



Recognition Professionals
International

Recognition Professionals International Business Partnership Program 2018



Platinum

Gold

Silver

Bronze

Friends of RPI

Single Business



At Recognition Professionals International, we make **THANKS** matter!

www.recognition.org



About RPI

RPI, Recognition Professionals International, is pleased to offer year-long partnership opportunities designed to extend value year-round.

It is the mission of Recognition Professionals International to bring awareness, credibility and accountability to employee recognition through a powerful and passionate network of Recognition Professionals. As advocates for positive employee experiences that foster engagement, we share best practices, and provide tools, strategies, thought leadership, education and professional certification.

RPI is the only organization serving the recognition and rewards industry that offers membership to resource providers. Our members represent a broad array of industries from healthcare to transportation and logistics.

The RPI annual conference attracts high-level attendees that ensure productive networking as well as top-notch educational content. The conference also affords recognition professionals the chance to meet with thought leaders in the industry, learn about new and enhanced recognition resources, and become an active participant in the recognition world.

RPI Tools

The RPI annual conference, webinars, website, certification program, and networking opportunities are developed by and designed for experienced recognition professionals who want to share their wealth of experience for the advancement of the industry.

RPI is a growing and dynamic community whose ranks are increasing as more recognition practitioners recognize the strategic focus of the association and its members.

The RPI Annual Conference remains an intimate environment that fosters plenty of opportunity to network with other recognition professionals.

The RPI Recognition Resources library continues to expand with content like white papers, webinars, and best practice resources. These tools are a source for new ideas as well as a method to keep you up to date with current matters facing the industry.



2018 Partnership Levels



Recognition Professionals
International

	Platinum	Gold	Silver	Bronze	Friends*	Single**
Benefits	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$350
Membership/CRP						
# of Memberships for company	20	10	5	3	2	1
CRPs Discounted Rate for # of Staff/Designees	20	10	5	3	-	-
One 1/2 Price Onsite CRP for Up to 10 Staff	★	★	★	-	-	-
One-Time Use Mailing List of Practitioner Members	★	★	★	-	-	-
Client Gift Memberships***	80% off	70% off	60% off	-	-	-
On RPI Website						
Option to Be on the Electoral Ballot	★	★	-	-	-	-
Homepage Sliding Banner	★	★	★	★	-	-
3-Minute Video	★	-	-	-	-	-
Level-Sized Logo & Link	★	★	★	-	-	-
Level-Sized Logo in Email Communications	★	★	★	-	-	-
Level-Sized Logo on e-Learning Sessions	★	★	-	-	-	-
Listing in Resource Provider Directory	★	★	★	★	★	★
Profile/Feature Article on an Executive Member from your Company to be Featured for One Month	★	-	-	-	-	-
Annual Conference						
NEW! Table at new Resource Fair	FREE	\$500	\$800	\$1,000	\$1,000	\$1,000
Logo Display Onsite	★	★	★	★	★	-
NEW! 25% off Registration	3	2	1	-	-	-
Sponsor-Level Participation at Networking Event	★	-	-	-	-	-
Email Promotions						
Emails Each Year Featuring Level with 150 Words & Contact Information	4	2	1	-	-	-
Dedicated Partner Marketing Piece to Professional and Basic Members	2	1	-	-	-	-
Additional Benefits						
Host # of Non-Sales Oriented RPI Webinars	2	-	-	-	-	-
# of Case Study Distribution that Highlights RPI Best Practice Standards SM and Your Company and/or Clients Success	2	1	-	-	-	-
RPI Will Follow You on Social Media	★	★	-	-	-	-
Qualifications						
*Friends of RPI	<ul style="list-style-type: none"> - Eligibility is for companies with less than 10 employees - Up to 2 memberships in RPI - Listing on RPI website for membership year - Free listing in RPI directory - Listing prominently displayed at annual conference 					
**Single Business Partner	<ul style="list-style-type: none"> - Eligibility is for companies with one employee - One RPI membership - Free listing in RPI Directory 					
*** Client Gift Memberships	<ul style="list-style-type: none"> - Buy memberships, CRP online, Recognition Fundamentals, Conference and Recertification at a discount! (for 15 or more of your practitioner clients) 					



RPI Partner Organization Agreement

Contact Name _____

Company Name _____

Address _____

City/State/Postal Code _____ Country _____

Phone _____ Fax _____

Email _____ Website _____

Levels of Sponsorship

Platinum | \$10,000

Bronze | \$2,500

Gold | \$7,500

Friends of RPI | \$1,000

Silver | \$5,000

Single Business | \$350

Total Amount _____

Method of Payment –Due by January 30, 2018

VISA MasterCard American Express | If paying by credit card, all fields are required.

Check (payable to Recognition Professionals International)

Card number _____ Exp. Date _____ 3-Digit Sec Code _____

Cardholder Name (print) _____ Cardholder Phone _____

Signature _____

Credit card billing address _____ Same as above

Street Address _____

City/State/Postal Code _____

Country _____

Due to PCI Compliance, please do NOT provide any credit card information via email. Call or fax it in only

Mail or Fax with Payment to:

Recognition Professionals International

1000 Westgate Drive, Suite 252 | St. Paul, MN 55114, USA

Phone 651.290.7490 | Fax 651.290.2266 | Email logos to RPI@recognition.org

(For office use only)

initials	fin.
date	
CK/CC	
amt. paid	
bal. due	

**Please see the previous two pages to ensure your organization satisfies the eligibility requirements.*

Please attach a list of members based on partner level, including name, email and phone.