



Synthetic TurfSM

C O U N C I L

A Quick Look at the STC and the Industry

Industry Overview

- At the end of 2014, almost 11,000 synthetic turf fields are currently being used in North America by a growing number of high school and collegiate athletes playing and practicing football, soccer, hockey, baseball, rugby, lacrosse and many other sports.
- 13 NFL teams currently play their games on synthetic turf and, since 2003, over 70 FIFA U-17 and U-20 World Cup matches have been played on synthetic turf soccer fields.
- From Disneyland® and the Wynn Hotel to the Twentynine Palms Marine Corps Base and your neighbor's yard, thousands of homes, businesses, golf courses, and public spaces have turned to synthetic grass to provide a lush, attractive landscape solution that requires minimal resources and maintenance.
- 40 to 45 million square feet of synthetic grass will be installed in various forms of landscape and recreation by the end of 2014.

Synthetic Turf Council (STC) Mission Statement

Committed to community wellness and environmental responsibility through the use of synthetic turf, the Synthetic Turf Council is the industry's voice for promoting the highest ethical and professional standards, education, legislative and community advocacy.

Key Facts about the STC

- 501(c)6 trade association and voice of the synthetic turf industry based in Atlanta, Georgia.
- Founded in 2003 to promote the industry and to assist buyers and end-users with the selection, use and maintenance of synthetic turf systems in sports field, golf, municipal parks, airports, landscape and residential applications.
- Posts current, credible and independent research and studies on the safety and environmental impact of synthetic turf at www.syntheticurfCouncil.org.
- Comprising over 200 member organizations, the association includes builders, landscape architects, testing labs, maintenance providers, manufacturers, suppliers, installation contractors, infill material suppliers and other specialty service companies. In 2011, the STC created an Affiliate membership category for individual buyers and end-users, including athletic directors, municipal officials, teachers and researchers, and students.

Community Outreach Initiatives

- Community Service Projects – For the past two years during the STC’s annual membership meetings, the STC through the generous donation of its members has donated synthetic turf fields to local organizations in each specific city. During the 2012 Annual Membership Meeting in October, the STC donated a synthetic turf play field to SafeHaven of Tarrant County, a temporary shelter for women and children who have come from domestic violence family situations. In 2011 while in Washington, D.C. the association donated a synthetic turf sports field to Stuart Hobson School near Capitol Hill.

Publications

- *Reaching the Finish Line* – This downloadable resource helps athletic directors interested in synthetic turf raise funds and build support.
- *Synthetic Turf 360°* – Featuring educational content and footnoted research, this downloadable guide showcases the numerous uses and benefits of synthetic turf.
- *Synthetic Grass 360°* – Featuring educational content and footnoted research, this downloadable guide showcases the many uses and benefits in the growing landscape and recreation market which includes parks, playgrounds, homes, businesses, golf courses and more.

Technical Guidance

- *Considerations when Buying Synthetic Grass for Landscape Use*
- *Guidelines for Minimizing the Risk of Heat-Related Illness*
- *Suggested Guidelines for the Essential Elements of Synthetic Turf Systems*
- *Guidelines for the Maintenance of Infilled Synthetic Turf Surfaces*
- *Guidelines for Synthetic Turf Performance*
- *Guidelines for Crumb Rubber Infill Used in Synthetic Turf Fields*
- *Removal, Recovery, Reuse & Recycling Synthetic Turf & Its System Components*

Webinars

- *STC Performance Guidelines & Various Testing Methods for Synthetic Turf Sports Fields*

For More Information

- www.syntheticurfCouncil.org
- Online Buyer’s Guide & Member Directory on the STC website
- Call STC Headquarters at 678-385-6720 or email terrie@syntheticurfCouncil.org