

Total Hours = 65 minutes of Professionalism Content  
40 minutes of Substantive Content

## Don't Let CASL Crunch Your Business

Thursday, May 11, 2017

5:15 p.m. – 7:00 p.m. (Registration at 5:00 p.m.)

TLA Lawyers Lounge, 2<sup>nd</sup> Floor, 361 University Avenue Court House



Canada's Anti-Spam Law (CASL) applies to anyone who uses electronic communication to engage in any kind of commercial transaction, including businesses, charities, and clubs. CASL makes it presumptively unlawful to use email and text messages for commercial purposes, unless strict requirements are met. The CRTC has made it clear that it will expect businesses that fall short of a standard of perfection to volunteer to pay fines.

Now, starting in July 2017, class actions seeking damages against companies that use email to do business will be possible. This nutshell will help you and your clients to develop compliance to mitigate regulatory and class action risks associated with CASL.

Speakers: **Julie Chapman**, Director, Senior Legal Counsel & Chief Privacy Officer,  
LexisNexis Canada Inc.  
**W. Michael G. Osborne**, Affleck Greene McMurtry LLP  
**Jillian M. Swartz**, Allen McDonald Swartz LLP

Sponsored by:



**Registration Fee:**

**Members \$90.00 + HST (\$11.70) = \$101.70; Non-Members \$120.00 + HST (\$15.60) = \$135.60**

*A limited amount of complimentary tickets are available to Law School Students*

No refunds after May 4, 2017. An administrative fee of \$25.00 will be applied to all cancellations.

Snacks and refreshments will be provided. Space is limited, no walk-ins.

[Register online now](#) or complete this registration form and return with payment.



## Boardroom Series

### TLA NUTSHELL REGISTRATION FORM

Event: **Don't Let CASL Crunch Your Business**

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*(for registration confirmation & receipt)*

#### Payment

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I am enclosing a cheque for:  \$ 101.70 (TLA members) or  \$135.60 (Non members)

Or please charge my credit card:  **Visa**  **Master Card** Total amount: \_\_\_\_\_

Card number: \_\_\_\_\_ Expiry date: \_\_\_\_/\_\_\_\_

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Forward cheque payable to:

The Toronto Lawyers Association, Court House Library, 361 University Avenue, Toronto Ontario M5G 1T3

This organization has been approved as an Accredited Provider of Professionalism content by the Law Society of Upper Canada

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