



What is the GreenLight Pinellas Plan?

- On November 4, 2014, Pinellas County residents will vote on referendum to approve a County-wide plan to improve public transportation in Pinellas County. It includes; enhancing and expanding bus service, building local passenger rail and planning for a future rail connection to Tampa.
- The GreenLight Plan will be financed with a 1% sales tax that takes effect on January 1, 2016 and the current PSTA ad valorem property tax will no longer be collected as of October 1, 2015. The 1 cent sales tax is limited to the first \$5,000 spent and does not apply to groceries and medical products.

Why is the St. Petersburg Area Chamber of Commerce supporting the GreenLight Pinellas Plan?

- Economic Development is the #1 priority of the St. Petersburg Area Chamber of Commerce and our community needs a 21st-century transit system to compete effectively for new business and jobs.
- The redevelopment of commercial and residential areas, the creation of transit connections between major activity centers, and an expansion of service to benefit our tourists, residents and environment are all possible with the GreenLight Pinellas plan.
- The extended late evening and early morning hours will have an effect on economic growth by providing viable transit for second shift and third shift workers.
- A report by Ernst & Young projected that the GreenLight Pinellas transportation projects would create more than 67,000 jobs over 30 years, with 48,500 jobs in the construction industry. According to the same report, about \$4.2 billion would be pumped into the county's economy and will offer a return of \$2.50 for every dollar spent.

What is the impact to Pinellas County?

- All of us who live and work in Pinellas know our county has many advantages. We have America's best beaches, a diverse population and a great business climate. Yet the lack of convenient, viable public transit alternatives puts us all at an increasing economic disadvantage to peer cities with robust transit systems. Residents and tourists will both benefit from substantially improved transportation options.

What will happen if voters approve the GreenLight Pinellas Plan?

- From 2016 to 2024, Pinellas County's public transportation system will be significantly transformed through the addition of expanded night/weekend service. Buses running every 15-30 minutes instead of once and hour. The introduction of rapid bus corridors and express bus service connecting major employment and activity centers, as well as a Light Rail system scheduled to open in 2024.
- There are 16 stations planned along the 24 mile light rail line and those station areas will be major attractors for development – both new and redevelopment.
- Greatly enhanced express bus services to and from Hillsborough County and Tampa. Buses will run to and from Tampa Airport, giving both travelers and residents greater transportation options.