



November 9–10, 2017 • Hyatt Regency Miami • Miami, Florida

Hosted by SEMPO

## 2017 Search Industry Forum SPONSORSHIP OPPORTUNITIES

Thank you for your interest in the sponsorship program for the upcoming 2017 SEMPO Member Forum, taking place November 9-10, 2017 in Miami, Florida. Sponsors of this event gain significant visibility for their organizations, demonstrate their support for SEMPO in facilitating the international exchange of information relating to search engine marketing, and contribute to the success of SEMPO and the conference.

### Sponsorship Contacts:



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### Sponsorship Packages Overview

Conference Sponsorship		
<b>Diamond</b>	(1)	\$10,000
<b>Gold</b>	(3)	\$7,500
<b>Silver</b>	(5)	\$5,000
<b>Bronze</b>	(10)	\$2,500
Networking & Event Sponsorship		
<b>Conference Reception</b>	(1)	\$20,000
<b>Headshot Sponsor</b>	(1)	\$10,000
<b>Keynote Address</b>	(1)	\$6,000
<b>Mobile App Sponsorship</b>	(1)	\$4,000
<b>Networking Breaks</b>	(1)	\$3,000
<b>Networking Lunch</b>	(1)	\$3,000
<b>Key Card Sponsorship</b>	(1)	\$2,000
<b>Charging Station *Sold*</b>	(1)	\$1,500
<b>Accessory (Bag, Lanyard *Sold*, Badge, etc.)</b>	Varies	\$1,500

Sponsorship spots are limited and are on a first come, first serve basis. Please refer to [sempo.org](http://sempo.org) for updated available packages.



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## Packages and Member Discounts

A discount of 10% is applied to any Member Forum sponsorship for current SEMPO Platinum Corporate Members. Please contact the VP of Sponsorship more for information at [sponsorship@sempo.org](mailto:sponsorship@sempo.org).

## Conference Sponsors

		Diamond \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Online	Logo and link placed on event marketing materials: <ul style="list-style-type: none"> <li>• Conference website</li> <li>• Dedicated conference emails</li> <li>• SEMPO newsletter</li> </ul>	✓ <i>prominent placement</i>	✓ <i>prominent placement</i>	✓	✓
	Mention in SEMPO social media channels (Facebook, LinkedIn, Google+ and Twitter)	✓	✓	✓	
	Discount applies if also sponsoring with SEMPO Cities at Global or Local levels	✓	✓	✓	✓
In-Person	Member Forum Registrations Included, with sponsor identification on name badges	<b>3</b>	<b>3</b>	<b>2</b>	<b>1</b>
	Mention from the podium during executive introduction	✓			
	Custom banner in Mobile App	✓			
	Inclusion of one piece of sponsor’s marketing collateral in the conference bag	✓	✓	✓	✓
	Logo placed on event marketing materials: <ul style="list-style-type: none"> <li>• Logo on event signage</li> <li>• Logo on pre-session and intermission hold slides</li> <li>• Logo on Mobile App</li> </ul>	✓ <i>prominent placement</i>	✓ <i>prominent placement</i>	✓	✓
Post-Event	Dedicated html email sent on sponsor behalf by SEMPO	✓	✓		
	Logo remains on the dedicated SEMPO conference web page	✓	✓	✓	✓



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## Networking Sponsors

		Conference Reception	Headshot Sponsor	Keynote Address	Mobile App	Breaks or Lunch
		\$20,000	\$10,000	\$6,000	\$4,000	\$3,000
<b>Online</b>	Logo and link placed on event marketing materials: <ul style="list-style-type: none"> <li>• Conference website</li> <li>• Dedicated conference emails</li> <li>• SEMPO newsletter</li> </ul>	✓ <i>prominent placement</i>	✓ <i>prominent placement</i>	✓ <i>prominent placement</i>	✓	✓
<b>In-Person</b>	Member Forum Registrations Included, with sponsor identification on name badges	5	4	2	1	1
	Custom banner in Mobile App	✓				
	Push Notification in Mobile App	✓	✓	✓		
	Executive Introduction	✓	✓	✓		
	VIP guests invitations and/or placement	✓ <i>3 additional invited to reception</i>		✓ <i>VIP placement during address</i>		
	Inclusion of one piece of sponsor's marketing collateral in the conference bag	✓	✓	✓	✓	✓
	Additional location for marketing collateral during sponsored event	✓				
Logo placed on event marketing materials: <ul style="list-style-type: none"> <li>• Logo on event signage</li> <li>• Logo on pre-session and intermission hold slides</li> <li>• Logo on Mobile App</li> </ul>	✓ <i>Prominent placement at reception</i>	✓	✓ <i>Prominent placement during address</i>	✓	✓ <i>Prominent placement at breaks or lunch</i>	
<b>Post-Event</b>	Logo remains on the dedicated SEMPO conference web page	✓	✓	✓	✓	✓



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## A la Carte Sponsorship Opportunities

	<b>Key Card Sponsorship</b> <b>\$2,000</b> <i>*includes cost of branding keycards</i>	<b>*Lanyard Sold*</b> <b>Accessory</b> <b>\$1,500</b> <i>*plus cost of accessory</i>	<b>*Sold*</b> <b>Charging Station</b> <b>\$1,500</b> <i>*plus cost of station rental</i>
<b>In-Person</b>	Prominent branding on hotel key cards to be co-branded with SEMPO	Prominent branding on significant accessory (Badge, <del>Lanyard</del> , Bag, etc.) to be co-branded with SEMPO, pending availability and approval of item by VP of Programs.	<del>Prominent branding on charging stations to be co-branded with SEMPO</del>
	Inclusion of one piece of sponsor's marketing collateral in the conference bag	Inclusion of one piece of sponsor's marketing collateral in the conference bag	<del>Inclusion of one piece of sponsor's marketing collateral in the conference bag</del>
	Logo placed on event marketing materials: <ul style="list-style-type: none"> <li>• Logo on event signage</li> <li>• Logo on pre-session and intermission hold slides</li> <li>• Logo on Mobile App</li> </ul>	Logo placed on event marketing materials: <ul style="list-style-type: none"> <li>• Logo on event signage</li> <li>• Logo on pre-session and intermission hold slides</li> <li>• Logo on Mobile App</li> </ul>	<del>Logo placed on event marketing materials: <ul style="list-style-type: none"> <li>• Logo on event signage</li> <li>• Logo on pre-session and intermission hold slides</li> <li>• Logo on Mobile App</li> </ul> </del>

## Secure Your Sponsorship Today

Contact us to secure your sponsorship package today and receive the right exposure to the right audience! For questions, reach out to the contacts above or Member Services at +1 781-876-8866 or [info@sempo.org](mailto:info@sempo.org).