



INTERNATIONAL ASSOCIATION OF
REHABILITATION PROFESSIONALS

2018 Advertising Opportunities



IARP Advertising Opportunities

IARP offers advertising opportunities in both the Journal of Life Care Planning (JLCP) and the Rehabilitation Professional (Rehab Pro). Both JLCP and Rehab Pro are distributed to all IARP members and are available through subscription to non-members. Advertising in JLCP and Rehab Pro allow companies to target IARP members in a direct and meaningful way.

The Rehabilitation Professional (Rehab Pro)

The Rehabilitation Professional (Rehab Pro) is the official journal of the International Association of Rehabilitation Professionals (IARP). Rehab Pro publishes peer-reviewed manuscripts on topics relevant to the field of private rehabilitation consulting. The journal aims to promote the profession and inform the public about activities of the organizations and their affiliates. The journal also contains valuable information regarding certification programs, related associations, committee reports, legal issues, and opinion pieces.

Journal of Life Care Planning (JLCP)

The IARP Life Care Planning IALCP section is proud to publish the Journal of Life Care Planning (JLCP), the premiere peer-reviewed and professional journal dedicated to the specialty practice of life care planning.

Advertisement Specifications

Full Page	Half Page	Quarter Page
7.5" x 10"	7.5" x 5"	3.75" x 5"

Submission Policies

- ▶ Advertisements must be submitted as high-resolution, print-quality, PDF files. A high resolution (300 dpi minimum) TIFF, JPEG, or EPS will also be accepted.
- ▶ All advertisements are in black and white.

Content Due Dates

- ▶ December 15, 2017
- ▶ March 15, 2018
- ▶ June 15, 2018
- ▶ September 15, 2018

Both journals are published every January, April, July, and October.

*** Commit to 4 advertisements in either journal and receive a **10% discount** — [Contact Sarah Ewald \(sarahe@rehabpro.org\)](mailto:sarahe@rehabpro.org) for Promocode if ordering online.

The Rehabilitation Professional (Rehab Pro)

Ad Size	Per Issue
Full Page	\$395
Half Page	\$275
1/4 Page	\$195

Journal of Life Care Planning (JLCP)

Ad Size	Per Issue
Full Page	\$395
Half Page	\$275
1/4 Page	\$195

Payment is due immediately upon receipt of the invoice. The ad will not run unless payment is received in advance. All advertisements are nonrefundable. Advertising copy that might be mistaken as an article, commentary, or other non-advertising material must be clearly marked "advertisement".

IARP reserves the right, within its sole discretion, to mark any copy as "advertisement". IARP reserves the right to refuse any advertisement determined to be inappropriate or conflicting with the interests of IARP. Cancellations, changes, or corrections must be received in writing by the content due dates specified above.

Contact _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____ Fax _____
 Email _____
 Website _____

IARP Advertising Rates

***Commit to 4 advertisements in either journal and receive a 10% discount — Contact Sarah Ewald (sarahe@rehabpro.org) for Promocode if ordering online.

The Rehabilitation Professional (Rehab Pro)

Ad Size	Winter Issue	Spring Issue	Summer Issue	Fall Issue
Full Page	○ \$395	○ \$395	○ \$395	○ \$395
Half Page	○ \$275	○ \$275	○ \$275	○ \$275
1/4 Page	○ \$195	○ \$195	○ \$195	○ \$195

Total Cost \$ _____

Journal of Life Care Planning (JLCP)

Ad Size	Winter Issue	Spring Issue	Summer Issue	Fall Issue
Full Page	○ \$395	○ \$395	○ \$395	○ \$395
Half Page	○ \$275	○ \$275	○ \$275	○ \$275
1/4 Page	○ \$195	○ \$195	○ \$195	○ \$195

Payment

Check (Payable to IARP) Visa MasterCard AMEX

Card # _____

Exp Date _____ Security code _____

Cardholder's Name _____

Cardholder's Phone _____

Signature _____

Card Billing Address (If Different from Above) _____

Card Billing City/State/Zip _____

Send your completed form and payment to:

Mail: IARP
 Attn: Sarah Ewald
 1000 Westgate Drive, Suite 252
 St. Paul, MN 55114
 Fax: 651-290-2266

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

For any questions, contact Sarah Ewald at sarahe@rehabpro.org or (651) 379-7301.