



The 96th ANNUAL CONVENTION OF THE



PENNSYLVANIA
LAND TITLE
ASSOCIATION

Bear Creek Mountain Resort

JUNE 11 - 13, 2017

PLTA Affiliate Member
Sponsor and Exhibitor Information

Thank you to our Hill Valley Premier Sponsor:



PLTA 2017 ANNUAL CONVENTION

Bear Creek Mountain Resort

June 11 - 13, 2017

Hill Valley Premier Sponsor

\$15,000.00

Limit One/SOLD

- Your company name and logo on all printed materials, website, eNewsletter, save the date, blast emails, convention registration brochures cover, and company name mentioned in social media posts
- Banner ad in convention emails
- Company specific eNews blurb in *Common Ground* eNewsletter
- Full-page, inside front cover advertisement in the convention program book
- First choice of location for your booth (20 x 20 booth space included) in the exhibitor area.
- Name and logo on convention booklet cover and preamble letter from PLTA President.
- Your logo will be displayed on signage throughout the convention.
- Name and logo on convention posters
- Voice recognition throughout the event and one (1) minute to speak at one or more of the events.
- Four convention registrations (Golf not included)

Save the Clock Tower Sponsor

\$10,000.00

Limit One

- Your company name and logo on all printed materials, website, eNewsletter, save the date, blast emails, and convention registration brochure's cover.
- Your logo will be displayed on signage throughout the convention.
- Company specific eNews blurb in *Common Ground* eNewsletter
- Full-page, inside back cover advertisement in the convention program book
- Second choice of location for your 10 x 10 booth space in the exhibitor area.
- Name in preamble letter from the President of PLTA in convention booklet.
- Voice recognition throughout the event and one minute to speak at one of the events.
- Two convention registrations (Golf not included)

Enchantment Under the Sea Sponsor

\$7,000.00

Limit One/SOLD

President's Reception/PLTA Honors Banquet

Covers the period of the one-hour reception and the two-hour awards banquet.

- Your logo will be displayed at each bar and on event tables
- You may provide cocktail napkins with your company name/logo.
- Voice recognition throughout the event and 45 seconds to speak at the event.
- One convention registration (Golf not included)
- A full-page advertisement in the program book
- Your company logo on website Convention page.

Johnny B Goode Entertainment Sponsor

\$7,000.00

Limit One

- Sponsor the band, Chico's Vibe at the banquet and ice breaker entertainment!
- Your logo will be displayed on signage at the Ice Breaker and Banquet.
- Your name will be announced at both functions with entertainment.
- One convention registration (Golf not included)
- A full-page advertisement in the program and company logo on website Convention page.

DeLorean Ice Breaker Sponsor

\$5,000.00

Limit One/SOLD

- Covers the period of a three-hour reception & dinner buffet.
- Sponsor our DeLorean appearance with surprise special guests at the Ice Breaker.
- Your logo will be displayed on event signage, on bars and on the cocktail tables for attendees
- You may provide cocktail napkins with your company name/logo.
- Voice recognition throughout the event and 45 seconds to speak at the event.
- A half-page advertisement in the program book
- Your company logo on website Convention page.

Twin Pines Registration Sponsor

\$4,000.00

Limit One/SOLD

- Your name and logo will be displayed on signage at the registration area
- Convention themed bags will be provided by PLTA.
- You may place any advertising/promotional materials in the registration bags.
- A half-page advertisement in the program and company logo on website Convention page.
- Your employees are invited to assist at the registration desk

88 MPH Dance Party Sponsor

\$3,500.00

Limit One/SOLD

- Your name will be associated with the dance party after the PLTA Honors Banquet
- You may provide cocktail napkins with your company name/logo.
- Voice recognition at this event
- A half-page advertisement in the program and company logo on website Convention page.

Sports Almanac Golf Outing Sponsor

\$3,000.00

Limit One/SOLD

- Your name will be associated with the event and boxed lunches provided.
- Logo on all golf carts and event signage
- Voice recognition at this event and sponsor of the golf awards.
- A half-page advertisement in the program and company logo on website Convention page.

Hover Board Charging Station Sponsor

\$3,000.00

Limit One

- Your name will be displayed at the charging stations throughout the convention.
- You may provide promotional material at the charging stations.
- A half-page advertisement in the program and company logo on website Convention page.

Calvin Klein Sunday Lunch Sponsor

\$2,500.00

Limit One

- Your name will be displayed on signage at the break table(s)
- You may provide napkins with your company name/logo.
- A half-page advertisement in the program and company logo on website Convention page.

Plutonium AV Sponsor

\$2,500.00

Limit One/SOLD

- Your logo will be displayed on signage throughout the conference.
- Your name will be announced at functions where hotel AV is provided.
- A half-page advertisement in the program and company logo on website Convention page.

1955 Breakfast Sponsor (Monday)

\$2,500.00

Limit One/SOLD

- Your name will be displayed on signage at the buffet table(s)
- You may provide napkins with your company name/logo.
- A half-page advertisement in the program and company logo on website Convention page.

1985 Breakfast Sponsor (Tuesday)

\$2,500.00

Limit One

- Your name will be displayed on signage at the buffet table(s)
- You may provide napkins with your company name/logo.
- A half-page advertisement in the program and company logo on website Convention page.

Spielberg Sunday Break Sponsor

\$1,500.00

Limit One

- Your name will be displayed on signage at the break table(s).
- You may provide napkins with your company name/logo.
- A half-page advertisement in the program and company logo on website Convention page.

McFly Monday Break Sponsor

\$1,500.00

Limit One/SOLD

- Your name will be displayed on signage at the break table(s).
- You may provide napkins with your company name/logo.
- A half-page advertisement in the program and company logo on website Convention page.

Space-Time Continuum Exhibitor

\$1,500.00

Space is Limited

Your company will have space within the exhibitor hall to meet with attendees and display your signage and distribute your marketing materials. Each exhibitor will have an area with a six-foot table. Includes one complete convention registration (excludes golf) and one-half page advertisement in the convention attendee booklet. Basic set-up fee included. Any additional needs and services including electrical service are not included and may be arranged with hotel. Subject to the terms & conditions of Bear Creek Mountain Resort Exhibitor Rules & Regulations.

___ Current sponsors/exhibitors can upgrade to a full page ad for an additional \$500.00

Sponsorship and Exhibitor Policy

The Pennsylvania Land Title Association (PLTA) limits exhibiting and sponsoring to those firms whose products, services, or publications are applicable to the land title industry. The Executive Director is the primary representative of the PLTA and at the Executive Director's sole discretion, may restrict, prohibit, or evict any Exhibitor whose exhibit is misleading or deceptive, is in poor taste or unsuitable to exhibit, or whose exhibit, because of noise, method of operation, materials or otherwise, may detract from the general character of the convention. In such event, Exhibitor shall restrict its exhibit or forfeit the exhibit space and immediately dismantle, remove, and vacate the exhibit space upon demand as ordered by the Executive Director.

Cancellation Policy

Exhibit booth and sponsorship cancellations received prior to February 28, 2017 will receive a refund of 25% of the fees paid. No refunds will be made after March 18, 2016. Cancellations after March 15, 2017 will not void the obligation to pay the balance due and all monies paid on account will be forfeited. All cancellations must be given in writing to the PLTA, attention Robin Kelsh, 1010 West 8th Avenue, King of Prussia, PA 19406 or kelsh@plta.org.

CONVENTION REGISTRATIONS

Attendee Registration: Register additional staff by contacting the PLTA office or register online through the [PLTA website convention registration page!](#)

MAKE YOUR HOTEL RESERVATIONS

Hotel Reservations: Visit tinyurl.com/PLTA2017 and enter the dates and number of guests for your stay. Under "Special Codes" enter our promo code **PLTA17** under group code and click to check availability and view the available rooms. To reserve rooms by phone call Bear Creek Mountain Resort at 866-754-2822 x205 and mention **PLTA17**. Regular room rates start at \$104.00 plus resort fee and tax from June 11 – 13, 2017. Resort fees have been discounted for our block of rooms. The room rate is limited to our block and once the block is sold, rooms will be offered on a space available basis and at the hotel's published public rate. *Deadline to book your room at the discounted rate is May 27, 2017. Don't delay!*

Spa Treatments: Make your spa appointments early! *The Spa at Bear Creek* has multiple services available for PLTA guests at a 10% discount. The spa offers a unique resort experience that focuses on your well-being while leaving you relaxed, renewed and rejuvenated. For reservations, please call 610-641-7174 or visit www.bcmountainresort.com/spa for services offered.

IMPORTANT DATES

Friday, March 3, 2017 - 50% deposit due, along with a 75-word company description, logo and camera-ready artwork in jpeg format.

Friday, March 17, 2017 - Balance due of fees and final call for artwork.

Friday, May 12, 2017 - Pre-convention attendee list available. An updated list will be sent every 2 weeks thereafter.

Friday, June 9, 2017 – Final pre-convention attendee list available.

Sunday, June 11, 2017 - Exhibit set-up from 8:00 AM with set-up complete by 12:00 Noon

Tuesday, June 13, 2017 - Exhibit breakdown to be completed by 12:00 Noon

Wednesday, June 21, 2017 – Post-convention attendee list is available.

PLTA 2017 ANNUAL CONVENTION SPONSORSHIP AND EXHIBIT SPACE CONTRACT

Contact Name: _____
 Company Name: _____
 Address: _____
 City, State, Zip: _____
 Email Address: _____
 Telephone: _____ Website: _____

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|--|------------------|
| ___ Hill Valley Premier Sponsor (includes 4 registrations) | \$15,000.00/SOLD |
| ___ Save the Clock Tower Sponsor (includes 2 registrations) | \$10,000.00 |
| ___ Enchantment Under the Sea Presidents Banquet Sponsor (includes 1 registration) | \$7,000.00/SOLD |
| ___ Johnny B Goode Entertainment Sponsor (Chico's Vibe) (includes 1 registration) | \$7,000.00 |
| ___ DeLorean Ice Breaker Sponsor | \$5,000.00/SOLD |
| ___ Twin Pines Registration Sponsor | \$4,000.00/SOLD |
| ___ 88 MPH Dance Party Sponsor | \$3,500.00/SOLD |
| ___ Sports Almanac Golf Outing Sponsor | \$3,000.00/SOLD |
| ___ Plutonium AV Sponsor | \$2,500.00/SOLD |
| ___ Hover Board Charging Station Sponsor | \$3,000.00 |
| ___ 1955 Breakfast Sponsor | \$2,500.00/SOLD |
| ___ Calvin Klein Sunday Lunch Sponsor | \$2,500.00 |
| ___ 1985 Breakfast Sponsor | \$2,500.00 |
| ___ McFly Monday Break Sponsor | \$1,500.00/SOLD |
| ___ Spielberg Sunday Break Sponsor | \$1,500.00 |
| ___ Upgrade to full page program ad | \$ 500.00 |
| ___ Space-Time Continuum Exhibitor (includes 1 reg) | \$1,500.00 |

Name of Attendee(s): _____

Sponsorship _____ \$ _____
 Attendees if not included in sponsorship, the cost is \$475.00 per person (x____) \$ _____
 Guests/Spouses, the cost is \$445.00 per person (x____) \$ _____
 Additional staff can be included for the cost of \$455.00 per person. (x____) \$ _____
 Golf (6/12 @ 12 PM) \$150.00 (golf cart, greens fees, boxed lunch) # of golfers _____ \$ _____
 (Names of golfers: _____)
 Total Amount Due: \$ _____

To confirm your reservation, please submit your 50% deposit and signed contract ASAP.
 Payment: Payment accepted by check made payable to PLTA. Please mail along with a signed contract to: PLTA, 1010 West 8th Avenue, Suite H, King of Prussia, PA 19406. Please remit no later than March 17, 2017:

- 50% deposit (space is allocated on a first come, first-serve basis)
- Signed Sponsorship Agreement
- A 75-word maximum company description
- Company artwork and/or logo

The undersigned agrees to the sponsorship, exhibitor and cancellation policies set forth in this agreement dated: _____, 2017.

Printed Name: _____
 Signature: _____