

Minutes of the SIBA Board of Directors – Sat. March 8, 2014, Atlanta, GA * 1PM

Present: Jamie Fiocco, Jill Hendrix, Jeff McCord, Tom Lowenburg, Doug Robinson, Wanda Jewell

Jamie called the meeting to order.

Jill moved to acknowledge receipt & board approval of the following internal monitoring reports as submitted.

1. Global Executive Constraint
2. Treatment of Consumers
3. Treatment of Staff
4. Financial Planning/Budgeting
5. Actual Financial Condition and Activities
6. Emergency CEO Succession
7. Asset Protection
8. Compensation & Benefits

Seconded by Jamie. So moved.

Jill moved to acknowledge receipt & board approval of the external audit as submitted. Seconded by Jeff. So moved.

Call for Nominations goes out April 1, due May 1 for board members to review at Meeting Two.

2014-15 Linkage Plan

1. BEA –Focus on industry member linkage. Wanda to schedule meetings (i.e. Southern focus groups) for board w/publishers on Thursday at Javits during show hours. For owner-operator linkage, just yall buttons.

2. Revivals – Topic/dates due to Wanda by end of March

Jill - KOBO Writing Life – July 18 – aimed at bookstores, authors, and customers. Wanda to help pull booksellers, perhaps with additional author. Publicize to authors at PubSmart.

Jamie – Best Practices Working with Self Pub Authors – July 12

Tom – Topic & Date to come

Doug – AMIBA & Date to come

Include General Call for additional Revivals

3. Meeting of the Minds – Wanda in tentative discussion

USC Press -Booksellers & Social Science Grad Students

4. #SIBA37 – Norfolk / SIBA is for Book Lovers!

Continue linkage w/authors that we started last year (green room, author handout, viral video)Member Linkage – Annual breakfast / membership meeting – improve attendance with a speaker. Jeff to help plan a more robust meeting. Special

encouragement for first-time attendees (perhaps pay Thursday night hotel). Show It's a Book video.

Other board commitments: Boardmember Bookseller Lounge – 2 hours each.
Advisory committee meeting. Board survey question – Who are you most surprised not to see at SIBA this year? GABBS & Gifts Panel w/ board panelists if needed.
Board wants to be involved for Gold Star orientation if possible.

5. WI-10 – Koffee Klatsches - Board Members & ED take SIBA members to coffee to elicit concerns of members. (not to interfere with ABA programming) SIBA Hospitality Room. Solicit topics for KK thru listserv & SIBAC work w/SIBAC re: Southern Hospitality Initiative

6. SITS / GABBS –
Increase bookstore attendance so better opportunity for owner linkage.
Opportunity for ABA linkage & author linkage as well.

Board Self-Evaluation – Board reviewed the following policies:

11. Governing Style
12. Board Job Description
13. & 13A. Agenda Planning
14. Board Nominations & Elections
16. Board Members' Code of Conduct

Minutes were read by Wanda. Tom made a motion to approve minutes. Second by Jill. So moved.

Meeting Adjourned.