



# Partnership Opportunities

Connect ➔ Build ➔ Sustain ➔ Contribute

Ad Type	Consecutive Weeks								Size width x height
	4		12		26		52		
	Mbr	Non	Mbr	Non	Mbr	Non	Mbr	Non	
Leaderboard	\$232	\$290	\$625	\$785	\$1115	\$1395	\$1950	\$2435	728x90
Skyscraper	\$196	\$245	\$530	\$660	\$940	\$1175	\$1645	\$2080	160x600
Box	\$160	\$200	\$435	\$540	\$765	\$960	\$1345	\$1680	160x300
Button	\$80	\$100	\$215	\$270	\$385	\$480	\$675	\$840	160x60

**Format:** gif or jpg

**File Size:** 25kb

**Space & Materials:** One week prior

### *The Resource Newsletter*

The Resource is SD SHRM’s members-only newsletter distributed to nearly 1,000 members. The newsletter is published electronically in PDF format and posted to the SD SHRM Web site.

Ad Type	Frequency								Size width x height
	1x		3x		6x		12x		
	Mbr	Non	Mbr	Non	Mbr	Non	Mbr	Non	
Full Page	\$375	\$575	\$1,010	\$1,550	\$1,785	\$2,750	\$3,135	\$4,825	7.5"x9"
1/2 Page	\$190	\$290	\$505	\$775	\$895	\$1,378	\$1,570	\$2,415	7.5"x4.5"
1/4 Page	\$130	\$200	\$350	\$540	\$625	\$965	\$1,090	\$1,675	3.75"x4.5"

**Format:** PDF, jpg or tiff

**Space & Materials:** 10<sup>th</sup> of the month prior to publication

### About Us

For nearly 70 years, the San Diego Society for Human Resource Management (SD SHRM) has been the leading provider of resources to serve the needs of area human resource (HR) professionals and advance the professional practice of human resource management. SD SHRM is a non-profit, 501(c)(6) professional association reaching an audience of more than 5,000 HR decision makers in the greater San Diego area.

SD SHRM was founded in 1945 and is an affiliate of the Society for Human Resource Management (SHRM), the world’s largest HR membership organization devoted to human resource management. Representing more than 275,000 members in over 160 countries, SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China, India and United Arab Emirates.