

WHAT IS A PRODUCER ANYWAY?

(The person who makes movies bigger than life.)

Whether it's an ape thirty stories tall or an island of genetically recreated dinosaurs, someone has to start with a vision and the wherewithal to pull it off. Because having an idea is no good if you have no idea how to do it.

That's the role of producers.

Producing credits should reflect their hard work - on any film, television show or new media program. That's why the Producers Guild has formally established recognized guidelines to ensure that the credit goes to those who have earned it. You can find these guidelines on our web site at www.producersguild.org.

It's about time the producer credit was treated with the same respect as other credits in our business. Some might think it's a big leap for the industry. But our members are used to thinking big.



Dino DeLaurentiis (*La Strada, Hush and Serpico*) | Kathleen Kennedy (*Seabiscuit, Jurassic Park and ET*)

THE PRODUCERS GUILD *of* AMERICA

