000-\$99,999	2	15	50	85	87	71	63
\$100,000-\$149,999	0	5	14	63	79	81	53
\$150,000-\$249,999	3	6	13	52	141	129	120
\$250,000+	2	10	42	194	351	451	322
Median Net Worth	\$11,818	\$11,880	\$24,424	\$69,806	\$127,340	\$250,001	\$242,071
Average Net Worth	\$44,310	\$73,619	\$423,663	\$717,923	\$1,066,848	\$1,464,539	\$1,003,727

Business Summary (2016)

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	12	3.8%	42	1.7%
Manufacturing	5	1.6%	12	0.5%
Wholesale Trade	4	1.3%	19	0.8%
Retail Trade	34	10.7%	270	10.8%
Motor Vehicle & Parts Dealers	1	0.3%	1	0.0%
Furniture & Home Furnishings Stores	2	0.6%	3	0.1%
Electronics & Appliance Stores	3	0.9%	14	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	2	0.6%	10	0.4%
Food & Beverage Stores	7	2.2%	168	6.7%
Health & Personal Care Stores	1	0.3%	25	1.0%
Gasoline Stations	3	0.9%	10	0.4%
Clothing & Clothing Accessories Stores	2	0.6%	6	0.2%
Sport Goods, Hobby, Book, & Music Stores	4	1.3%	11	0.4%
General Merchandise Stores	0	0.0%	0	0.0%
Miscellaneous Store Retailers	7	2.2%	18	0.7%
Nonstore Retailers	2	0.6%	4	0.2%
Transportation & Warehousing	6	1.9%	22	0.9%
Information	1	0.3%	7	0.3%
Finance & Insurance	32	10.1%	196	7.8%
Central Bank/Credit Intermediation & Related Activities	23	7.2%	32	1.3%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	2	0.6%	17	0.7%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	7	2.2%	147	5.9%
Real Estate, Rental & Leasing	50	15.7%	330	13.2%
Professional, Scientific & Tech Services	23	7.2%	65	2.6%
Legal Services	3	0.9%	8	0.3%
Management of Companies & Enterprises	1	0.3%	60	2.4%
Administrative & Support & Waste Management & Remediation Services	5	1.6%	16	0.6%
Educational Services	2	0.6%	13	0.5%
Health Care & Social Assistance	6	1.9%	34	1.4%
Arts, Entertainment & Recreation	11	3.5%	48	1.9%
Accommodation & Food Services	75	23.6%	1,143	45.7%
Accommodation	49	15.4%	385	15.4%
Food Services & Drinking Places	26	8.2%	758	30.3%
Other Services (except Public Administration)	26	8.2%	148	5.9%
Automotive Repair & Maintenance	2	0.6%	2	0.1%
Public Administration	4	1.3%	67	2.7%
Unclassified Establishments	21	6.6%	7	0.3%
Total	318	100.0%	2,499	100.0%