

**The 97th ANNUAL CONVENTION  
OF THE**



**PENNSYLVANIA  
LAND TITLE  
ASSOCIATION**

**June 3 - 5, 2018**

**Wyndham Gettysburg**

**★ PLTA ★ UNITED WE STAND ★**

**Sponsor and Exhibitor Information**

Thank you to our Victory Premier Sponsor:



# PLTA 2018 ANNUAL CONVENTION

## Gettysburg, Pennsylvania

### June 3 - 5, 2018

#### Victory Premier Sponsor

Members \$15,000 / Non-Member \$16,000/**SOLD**

Your company name and logo on all printed materials, website, eNewsletter, save the date, blast emails, convention registration brochures cover, and company name mentioned in social media posts

- Banner ad in convention emails
- Company specific eNews blurb in *Common Ground* eNewsletter
- Full-page, inside front cover advertisement in the convention program book
- First choice of location for your booth (20 x 20 booth space included) in the exhibitor area
- Name and logo on convention booklet cover and preamble letter from PLTA President
- Your logo will be displayed on signage throughout the convention
- Name and logo on convention posters
- Voice recognition throughout the event and one (1) minute to speak at all of the events
- Four convention registrations (Activities not included)

#### Liberty Sponsor

Members \$10,000 / Non-Member \$11,000

- Your company name and logo on all printed materials, website, eNewsletter, save the date, blast emails, and convention registration brochure's cover
- Your logo will be displayed on signage throughout the convention
- Company specific eNews blurb in *Common Ground* eNewsletter
- Full-page, inside back cover advertisement in the convention program book
- Second choice of location for your 10 x 10 booth space in the exhibitor area
- Name in preamble letter from the President of PLTA in convention booklet
- Voice recognition throughout the event and one (1) minute to speak at one of the events
- Two convention registrations (Activities not included)

#### Home of the Brave Banquet Sponsor

Members \$7,000 / Non-Member \$8,000

*President's Reception/PLTA Honors Banquet*

- Covers the period of the one-hour reception and the two-hour awards banquet
- Your logo will be displayed at each bar and on event tables
- You may provide cocktail napkins with your company name/logo
- Voice recognition throughout the event and one (1) minute to speak at the event
- One convention registration (Activities not included)
- A full-page advertisement in the program book
- Your company logo on website Convention page
- An exhibit table can be provided upon request

#### July 1863 Ice Breaker Sponsor

Members \$7,000 / Non-Member \$8,000

- Covers the period of a three-hour reception & dinner buffet at the *Gettysburg Visitors Center!*
- Your logo will be displayed on event signage, on bars and on the cocktail tables for attendees
- You may provide cocktail napkins with your company name/logo
- Voice recognition throughout the event and one (1) minute to speak at the event
- A half-page advertisement in the program book
- An exhibit table can be provided upon request
- Your company logo on website Convention page
- One convention registration (Activities not included)

#### Yankee Doodle Dandy Entertainment Sponsor

Members \$5,000 / Non-Member \$6,000/**SOLD**

Sponsor the entertainment at the banquet and ice breaker!

- Your logo will be displayed on signage at the Ice Breaker and Banquet
- Your name will be announced at both functions with entertainment
- One convention registration (Activities not included)
- A full-page advertisement in the program and company logo on website Convention page
- An exhibit table can be provided upon request

**Stars & Stripes Registration Sponsor**

Members \$4,000 / Non-Member \$5,000/**SOLD**

- Your name and logo will be displayed on signage at the registration area
- Convention themed bags will be provided by PLTA
- You may place any advertising/promotional materials in the registration bags
- A half-page advertisement in the program and company logo on website Convention page
- Your employees are invited to assist at the registration desk

**Freedom Dance Party Sponsor**

Members \$3,500 / Non-Member \$4,500

- Your name will be associated with the dance party after the PLTA Honors Banquet
- You may provide cocktail napkins with your company name/logo
- Voice recognition at this event
- A half-page advertisement in the program and company logo on website Convention page

**Old Glory Golf Outing Sponsor**

Members \$3,000 / Non-Member \$4,000/**SOLD**

- Your name will be associated with the event with beverages and boxed lunches provided
- Logo stickers on boxed lunches
- Logo on all golf carts and event signage
- Voice recognition at this event and sponsor of the golf awards
- A half-page advertisement in the program and company logo on website Convention page

**Pickett's Charging Station Sponsor**

Members \$3,000 / Non-Member \$4,000/**SOLD**

- Your name will be displayed at the charging stations throughout the convention
- You may provide promotional material at the charging stations
- A half-page advertisement in the program and company logo on website Convention page

**Sunday Seminary Ridge Lunch Sponsor**

Members \$2,500 / Non-Member \$3,500

- Your name will be displayed on signage at the break table(s)
- You may provide napkins with your company name/logo
- A half-page advertisement in the program and company logo on website Convention page

**10 Roads AV Sponsor**

Members \$2,500 / Non-Member \$3,500

- Your logo will be displayed on signage throughout the conference
- Your name will be announced at functions where hotel AV is provided
- A half-page advertisement in the program and company logo on website Convention page

**Monday McPhersons Ridge Breakfast Sponsor**

Members \$2,500 / Non-Member \$3,500

- Your name will be displayed on signage at the buffet table(s)
- You may provide napkins with your company name/logo
- A half-page advertisement in the program and company logo on website Convention page

**Tuesday Turning Point Breakfast Sponsor**

Members \$2,500 / Non-Member \$3,500

- Your name will be displayed on signage at the buffet table(s)
- You may provide napkins with your company name/logo
- A half-page advertisement in the program and company logo on website Convention page

**Sunday Sweet Land of Liberty Break**

Members \$1,500 / Non-Member \$2,500/**SOLD**

- Your name will be displayed on signage at the break table(s)
- You may provide napkins with your company name/logo
- A half-page advertisement in the program and company logo on website Convention page

**Monday Made in American Break Sponsor**

Members \$1,500 / Non-Member \$2,500/**SOLD**

- Your name will be displayed on signage at the break table(s)
- You may provide napkins with your company name/logo
- A half-page advertisement in the program and company logo on website Convention page

*All above sponsorships are limited to one corporate sponsor per category.*

**Gettysburg Address Exhibitor** Members \$1,500 / Non-Member \$2,500 Space is Limited  
Your company will have space within the exhibitor hall to meet with attendees and display your signage and distribute your marketing materials. Each exhibitor will have an area with a six-foot table. Includes one complete convention registration (excludes activities) and one-half page advertisement in the convention attendee booklet. Basic set-up fee included. Any additional needs and services including electrical service are not included and may be arranged with hotel. Exhibits are limited to one exhibit space per vendor with the exception of the Premier Sponsor and must be staffed. Subject to the terms & conditions of Resort Exhibitor Rules & Regulations.

Current sponsors/exhibitors can upgrade to a full page ad for an additional \$500

### **Sponsorship and Exhibitor Policy**

The Pennsylvania Land Title Association (PLTA) limits exhibiting and sponsoring to those firms whose products, services, or publications are applicable to the land title industry. Sponsorships are limited to one company per category. The Executive Director is the primary representative of the PLTA and at the Executive Director's sole discretion, may restrict, prohibit, or evict any Exhibitor whose exhibit is misleading or deceptive, is in poor taste or unsuitable to exhibit, or whose exhibit, because of noise, method of operation, materials or otherwise, may detract from the general character of the convention. In such event, Exhibitor shall restrict its exhibit or forfeit the exhibit space and immediately dismantle, remove, and vacate the exhibit space upon demand as ordered by the Executive Director.

### **Cancellation Policy**

Exhibit booth and sponsorship cancellations received prior to February 28, 2018 will receive a refund of 25% of the fees paid. No refunds will be made after March 16, 2018. Cancellations after March 16, 2018 will not void the obligation to pay the balance due and all monies paid on account will be forfeited. All cancellations must be given in writing to the PLTA, attention Robin Kelsh, 1010 West 8<sup>th</sup> Avenue, King of Prussia, PA 19406 or [rkelsh@plta.org](mailto:rkelsh@plta.org).

## **CONVENTION REGISTRATIONS**

**Attendee Registration:** Register additional staff by contacting the PLTA office or register online through the [PLTA website convention registration page!](#)

## **MAKE YOUR HOTEL RESERVATIONS**

**Hotel Reservations:** Visit [tinyurl.com/PLTA2018](http://tinyurl.com/PLTA2018) and enter the dates and number of guests for your stay. If the rate does not automatically come up, look for "Pennsylvania Land Title Association" under the "By Rates" tab and enter our Group code **0602887PE** to view the room options. Or by phone, call [Wyndham Gettysburg](tel:717-339-0020) at **717-339-0020** and mention "**Pennsylvania Land Title Association**". Room rates start at \$134.00 plus taxes and fees from June 3 – 5, 2018. Resort fees have been discounted for our block of rooms. The room rate is limited to our block and once the block is sold, rooms will be offered on a space available basis and at the hotel's public rate.

***Deadline to book your room at the discounted rate is May 11, 2018. Don't delay!***

## **IMPORTANT DATES**

**Friday, March 2, 2018** - 50% deposit due, along with 75-word company description, logo and camera-ready artwork in jpeg format.

**Friday, March 16, 2018** - Balance due of fees and final call for artwork.

**Friday, May 11, 2018** - Pre-convention attendee list available. An updated list will be sent every 2 weeks thereafter.

**Friday, May 25, 2018** – Final pre-convention attendee list available.

**Sunday, June 3, 2018** - Exhibit set-up from 7:00 AM with set-up complete by 11:00 am

**Tuesday, June 5, 2018** - Exhibit breakdown to be completed by 12:00 Noon

**Wednesday, June 13, 2018** – Post-convention attendee list is available.

# PLTA 2018 ANNUAL CONVENTION

## SPONSORSHIP AND EXHIBIT SPACE CONTRACT

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Website: \_\_\_\_\_

Are you a PLTA Member? (Circle one)      Yes      No      **Pricing: Member/Non-Member**

- |  |  |
|--|--|
| ___ Victory Premier Sponsor (includes 4 registrations)                 | \$15,000/\$16,000- <b>SOLD</b>   |
| ___ Liberty Sponsor (includes 2 registrations)                         | \$10,000/\$11,000  |
| ___ Home of the Brave Banquet Sponsor (includes 1 registration)        | \$7,000/\$8,000  |
| ___ July 1863 Ice Breaker Sponsor    \$7,000/\$8,000                   | ___ Yankee Doodle Dandy Entertainment Sponsor \$5K/\$6K- <b>SOLD</b>   |
| ___ Stars & Stripes Registration Sponsor \$4,000/\$5,000- <b>SOLD</b>  | ___ Freedom Dance Party Sponsor    \$3,500/\$4,500                     |
| ___ Old Glory Golf Outing Sponsor    \$3,000/\$4,000- <b>SOLD</b>      | ___ 10 Roads AV Sponsor                \$2,500/\$3,500                 |
| ___ Pickett's Charging Station Sponsor    \$3,000/\$4,000- <b>SOLD</b> | ___ Monday McPhersons Ridge Breakfast Sponsor \$2,500/\$3,500          |
| ___ Sunday Seminary Ridge Lunch Sponsor    \$2,500/\$3,500             | ___ Tuesday Turning Point Breakfast Sponsor \$2,500/\$3,500            |
| ___ Monday Made in American Break Sponsor \$1,500- <b>SOLD</b>         | ___ Sunday Sweet Land of Liberty Break    \$1,500/\$2,500- <b>SOLD</b> |
| ___ Exhibitor (includes 1 reg)                \$1,500/\$2,500          |  |
| ___ Upgrade to full page program ad    \$ 500.00                       |  |

Name of Attendee(s): \_\_\_\_\_

Sponsorship \_\_\_\_\_ \$ \_\_\_\_\_

Additional exhibit staff - Member:\$455.00/Non-Member:\$655.00 each. (x\_\_\_) \$ \_\_\_\_\_

Attendees (not included in sponsorship) Member:\$475.00/Non-Member:\$675.00 each (x\_\_\_) \$ \_\_\_\_\_

Guests/Spouses, the cost is Member:\$445.00/Non-Member:\$625.00 each (x\_\_\_) \$ \_\_\_\_\_

Golf (6/ @ 12 PM) \$150.00 (golf cart, greens fees, boxed lunch) # of golfers \_\_\_\_\_ \$ \_\_\_\_\_

(Names of golfers: \_\_\_\_\_)

Total Amount Due: ..... \$ \_\_\_\_\_

To confirm your reservation, please submit your 50% deposit and signed contract ASAP.

**Payment:** Payment accepted by **check made payable to PLTA**. Please mail along with a signed contract to: PLTA, 1010 West 8<sup>th</sup> Avenue, Suite H, King of Prussia, PA 19406. Please remit no later than March 16, 2018:

- 50% deposit (space is allocated on a first come, first-serve basis)
- Signed Sponsorship Agreement
- A 75-word maximum company description
- Company artwork and/or logo

The undersigned agrees to the sponsorship, exhibitor and cancellation policies set forth in this agreement dated: \_\_\_\_\_, 2018.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_





PENNSYLVANIA LAND TITLE ASSOCIATION

1010 West 8th Avenue, Suite H King of Prussia, PA 19406 Phone: 800-545-7584 or 610-265-5980 Fax: 610-265-5998 | Email: info@plta.org

2018 MEMBERSHIP APPLICATION

Join PLTA to get the member pricing on all sponsorships!

I, \_\_\_\_\_ First Name Middle Initial Last Name

(Individual or contact person for Agency/Company), hereby make application for membership in the Pennsylvania Land Title Association in the classification indicated below. If accepted into membership, I agree to abide by the Constitution, the By-Laws and the Code of Ethics and Conduct of the Pennsylvania Land Title Association.

In what state(s) are you licensed? \_\_\_\_\_

Which underwriter(s) are you appointed with in Pennsylvania? \_\_\_\_\_

ALL APPLICANTS please provide information below:

Company Name: \_\_\_\_\_

Legal Name if above is a DBA: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_ PA County: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Please indicate your class of membership:

- checkbox Title Agency: 0- 2 employees \$175 (member benefits extend to employees)
checkbox Title Agency: 3-10 employees \$200 (member benefits extend to employees)
checkbox Title Agency: 11 - 19 employees \$300 (member benefits extend to employees)
checkbox Title Agency: 20 plus employees \$400 (member benefits extend to employees)
checkbox Individual Licensed Title Agent \$155 (only if company is not a current member)

Affiliates are law firms, mortgage companies, banks or industry sponsors:

- checkbox Individual Affiliate \$250
checkbox Company Affiliate \$400 (member benefits extend to employees)

\*\*\*Please include a separate list of employee names and email addresses so they can receive the benefits of membership.\*\*\*

I was referred by (name/company/ underwriter\*) \_\_\_\_\_

\*If underwriter, include name of your agency representative.

I am joining because I heard/read about the PLTA. Where/When? \_\_\_\_\_

Are you interested in learning more about the Professional Designations? checkbox Yes checkbox No

Are you interested in learning more about Affiliate Program to make special offers to PLTA members? checkbox Yes checkbox No

PAYMENT PROCESSING: Dues must accompany application.

THANK YOU FOR YOUR SUPPORT OF PLTA!!

checkbox My check is enclosed payable to PLTA - please mail to: 1010 West 8th Avenue, Suite H, King of Prussia, PA 19406

checkbox I would like to pay by credit card Type of card: checkbox Visa checkbox MasterCard checkbox American Express checkbox Discover

Card#: \_\_\_\_\_ Expiration: \_\_\_\_\_

CVV code (on back of card): \_\_\_\_\_ Printed name of card holder \_\_\_\_\_

Signature of card holder \_\_\_\_\_

(Name/address on application must match the cardholder's name and address)