

## StretchToWin.Site-YM.com Privacy Policy

**Last Modified: April 5, 2016**

Stretch to Win Institute, LLC (“Stretch to Win”, “StretchtoWin”, “Stretch to Win Fascial Stretch Therapy”, or “we”, “us”, or “our”, as applicable) values the privacy of our customers and partners. This Privacy Policy, as modified from time to time, describes our practices in connection with information collected through our <https://stretchtowin.site-ym.com/> website (the “Website”).

As a general principle, information you provide to use will only be shared by Stretch to Win as outlined in this Privacy Policy.

**By visiting or using the Website, you agree to the practices and policies set forth in this Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use the Website.**

As noted below under “Changes in Privacy Policy”, we reserve the right to amend this Privacy Policy from time to time in our sole discretion, and will post and maintain the most recent version of the Privacy Policy on the Website. We may not notify Website visitors of any such amendments and You are responsible for reviewing this Privacy Policy upon each visit to the Website, referring to the “Last Modified” date at the top of this document to verify any changes.

### **1. Information We Collect**

We collect two basic types of information from you in conjunction with your use of the Website – personal information and non-personal information. “**Personal information**” is any information that can individually identify you and includes, for example and without limitation, your name, email address, username, telephone number, postal address, payment card, billing and contact information, etc. “**Non-personal information**” includes information that does not personally identify you, but may include, for example and without limitation, tracking and usage information about your location, demographics, transaction information, use of the Website and the Internet, etc.

#### **Personal Information**

There are a number of circumstances in which you may voluntarily supply us with your personal information. The following lists the most common ways in which we may collect your personal information:

- Registration for membership on the Website
- Sign up to receive information or related services from us
- Requests for service or other assistance
- Participation in surveys, special events, contests, and promotions
- Participation on social media accounts involving Stretch to Win or our services
- Any other place on the Website where you knowingly volunteer personal information

## Non-Personal Information

When you use the Website, our servers may keep an activity log that does not identify you individually. These logs may include information such as device information about your computer, mobile device, or other device that you use to access the Website, which may include your IP address, browser, etc., your search criteria and selections and search results, and additional traffic data, such as time and date of access, access times, and referring website addresses. We use this information to assist us in running the Website and to ensure proper operation, among other lawful business uses.

## Social Media Sites

When you interact with the Website on a social media platform, such as Facebook, Twitter, Tumblr, Pinterest, or Instagram, we may collect the personal information that you make available to us on that page or account, including your user ID and/or user name, and any information you have made public in connection with that social media service. Please note, however, that we will comply with the privacy policies of the corresponding social media platform and we will only collect and store such personal information that we are permitted to collect by these social media platforms.

## Use of Cookies

When you interact with the Website, we automatically receive and record information on our server logs from your browser, including your IP address, “cookie” information, and the page you requested.

Cookies and other tracking technologies (such as browser cookies, pixels, beacons, and Adobe Flash technology including cookies) are comprised of small bits of data that often include a de-identified or anonymous unique identifier. Websites, apps and other services send this data to your browser when you first request a web page and then store the data on your computer so the website can access information when you make subsequent requests for pages from that service. We may use these technologies to also collect and store information about your usage of the Website, such as the pages you have visited, content you have viewed, search queries you have run and advertisements you have seen.

Most browsers are initially set to accept cookies, but you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please consult the “Help” section of your browser for more information. Please note that by blocking any or all cookies, you may not have access to certain features, content, or personalization available through the Website.

By using the Website, you consent to the use of cookies in connection with the operation of the Website as described above.

### “Do Not Track” Practices

At this time, we do not honor do-not-track signals from browsers or other consumer choice mechanisms regarding the collection of behavioral tracking data. While we collect personal information from you as described above, we do not collect personal information from you to monitor your online activities across third party websites or online services and over time (also known as behavioral advertising or interest-based advertising). We do not use or allow third parties to collect personal information from you on the Website in order to monitor your online activities across third party websites or online services and over time.

### Email and Other Communications

We may contact you by email or other means at an email address that you have provided to us. For example, we may send you promotional offers or our newsletter. If you do not want to receive email from us, please let us know through the “unsubscribe” feature included in our communications.

**2. Our Use of Information** We use the information we collect from you and about you to help us personalize and continually improve your experience with the Website. Additionally, we may use the information we collect from and about you in the following ways:

- Provide you with the products and services you request from us
- Communicate with you about your account or transactions with us and send you information about features on the Website
- Communicate with you about changes to our policies
- Personalize content and experiences on the Website
- Perform statistical, demographic, and marketing analyses of users of the Website and their searching patterns
- Send you newsletters, offers, and promotions for our products and services, third party products and services, or special events by email or other media
- Administer contests, promotions, and surveys
- Optimize or improve our products, services, and operations
- Detect, investigate, or prevent activities that may violate our policies or be illegal

### **3. Our Disclosure of Information**

We will only share personal information as provided in this Privacy Policy, and within our company and any subsidiaries and affiliates.

### Emergency Situations

Stretch to Win will abide by the United States of America data privacy laws. We may use or disclose your personal information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to applicable law or comply with legal process served on

us or the Website; (b) respond to requests from public and government authorities; (c) protect and defend our rights or property, the Website, or our users; and (d) act under emergency circumstances to protect the personal safety of us, our affiliates, agents, or the users of the Website or the public.

#### Merger, Sale, Or Bankruptcy

If we sell all or part of our business, or make a sale or transfer of our assets, or are otherwise involved in a merger or transfer of all or a material part of our business, or are involved in a bankruptcy, Stretch to Win may transfer your information to the party or parties involved as part of that transaction.

#### California Disclosures

If you are a California resident and have an established business relationship with us, you can request a notice disclosing the categories of personal information we have shared with third parties, for the third parties' direct marketing purposes, during the preceding calendar year. To request a notice, please submit your request to [marlene@stretchtowin.com](mailto:marlene@stretchtowin.com) or call us at **(855) 878-7894**.

#### 4. Security

We are concerned about ensuring the security of your personal information. We use commercially reasonable efforts to protect your personal information collected through the Website from access, loss, misuse, alteration, or destruction by any unauthorized party. Due to the nature of security practices (there is no 100% secured platform available in the industry), we cannot guarantee the security of our databases, nor can we guarantee that information you supply in connection with use of the Website will not be intercepted while being transmitted to us over the Internet or wireless communication. Therefore, any information you transmit to the Website is at your own risk. We do not promise, and you should not expect, that your personal information or private communications will always remain private.

#### 5. Links To or From Other Sites

Please note that the Website may link to other websites and online services operated by third parties, such as YourMembership.com and various CEU/CE credentialing organizations. These websites independently from us, and we do not control their privacy policies, which may be different from ours. We encourage you to review the privacy policies of any third party websites or applications.

#### 6. Children's Online Privacy

Stretch to Win respects the privacy of children and we are committed to complying with the Children's Online Privacy Protection Act (COPPA). We do not knowingly collect, solicit, use, or disclose personal information from children under the age of 13. If you are under 13, please do not attempt to register for the Website or send any information about yourself to us. No one

under age 13 may provide any personal information to us. If we learn that a child under 13 has provided personal information to us without verification of parental consent, we will take commercially reasonable steps to delete that information.

## **7. Notice to Non-US Users**

As the Internet is a global environment, collecting and processing personal information may involve the transmission of this data internationally, including into and/or outside of the United States. Therefore, by communicating electronically with us you acknowledge and agree to your personal data being processed in this way.

Specifically, if you are located outside of the United States, please be aware that by using the Website your personal information may be transferred to the United States, the privacy laws of which may be deemed by your country to have inadequate data protection. If you are located outside of the United States and voluntarily submit personal information to us, you thereby consent to the general use of such information as provided in this Privacy Policy and to the transfer of that information to, and/or storage of that information in, the United States. Nevertheless, our Website is intended for users only within the United States.

## **8. Changes to Privacy Policy**

As noted in the beginning of this Privacy Policy, we reserve the right to amend this Privacy Policy from time to time in our sole discretion, and will post and maintain the most recent version of the Privacy Policy on the Website. We may not notify Website visitors of any such amendments by e-mail or other personal contact. You are responsible for reviewing this Privacy Policy upon each visit to the Website. You can determine if the Privacy Policy has been revised since your last visit by referring to the “Last Modified” date at the top of this document.

## **9. Contact Us**

If you have any questions about this Privacy Policy or its implementation, please contact:

By mail:           Stretch to Win Institute, LLC.  
                      P.O. Box 13517  
                      Tempe, AZ 85284

By Email:        marlene@stretchtowin.com