



## **TNP Corporate Affiliate Program**

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Join us in taking an active role  
in helping Texans access quality healthcare  
throughout this great state.

TEXAS NURSE PRACTITIONERS

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Phone: 512.291.6224 | Fax: 512.291.6225 | [www.texasnp.org](http://www.texasnp.org)

# Overview

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**Introduction** Companies, consultants, and organizations are now being offered the opportunity to reach Nurse Practitioners throughout the state of Texas by becoming a Corporate Affiliate with TNP (Texas Nurse Practitioners). Currently, TNP has over 3,700 active members and being a Corporate Affiliate means reaching those members. Tangible benefits to the Corporate Affiliate are based on the selected Affiliate level. An Affiliate Supporter is not a legal Partner but a joining of ideas related to healthcare that will benefit both parties.

**About TNP** TNP, chartered in 1989, assists all NPs and students throughout Texas by advancing, supporting, and promoting the role of nurse practitioners. TNP also promotes accessible, quality health care provided by nurse practitioners in Texas. Continuing educational opportunities are only a small part of the benefits of TNP membership. Providing current information that impacts clinical practice is also dispersed to our members. TNP actively promotes legislative changes that enhance NP practices within Texas, which positively affects patient welfare.

**Vision Statement** Texas Nurse Practitioners is the premier resource for all nurse practitioners in Texas.

**TNP Mission** Corporate Affiliates will assist TNP with fulfilling their mission: promoting the professional excellence of nurse practitioners and supporting quality healthcare through leadership, education, and advocacy as well as taking an active role in helping Texans access quality healthcare throughout this great state.

**TNP Values**

- Ethics and Integrity in governance, practice and nursing
- Consideration of member needs and issues
- Respect for diversity within the profession
- Collaboration to enhance the professional growth of nurse practitioners
- Advocacy for continuing improvement in healthcare

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# Fastest Growing Occupation in Texas, Nationally Ranked

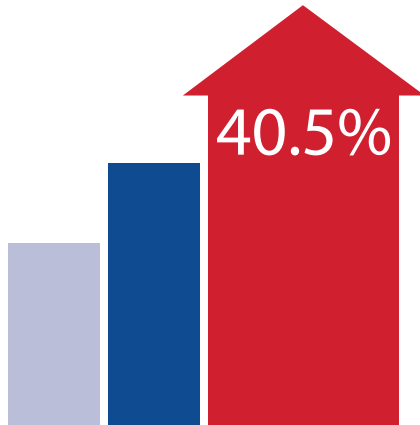


Over 15,000 NPs in the state of Texas, and growing.

In 2015 US News Reports ranked Nurse Practitioner as the 2nd Best Overall Job.



Ranked #5 job in health care nationally



One of the Fastest growing Occupations in Texas 40.5% projected growth in NPs from 2012-2022.

This national growth rate is five times the national average for other occupations, making job security for nurse practitioners very good.

## NPs Can Be Found in Most Health Care Settings

### What can a Nurse Practitioner do?

- Physical examination, treatment & procedures
- Order and interpret laboratory and diagnostic studies
- Family planning service
- Healthcare during pregnancy
- Well/sick care for all ages
- Health risk evaluation
- Psychological counseling
- Coordination of health care services
- Health education

## NPs are Cost-Effective, Quality Providers



**NPs have equal or better cost and health outcomes compared to physicians.**

Five separate studies concluded that nurse practitioners (NPs) expand access to care, improve patient health outcomes, boost rural health care, lower primary care costs and reduce emergency room admissions.

# Affiliate Benefits

	Platinum Level \$10,000	Gold Level \$7,500	Silver Level \$5,000	Bronze Level \$2,500	Copper Level \$1,000
<b>Collaborate/Partner Opportunities</b>					
• Educational Seminars	★				
• TNP Partner Survey Opportunity	★	★	★		
<b>Conference</b>					
• Exhibit space at a TNP Conference (sizes vary based on level)	★	★	★	★	
• Complementary Ad in conference program	Full page Color	Black/white Ad	Black/white Ad	Black/white Ad half page	Black/white Ad quarter page
• Special Recognition at Conferences	★				
• Recognition signage as a Corporate Supporter	★	★	★	★	★
• Company provided inserts in attendee tote bags	★				
<b>Marketing</b>					
• Ad in four issues of the TNP News (Black & White)	Full Page	Half Page			
• Banner ad on home page with direct link	12 Months	6 Months	3 Months	1 Month	1 Month
• 1,000 inserts to be included in new/renewing member mailings (1-page 8.5x11 folded)	★	★	★		
• Corporate provided promotional video to be included on TNP's YouTube Account	12 Months	6 Months	3 Months		
<b>Education</b>					
• Educational Articles on/or Educational seminars (non-bias/non product specific) posted on website monthly	12 Months	6 Months	3 Months		

# Corporate Affiliate Commitment

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Benefits of the program are valid for 12 months and begin on the first of the month following receipt of payment.

- Corporate Affiliate Level**
- Platinum: \$10,000
  - Gold: \$7,500
  - Silver: \$5,000
  - Bronze: \$2,500
  - Copper: \$1,000

## Corporate Affiliate Contact Info

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Company/Organization

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

## Corporate Affiliate Payment Info

Make checks payable to: *Texas Nurse Practitioners*

\_\_\_\_\_  
Check Amount

\_\_\_\_\_  
Check #

Please charge to:

- Visa    MasterCard    Amex    Discover

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
CSC (last 3 digits)

\_\_\_\_\_  
Signature

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