



PRESS RELEASE

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For immediate release:

BONAR YARNS APPOINTS NEW COMMERCIAL DIRECTOR

Dundee, United Kingdom (18 June 2013) – Bonar Yarns, a leading supplier of high performance synthetic turf and carpet yarn, today announced the appointment of Bryn Lee as Commercial Director effective 1 July 2013. Lee will be a member of the Management Team and oversee the Company's global Sales & Marketing, Product Management and Research & Development operations.

With more than 25 years of relevant experience, including 20 years in senior management positions with TigerTurf and Desso Sports Systems, Lee is bringing in-depth knowledge of key aspects from manufacturing through the sales of synthetic turf and design of turf pitches. Jan van Boldrik, Managing Director of Bonar Yarns, commented: "Bryn is a proven industry expert and we are delighted to have him join our company. His expertise and contacts will be a great asset to Bonar Yarns and our customers. I am convinced that Bryn will deliver valuable contributions as we aim to grow the business further by adding innovative products to the portfolio and increasing the focus on Marketing."



Lee said: "Having been a Bonar Yarns customer in the past, I'm excited to now be sitting on the other side of the table. Bonar Yarns is an industry giant with a reputation second to none, and my task will be to enhance market perception and lead the business forward. With a strong sales team, proven R&D unit and established production teams in Dundee and Abu Dhabi, I relish the challenge and the new opportunities this brings."

Lee will be based in the United Kingdom. He holds a BA Hons degree from Royal Holloway College, University of London.

Image attached:



Bryn Lee

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Since the early 1960s Bonar Yarns is a leading manufacturer and supplier of high performance yarn solutions for the sports and carpeting industry as well as for landscaping. The Company's production facilities are based in Dundee (UK) and Abu Dhabi (UAE). Regional sales offices are located across Europe and North America.

The Company is a subsidiary to Low & Bonar PLC – an international group manufacturing and supplying a wide range of performance technical textiles. Listed on the London Stock Exchange, Low & Bonar employs approximately 2,000 people worldwide.