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SPRINTURF Contact

Alan Fennell
VP Sales & Marketing
770-933-4078
afennell@sprinturf.com

Media Contact

Brian Cockman
Rooster Communications
877-210-3737, ext. 1
brian@roostercomm.biz



SPRINTURF A PART OF HISTORY WITH UPENN INSTALLATION WIN

Historic Stadium Recognized By NCAA As Oldest Stadium Still Operating For Football Games

ATLANTA, G.A. – (JUNE 4, 2013) – SPRINTURF, the only fully integrated synthetic turf company in North America that manufactures 100 percent of its products in-house and in the USA, today announced that the University of Pennsylvania will once again install a SPRINTURF field at its 118-year old Franklin Field Stadium. A leader in Ivy League athletics, UPenn hosted 265 games over the past 10 years on the previous SPRINTURF field. Installation of the new SPRINTURF field will be complete by fall 2013.

“When historic Franklin Field required replacement of its turf, SPRINTURF was chosen because of its past performance and the company’s knowledge of our playing surface,” says Dr. Michael Diorka, University of Pennsylvania. “Product durability, excellent customer service, and warranty also played a role in our decision. SPRINTURF has provided excellence in playing surface for our athletes, field drainage, and appearance, while building a great customer-client relationship.”

“SPRINTURF is honored that the University of Pennsylvania selected SPRINTURF as its synthetic turf provider of choice for the historic Franklin Field Stadium,” says Bruce Cheskin, Executive VP, SPRINTURF. “When installed in 2004, the SPRINTURF Ultrablade System was new to the market. Speaking to its performance characteristics and dependability, the Ultrablade System will once again be installed at Franklin Field.”

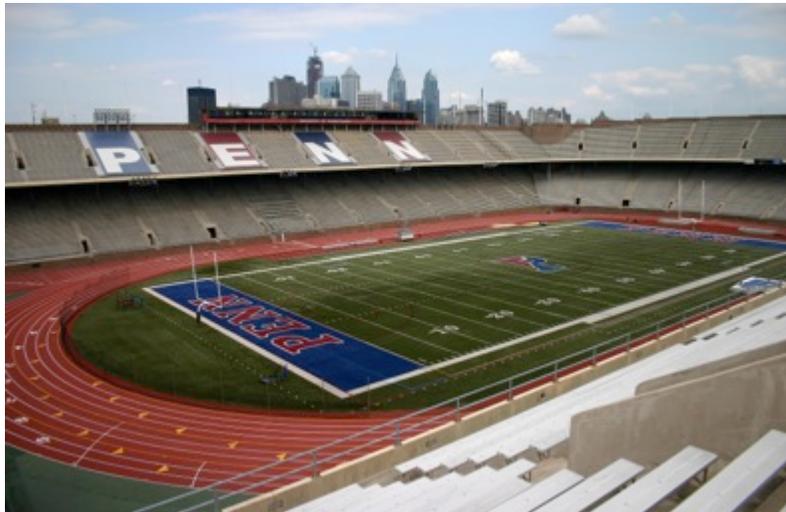
The UPenn Quakers have seen a tremendous amount of success at Franklin Field Stadium having won 172 of 265 games since 2004 among the sports of field hockey, football, sprint football, and men’s & women’s lacrosse. Since 2004, these programs have accounted for 12 Ivy League or Collegiate Sprint Football League championships.

For more information, visit www.sprinturf.com or call 1-877-686-TURF. Find us on Facebook at www.facebook.com/SPRINTURF or on Twitter at www.twitter.com/SPRINTURF.

About Franklin Field at University of Pennsylvania: The University of Pennsylvania's historic football stadium has hosted the best in collegiate and professional competition for most of the century. Originally opened in 1895 for the first running of the Penn Relays, Franklin Field has also been the home of the Philadelphia Eagles. The stadium was rebuilt in 1922 in its present form. Franklin Field is deemed by the NCAA as the oldest stadium still operating for football games. Today, the newly refurbished stadium seats 52,593.

About SPRINTURF: Headquartered in Atlanta with manufacturing facilities in Dadeville, AL and Chatsworth, GA, it is the only turf company that manufactures 100 percent products in-house and in the USA. Since 1998, SPRINTURF has provided schools, universities, and sports facilities a high performing, durable turf, ideal for recreation play all the way up to professional sports. SPRINTURF boasts more than 900 installations across North America. Its product lines include the industry leading Ultrablade, a parallel long slit fiber system, and its dual fiber Ultrablade MM and DFE systems. Its Ultrablade MX turf features a 260-micron elliptical shaped monofilament fiber to provide exceptional durability and natural grass aesthetics.

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For the high res images above, please contact Brian Cockman at brian@roostercomm.biz.