



PHILANTHROPY  
NETWORK  
GREATER  
PHILADELPHIA

# PHILANTHROPY NETWORK GREATER PHILADELPHIA 2017 FALL CONFERENCE

## Sponsorship & Advertising Opportunities

November 2, 2017 | Loews Hotel | Philadelphia, PA

*Philanthropy Network offers a variety of sponsorship and advertising opportunities for our 2017 conference. Packages are available to meet all priorities and budget ranges.*

### **ABOUT PHILANTHROPY NETWORK GREATER PHILADELPHIA:**

**Philanthropy Network** is the region's membership association serving the philanthropic community. Through education, communication, and networking, *we inform and inspire philanthropy that sparks solutions and heightens the quality of life in Greater Philadelphia.* To learn more about our work, please visit us at [www.philanthropynetwork.org](http://www.philanthropynetwork.org).

### **ABOUT THE FALL CONFERENCE:**

Philanthropy Network's fall conference is the premier annual event for regional funders to join with their grantmaking peers, nonprofit partners, and other civic leaders for networking and shared learning on issues impacting philanthropy and the quality of life in the region. ***The event draws high-profile speakers and attendees, attracting a sell-out crowd of over 425 attendees.***

### **SPONSORSHIP OPPORTUNITIES:**

***For Philanthropy Network members,*** sponsorship demonstrates your leadership support for the Network and the philanthropic and nonprofit sectors, while providing an opportunity to share information about your organization's philanthropic activities.

***For non-member professional service providers,*** this is the perfect opportunity to connect and interact with the region's philanthropic and nonprofit leaders—before and during the event.

***Sponsors receive a wide range of benefits, including, but not limited to, extensive recognition before and during the event, speaking opportunities, exhibitor space, and complimentary registrations.***

### **ADVERTISING/TRIBUTE OPPORTUNITIES:**

Reach over 400 of the region's leading philanthropic and nonprofit professionals through a placement in Philanthropy Network's Fall Conference Resource Guide.

### **FOR MORE INFORMATION:**

Please contact Theresa Jackson, at [theresa@philanthropynetwork.org](mailto:theresa@philanthropynetwork.org) or 215-790-9700 x14 to discuss any of these opportunities. To secure your sponsorship, please return the Sponsor Response Form by **September 29, 2017.** *Pre-event recognition will begin as soon as you make your sponsor commitment.*

## 2017 Sponsorship Packages

### SPONSORSHIP OPPORTUNITIES:

**For Philanthropy Network members,** sponsorship demonstrates your leadership support for the Network and the philanthropic and nonprofit sectors, while providing an opportunity to share information about your organization's philanthropic activities.

**For non-member professional service providers,** this is the perfect opportunity to connect and interact with the region's philanthropic and nonprofit leaders—before and during the event.

<b>SPONSOR BENEFITS</b>	<b>Premier \$7,500</b>	<b>Champion \$5,500</b>	<b>Supporting \$3,750</b>	<b>Contributing \$2,500</b>	<b>Friend \$1,500</b>
<b>Speaking opportunity during conference</b>	★				
<b>Logo of Conference Lanyards</b>	★				
<b>Logo on Conference Bags</b>	★	★			
<b>Naming opportunity for conference sessions or specific elements</b>	★	★	★		
Opportunity to <b>host exhibitor tables</b> during networking sessions	★	★	★	★	
<b>10% discount</b> for all advertisements in Conference Resource Guide	★	★	★	★	
Opportunity to purchase up to <b>two (2) additional registrations at a discounted rate</b>	★	★	★	★	
<b>Recognition at conference</b> on all printed event materials and on video screens	★	★	★	★	★
<b>Recognition in pre-event communications</b> reaching more than <b>1,500 non-profit, philanthropic, and government professionals</b>	★	★	★	★	★
Institutional profile in <b>sponsor recognition email</b> sent to all conference registrants	★	★	★	★	★
Opportunity to <b>submit content</b> for <b>Conference Resource Guide</b>	★	★	★	★	★
Opportunity to <b>distribute materials in conference bags</b>	★	★	★	★	★
<b>Reserved table seating</b> for your organization's representatives during the conference	★	★	★	★	★
<b>Complimentary Registrations</b>	5	4	3	2	1

Please contact Theresa Jackson, at [theresa@philanthropynetwork.org](mailto:theresa@philanthropynetwork.org) or 215-790-9700 x14 to discuss any of these opportunities. See the Sponsor Response Form for **additional exclusive sponsorship opportunities**.

## 2017 Advertisement and Tribute Opportunities

### ADVERTISING/TRIBUTE OPPORTUNITIES:

Reach over 425 of the region's leading philanthropic and nonprofit professionals through a placement in Philanthropy Network's Fall Conference Resource Guide.

Organizations are invited to participate as advertisers in the Conference Resource Guide. This is the perfect opportunity to highlight the work of your organization, spotlight your grantees or a new funding focus, showcase a new line of business, increase your exposure, or share an exciting aspect of your organization in our Conference Resource Guide.

All advertisements and tributes will be in full color. Advertisers are also eligible for discounted conference registrations. *Note: Sponsors are also eligible to purchase advertisements at a 10% discount.*

#### ADVERTISEMENTS AND TRIBUTES IN RESOURCE GUIDE

<input type="checkbox"/>	<b>Back Outside Cover Ad</b> (8"x10") - <i>EXCLUSIVE PLACEMENT</i>	\$1,500
<input type="checkbox"/>	<b>Inside Front Cover Ad</b> (8"x10") - <i>PREMIUM PLACEMENT</i>	\$1,250
<input type="checkbox"/>	<b>Back Inside Cover Ad</b> (8"x10") - <i>PREMIUM PLACEMENT</i>	\$1,250
<input type="checkbox"/>	<b>Full Page Ad</b> (8"x10")	\$1,000
<input type="checkbox"/>	<b>Half-Page Ad</b> (5" x 8")	\$650

#### MAKE A DONATION

Organizations that wish to support Philanthropy Network and the 2017 Fall Conference are invited to make contributions/grants to support the event. Donors will be acknowledged in the Fall Conference Resource Guide.

\$500 Donation       \$1,000 Donation       \$2,000 Donation       Donation \$\_\_\_\_\_

Please contact Theresa Jackson, at [theresa@philanthropynetwork.org](mailto:theresa@philanthropynetwork.org) or 215-790-9700 x14 to discuss any of these opportunities.

## Sponsor Response Form

Thank you for your interest in supporting Philanthropy Network's 2017 Fall Conference. Please complete and return the following form by Friday, September 29, 2017. Upon receipt of your form, staff will follow up to confirm your sponsor benefits, share fulfillment deadlines, provide an invoice as needed and schedule payment. Please contact Theresa Jackson at [theresa@philanthropynetwork.org](mailto:theresa@philanthropynetwork.org) if you have any questions or would like further information about these opportunities.

### WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

\$7,500 Premier     \$5,500 Champion     \$3,750 Supporting     \$2,500 Contributing     \$1,500 Friend

### ADDITIONAL EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

**\$4,000 Mid-Day Coffee Break** – In addition to all of the benefits of the Supporting Sponsor Level, the sponsor of the always appreciated "mid-day pick me up" will also enjoy exclusive signage indicating your sponsorship of the mid-day refresh.

**\$11,000 Closing Reception** – Top off the conference by hosting the closing cocktail reception where we invite attendees to welcome Philanthropy Network's new Executive Director, Mr. Sidney Hargro to the greater Philadelphia region. In addition to all of the benefits of the Premier Sponsor Level, the reception sponsor enjoys exclusive naming rights to and stand-alone recognition for hosting this welcoming reception.

### ADVERTISEMENT

\$1,500 Back Outside Cover Ad     \$1,250 Inside Front Cover Ad     \$1,250 Back Inside Cover Ad

\$1,000 Full Page     \$650 Half-Page Ad

Donation \$ \_\_\_\_\_

### CONTACT INFORMATION

**Organization Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Contact Person & Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Additional Contact: & Title:** \_\_\_\_\_

(if applicable for fulfillment)

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Please return this form by September 29<sup>th</sup> to:** Theresa Jackson, Philanthropy Network Greater Philadelphia, 230 S. Broad Street, Suite 402, Philadelphia, PA 19102 or submit by email to: [theresa@philanthropynetwork.org](mailto:theresa@philanthropynetwork.org).

**All Payments must be received by October 20, 2017. Please make checks payable to:** "Philanthropy Network Greater Philadelphia" [EIN# 23-2518417].