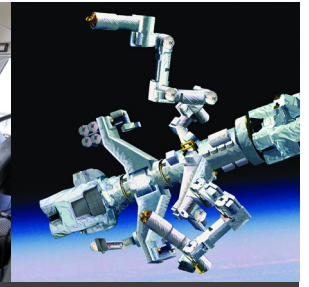




SINGAPORE AIRSHOW 2018



February 6–9, 2018 with optional pre-trade mission to Jakarta, Indonesia January 31 – February 2, 2018

APPLICATION FORM

Company Name: _____ Website: _____

Marketing Contact: _____ Title: _____

Email: _____ Telephone: _____

Company Address: _____

Total Annual Sales: _____ Export Sales: _____ # Years In Business: _____

Mission Participants:

Name: _____ Title: _____ Email: _____ Telephone: _____ Address: *(city/country where based)*

Is your company already doing business in South East Asia or elsewhere in Asia? Yes No
If yes, in which countries and for how long?

Please elaborate:

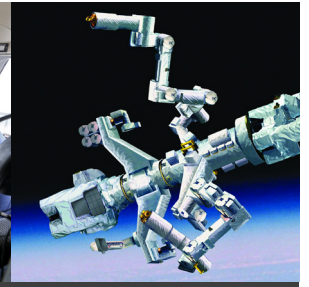
Has your company participated in the Singapore Airshow previously? Yes No
If yes, when, and what were the results?

Do you want to attend the pre-trade mission to Indonesia (Jan 31-Feb 2, 2018)? Yes No

Company Profile (Maximum of 75 words): ***Please be aware that this profile will be published in the Company Directory.***



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APPLICATION FORM *(continued)*

What problem do you solve?

Describe your primary products/services:

Unique selling points/competitive advantages of your products/services:

What are your primary goals for this trade show and trade mission:

- Identify strategic partner (agent/distributor/joint venture partner) – see below to provide more detail
- Identify potential customers/end-users – see below to provide more detail
- Market assessment for product/service – please elaborate:
- Competitive analysis – please elaborate:

If looking for a business partner, describe the type you seek (agent, distributor, reseller, joint venture partner) and identify specific ideal qualifications and requirements (please provide examples of existing partners where possible, with websites):

If looking to meet potential customers/end-users, please describe with specific examples:

Provide any additional information that could help us in arranging relevant meetings for you:

PARTICIPATION FEE

Once your application has been accepted, the mission payment of \$2000.00 may be made by cheque, payable to “Minister of Finance” and mailed to:

Eve Rotstein, Area Director, Southeast Asia
Ministry of International Trade, Government of Ontario
5th floor, Hearst Block, 900 Bay Street, Toronto, Ontario M7A 2E1

Alternatively, to make your payment via credit card: [CLICK HERE](#)

Please return the completed application form via email to eve.rotstein@ontario.ca

TO APPLY:

Complete and submit this form by **December 6, 2017.**

Eve Rotstein, Area Director – Southeast Asia

☎ +1 416-325-6896

✉ eve.rotstein@ontario.ca