
MCDP Spotlight: JBa Land Management

In 1992 JBa Landscape Maintenance was established as a sole proprietorship by John Battle and incorporated in 1997. What started out as small residential lawn maintenance company became a full-service residential and commercial landscape maintenance company within five years. Since that time, JBa has performed at both the prime and subcontract level. Providing quality and dependable landscaping service to commercial properties has enabled JBa to acquire clients such as Dallas Area Rapid Transit (DART), the City of Dallas, the City of Carrollton, DFW Airport, Dallas Housing Authority, and a host of other properties over the past 17 years.

In June 2009, the company's name changed from JBa Landscape Maintenance, LLC, to JBa Land Management, LLC, which reflects the changes in the landscaping industry and broadens the company's overall capabilities.

In the summer of 2010 JBa participated in the Dallas, TX, Bonding Education Program (BEP), which was one of three Department of Transportation's (USDOT's) pilot programs that were implemented through a USDOT partnership with SFAA. JBa entered the program with no bonding capacity. John completed the program, and with the knowledge gained from that participation JBa was able to secure a \$1.5 million surety bond within 12 months and anticipates greatly increasing this bonding capacity by the end of the year. In addition to getting bonded, JBa has obtained lines of credit from various lending institutions since completing the BEP. JBa currently has a 10,000 sq. ft. warehouse and office space located in Dallas, TX, and performs work for customers throughout the DFW Metroplex with plans to grow statewide. Also, JBa now has 40 employees due to the managed growth and sustainability

of the company.

John Battle is the backbone of JBa and is actively involved in bidding, client relations,



John Battle

and day-to-day operations. John holds a Bachelor of Science degree in Environmental Health Science and a post-graduate degree in Computer Science from Indiana State University. With over 25 years of experience in business, sales and marketing, and with the new bonding capacity, John is positioning his company to be one of the largest African American landscaping companies in the North Texas area.