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PRESS RELEASE

Bonar Yarns Win 'Best Technology Provider' at the Sports Technology Awards

Synthetic Turf Specialists Reap Rewards at International Event

On Friday (4th April 2014) it was announced that Bonar Yarns had been awarded 'Best Technology Provider – Over £2m Turnover' at the Sports Technology Awards in central London.

The synthetic grass experts took the prize for its innovation in synthetic fibres, in part due to the success of its MN Ultra yarn's in the new rugby field, at Allianz Park. Bonar Yarns triumphed along with a strong group of winners including Sky Sports, BBC Sport, O2 and STATSports Technologies at the lunchtime ceremony at The Brewery.

Bryn Lee, Commercial Director at Bonar Yarns said, 'We're very excited to win. It's good to see that this innovation has been picked up by the industry. It's fantastic that in this country we're recognizing technology in sport and it's great for us as a company and for our industry.'

Rebecca Hopkins, Director of the Sports Technology Awards, added, 'We set up the Sports Technology Awards with one purpose – to recognize and celebrate the incredibly innovative and exciting work that goes on behind the scenes to drive and enhance the sports we love and Bonar embody that perfectly. Its work in synthetic fibres is doing a great deal to revolutionize grass-based sport and it is going to make a huge difference to the futures of many professional and amateur clubs. The financial and practical benefits are unequalled, positioning 3G as a truly viable alternative to natural grass.'

For a full list of finalists or for more information about the awards please visit www.sportstechnologyawards.com. To learn more about Bonar Yarns go to www.bonaryarns.com.

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Editor's Note: The Sports Technology Awards is the first of its kind to celebrate the best and most innovative advancements within the sporting world. The Awards are a joint venture between ENS Ltd and R3 Events. ENS is an independent and award winning PR agency, known and respected for its world class connection. R3 Events is a specialist awards organizing company which has launched a large number of successful events in recent years. Having launched in October 2013 the Awards has attracted entries from all over the world, from brands specializing in clothing, equipment, digital technology and apps. The Daily Telegraph and iSportconnect have come aboard as Media Partners for the event, which will be held in central London on April 4th 2014.