



*USC Annenberg School for Communication and Journalism
Los Angeles, California*

One of the biggest religion stories of today is the rising number of Americans who no longer identify with a particular religion. But disaffiliation is only one side of the story. The current period of flux is also characterized by people and congregations exploring spirituality and experimenting with new forms of religious expression.

For communicators and journalists, today's religious creativity represents opportunities for more complex and compelling narratives of meaning, purpose, and identity that will engage audiences. At this one-day conference, we will explore "reimagined communities" and new forms of storytelling. The event partners includes:

[USC Annenberg School for Communications and Journalism](#)
[USC Center for Religion and Civic Culture](#)
[Religion Communicators Council](#)
[Religion News Association](#)
[Los Angeles First United Methodist Church](#)
[Claremont School of Theology](#)

Check out the list of outstanding speakers at the link [here](#).

Please take a look at the attached **Sponsorship Opportunities** and let us help you build a sponsorship package that best meets your needs and provides you the necessary return on investment. For further information or questions regarding the conference and ways in which you can support the event, please contact:

Tom Gallagher
President & CEO, Religion News Foundation (religion.news)
CEO & Publisher, Religion News Service (www.religionnews.com)
Thomas.gallagher@religionnews.com
(203) 561-3585 Mobile (New York City Metro Area)

Reimagining Religion 2018 Sponsorship Opportunities:

Lanyards and Name Tags:	\$1,000
Registration Bags:	\$1,000
Registration Bag Insert (<150 per):	\$100
6'ft Exhibitor Table (x6):	\$500
Break Sponsorships (x2):	\$500

Breakfast:	\$1,000
1. 30-second video commercial presentation	
2. On-site signage during breakfast	
3. Promotional item in the registration bag	
4. Social media and website recognition before and during event	

Networking Lunch:	\$1,000
1. 30-second video commercial presentation	
2. On-site signage during breakfast	
3. Promotional item in the registration bag	
4. Social media and website recognition before and during event	

Closing Reception:	\$1,500
1. 5-minute Introductory Speaker Time	
2. On-site signage during breakfast	
3. Promotional item in the registration bag	
4. Social media and website recognition before and during event	
5. List of conference attendees	

Workshop Sponsorships	\$1,500
<i>6 Workshops Available</i>	
1. 30-second video commercial presentation	
2. On-site signage during breakfast	
3. Promotional item in the registration bag	
4. Back of room table top display/ literature	
5. Social media and website recognition before and during event	
6. List of conference attendees	

Opening Keynote Speaker:	\$3,000
<i>Reimagining Religion 2018 with Richard Flory</i>	
1. 10-minute Introductory Speaker Time	
2. Back of room table top display/ literature	
3. Promotional item in the registration bag	
4. Sponsored content piece in RNA newsletter	
5. Branding on any/all promotional material leading up to the event	
6. 30 second video commercial presentation	
7. Social Media and Website recognition before and during event	
8. List of conference attendees	

Morning Plenary Keynote Speaker:	\$5,000
<i>Engaging Ideas – Religion and Ethics in Entertainment Media with Barbara Hall</i>	
1. 15-minute Introductory Speaker Time	
2. Back of room table top display/ literature	
3. Promotional item in the registration bag	
4. Sponsored content piece in RNA newsletter	
5. Branding on any/all promotional material leading up to the event	
6. 30-second video commercial presentation	
7. Social media and website recognition before and during event	
8. List of conference attendees	

Evening Plenary Speaker:	\$5,000
<i>The Future of Storytelling About Religion in Mainstream Media with Jason DeRose and Diane Winston</i>	
1. 15-minute Introductory Speaker Time	
2. Back of room table top display/ literature	
3. Promotional item in the registration bag	
4. Sponsored content piece in RNA newsletter	
5. Branding on any/all promotional material leading up to the event	
6. 30-second video commercial presentation	
7. Social media and website recognition before and during event	
8. List of conference attendees	

Please make arrangements for a sponsorship with Tiffany McCallen (Tiffany.McCallen@religionnews.com) or Bud Heckman (President@ReligionCommunicators.org).

There are two addresses, as indicated below, for payments and shipments.

Please send payments to:

Shirley Struchen

Religion Communicators Council

[475 Riverside Drive, Room 1505](#)

[New York, NY 10115](#)

Please send bag stuffer or exhibit items by Jan. 23 to:

Ginger Mayerson
c/o USC/KCMR/ASCJ

Reimagining Religion Bag Stuffer
[3502 Watt Way](#), ASC 332A
Los Angeles, CA 90089-0281