

2013-2014 STRATEGIC PLANNING GOALS & COMMITTEE CHARGES

EDUCATION AND PLANNING COMMITTEE CHARGES:

1. Develop 'Perfectly Professional' seminar series in coordination with JBM, Marla Koch, targeted for a pharmacy student audience. All campuses should be included in the plan for dissemination. Coordinate with membership committee to use as a tool for student recruitment/engagement.
Target Completion August 2013
2. Develop programming for Fall meeting.
Target Completion Specific timeline established by executive committee & staff; August 2013
3. In coordination with resident committee members and student/resident relations directors, develop and implement plan to involve resident in Fall/Annual meetings.
Target Completion July 2013
4. Develop programming for Annual meeting.
Target Completion Specific timeline established by executive committee & staff; January 2014
5. In coordination with regional directors, develop and offer at least 4 hours of live webinars during the year. Material should be distributed throughout the year and should include technician-specific programming.
Target Completion May 2013 - March 2014
6. Develop and implement plan to formalize speaker's bureau for the society. Should include all levels of membership.
Target Completion October 2013

Discussion from Strategic Planning Meeting:

- Add a Vice Chair
- Delegate a portion of committee to work on webinars
- Include webinars for new tech student requirements
- Look into written C.E./home study
- Tech specific C.E., 1.0 hour per quarter-Work with Tech Board member
- Utilize already accredited Resident presentations
- Look into grants for C.E. programs

PROFESSIONAL AFFAIRS COMMITTEE CHARGES:

1. Assess the need and develop a proposal for an electronic forum for directors of pharmacy/pharmacy managers to discuss current issues in pharmacy (e.g. 340B).
Target Completion August 2013
2. Liaison with PPMI task force for expanding PPMI footprint in South Carolina. Goal should be for 60% institutional participation by December 2013.
Target Completion December 2013
3. Assess pharmacy technician training requirements among institutions across the state. Support legislative committee efforts to support updates for technician training requirements.
Target Completion May-October 2013
4. Coordinate with executive committee to liaison with ASHP.
Target Completion Continuous

Discussion from Strategic Planning Meeting:

- Removed charge about Speaker's Bureau, moved to Education Committee
- Should be involved in marketing the Society
- Consider targeting specialized pharmacists, oncology, etc., also non-pharmacists

MEMBERSHIP COMMITTEE CHARGES:

1. Reconcile membership lists for accuracy and currency of information.
Target Completion July 2013
2. Develop baseline metrics for assessing member involvement to include the following: a) % of members involved in voting, committees, meeting attendance; b) Retention metrics such as 1-year, 3-year and 5-year retention rates; c) Demographic breakdown of member categories (e.g. region, job title, etc.); d) Assess JBM role in retention/recruitment efforts
Target Completion January - March 2014
3. Plan specific recruitment events at the colleges of pharmacy and liaison with education/planning committee to promote 'Perfectly Professional' programming.
Target Completion Continuous - planned by August 2013
4. Evaluate membership categories and make recommendations to executive committee for updates to include rates, type of membership and verbiage provided to prospective members.
Target Completion August 2013
5. Assess current layout and web content. Provide recommendations for new/updated content on redesigned website.
Target Completion January 2014

Discussion from Strategic Planning Meeting:

- Could renewal period have an impact on retention? Can we change the cycle from Jan-Dec? Suggested April-March cycle.
- Campaign targeting Directors-Work with Fred Bender, Directors/Managers Liaison
- Get list of all pharmacists and techs in the state, find out how many are hospital/health system.
- Moving forward provide a dashboard for each Regional Directors, containing trends of membership throughout the year.
- Continue to work on Membership Packets
- Target non-members with webinars
- Recruiting through tech schools in the state-Work with Clayton Sprouse, Tech Board Member

LEGISLATIVE COMMITTEE CHARGES:

1. Maintain a presence at board of pharmacy meetings.
Target Completion Continuous
2. Distribute legislative updates to board from Riley Pope & Laney.
Target Completion May 2013-throughout
3. Develop and implement plan to disseminate legislative news to members.
Target Completion May 2013

4. Develop proposal for BOP to update pharmacy practice act. Liaison with Professional Affairs committee to work with SCPhA.
Target Completion October 2013
5. Determine and act on key interests to advance pharmacy practice in South Carolina. Discuss with membership and board members to assess targeted changes.

Target Completion Continuous

Discussion from Strategic Planning Meeting:

- More education for members on Practice Act
- Process for a formal response from SCSHP Board on legislative and regulatory issues.
- Look into partnering with SCPhA for Legislative Day to get students and residents involved.
- Brandon to start attending SCPhA Board meetings and the same offer to be extended to their President.

AWARDS/NOMINATIONS COMMITTEE CHARGES:

1. Reconcile accuracy and currency of award winners listed on website.

Target Completion August 2013

2. Develop and implement plan to increase award nominations by 50%.

Target Completion Continuous

3. Coordinate with committee chairs to obtain a minimum of 1 nomination from each committee.

Target Completion January 2014

4. Collect award nominations and provide eligible candidates for vote by executive committee.

Target Completion February 2014

5. Assess application requirements for student scholarships and make recommendations for updates to executive committee. Liaison with student/resident relations coordinators.

Target Completion October 2013

Discussion from Strategic Planning Meeting:

- Target colleges, coordinate with them to get more nominations.
- Consider recognizing residents

PPMI TASK FORCE CHARGES:

1. Increase institutional participation in PPMI initiative to 60% by December 2013.

Target Completion December 2013

2. Develop proposal for ASHP grant to support PPMI initiatives.

Target Completion July 2013

Discussion from Strategic Planning Meeting:

- Educate members on what PPMI is.

ANTIMICROBIAL STEWARDSHIP TASK FORCE CHARGES:

1. Develop and implement plan for coordinated research endeavor related to antimicrobial stewardship throughout South Carolina.

Target Completion January 2014

2. Develop plan for the society to coordinate with CASE to partner for annual meeting.

Target Completion August 2013

3. Assess the need for a bank of stewardship related resources made available to member institutions throughout SC.

Target Completion October 2013

Priorities for 2013-2014

1. PPMI-focus-assessment / grant
2. Legislative-Pharmacy Practice, DHEC, Ratio
3. Communication/Membership/Awards
4. Education
5. Membership Recruitment/retention
6. Technician CE Webinars (CE in general-webinars, written CE)
7. Speaker's Bureau
8. Website/Social Media
9. Collaboration with other state organizations

Top 3 Items:

- ✓ **PPMI (branding, resources, education-work with Directors to get survey done or use grant money to do it)**
- ✓ **Membership (Communications, Website, Social Media)**
- ✓ **Collaboration with other state organizations**