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FOR IMMEDIATE RELEASE

**SHRM-Atlanta Welcomes 2016 President Jack Bruce**

**ATLANTA (January 19, 2016)** – SHRM-Atlanta, an affiliate of the Society for Human Resource Management, is thrilled to announce that Jack Bruce, SHRM-SCP, SPHR, will serve as president of the association in 2016.

Jack has a long history of engagement with SHRM-Atlanta, volunteering as the executive vice president of programming and in a variety of additional roles. Bringing his experience with the organization as well as his passion for employee benefits and employee wellness, Jack will continue the association's long-standing record for HR excellence in the Atlanta area and beyond. He holds an undergraduate degree from Crown College and a graduate degree from the Alliance Theological Seminary.

"Jack's deep knowledge of the employee benefits arena coupled with his strong commitment to the HR community in Atlanta position him well to advance the vision and mission of our dynamic organization," said SHRM-Atlanta CEO Jeanne Artime. "His enthusiasm knows no bounds – we're looking forward to an extremely exciting year at SHRM-Atlanta with Jack at the helm."

For more information about SHRM-Atlanta, please visit [www.shrmatlanta.org](http://www.shrmatlanta.org) today.

**About SHRM-Atlanta**

SHRM-Atlanta, the Atlanta Chapter and affiliate of the Society for Human Resource Management, was founded in 1965, and has a current membership of over 2,400 individuals. SHRM-Atlanta is about developing leaders in the field of human resources. From recent graduates to senior executives and every step in between, SHRM-Atlanta offers certifications, connections, conferences and conversations to help its members succeed in all stages of their career journey. Building Atlanta leaders is our business, one member at a time. More information is available at [www.shrmatlanta.org](http://www.shrmatlanta.org).

**About the Society for Human Resource Management**

Founded in 1948, the Society for Human Resource Management (SHRM) is the world's largest HR membership organization devoted to human resource management. Representing more than 275,000 members in over 160 countries, the society is the leading provider of resources to serve the needs of HR professionals and advance the professional practice of human resource management. SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China, India and United Arab Emirates. Visit us at [shrm.org](http://shrm.org) and follow us @SHRMPress.

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