



Board of Directors Meeting

August 23, 2016- 2:00pm to 3:30 pm (EST)- Teleconference

Rob French, Chair
Nigel Costoloe, Vice-Chair
Carol Adkins, Treasurer
Steve Skodak, Secretary/Executive Director

Board members: Mark Adams, Craig Bunting, Mike Dudukovich, Joel Hamburg, Mike Kelly, David Ryker, Daniel Ross, Kevin Sullivan and Tony Severino

Staff: Christina DeLurgio, Accounting Manager; Beth Thompson, Brand Manager; Chris Shank, Education Manager

Call to Order- Rob French, Chair

Steve Skodak completes Roll Call with all present, except Joel Hamberg and Dan Ross at 1:03pm
Chair French calls quorum at 1:04pm

Approval of previous meeting minutes- Steve Skodak, Secretary/Executive Director

Dave Ryker suggests amending the minutes to reflect clarification under New Business as "Council ED call" versus "ED calls";

Action Item: Previous minutes to be updated to reflect the clarification as requested

Action Item: Dave Ryker brings motion to approve, Mike Dudukovich seconds; all aye; **Previous Minutes Approved**

Financial Report- Carol Adkins, Treasurer

Carol requests that clarification be made for amount of funds in operating account reflecting 2017 dues amount paid to date

Action Item: Christina DeLurgio will calculate those amounts

Chair Update- Rob French, Chair

Residential Forum
Sherwin Williams champion visit
AERF Management

Action Item: National PDCA will complete administrative tasks for the AERF

Operational Update- Steve Skodak, Secretary/Executive Director

- Board oversight

- Confidentiality and Conflict of Interest Disclosure forms
- Questionnaire for information on Board Communications
- Membership
 - Evaluation of Forum, Council, Chapters
 - Option for consolidated membership
 - Based on evaluation include expenditures of all entities to a central budget
 - Include charitable request budget lines including outreach and education
 - Sponsorship funds following education and outreach events
 - Membership outreach campaign with new feature and benefits
 - Grandfather pricing and step up rates as needed
- Certification
 - Gathering requirements by State, County, and Municipality
 - Working with other associations to coordinate educational requirements
 - Need to identify in the coming month those who would be willing to help develop curriculum
- EXPO update
 - Calendar has been modified to move annual meeting and awards to brunch
 - Visit scheduled for Steve and Marsha in San Diego following board meeting
 - Contract being renegotiated for room nights
 - Contract being renegotiated for expo app
- Collaboration
 - Meeting to be held in Nashville on September 14 with industry associations CEO's to discuss collaborative initiatives
 - Developing a database of all associations related to the industry
 - Have had calls with many and will continue building relationships

New Business

Update on Richard Greene

Adjourn

Chair French adjourns this meeting at 3:36 PM (EST)

Next meeting:

September 21, 2016- 2:00 PM (EST)

Teleconference