

The TLA Newsletter

WINTER 2010

WWW.TNLA.ORG

VOLUME 16 ISSUE 1

PLS Scholarship Winner Announced

Congratulations to Cynthia Scott from Middleton Community Library, the winner of the TLA PLS Scholarship for the upcoming March 2010 TLA Conference. The scholarship, awarded by the Public Library Section of Tennessee Library Association, covers full Pre-Conference and Conference registration, tickets to all meals offered at the Conference, tickets to the All-Conference Reception at the Stax Museum, and three nights stay at the Hilton Memphis, where the Conference will be held.

—Theresa McMahan, Chair
Public Library Section



2010 TLA Conference to be Held March 17 – 19 in Memphis

Are you ready? The TLA Annual Conference, “Marketing Matters,” is just around the corner—March 17-19, 2010 in Memphis. Plan on attending one of the many interesting pre-conferences such as the One Book, One Conference with Cary Holladay, author of *The Quick Change Artist: Stories*, be entranced by General Session Speakers Bill Barnes & Gene Ambaum of Unshelved (www.unshelved.com), and relax by attending the All Conference Reception at the famed Stax Museum (www.stax-museum.com), featuring TLA models.

The Conference will be at the Hilton Memphis (939 Ridge Lake Boulevard, Memphis 38120). Book now to receive the best rates! If you reserve your room before February 16, 2010, your rate will be \$112 per night (for Standard King, single or double; Standard 2 doubles, single or double). You will also receive free in-room internet access. Please use the code TL0315 (that’s a “zero,” not a capital letter “O”) to ensure this rate and free internet before February 16th. Hope to see you there!

—Betsy Park
TLA Conference Planning Co-Chair

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TLA 2010 Conference Program Information

Pre-Conferences

One Book, One Conference

Wednesday, March 17

9:00 a.m. – 12:00 p.m.

Cost per person: \$25

Location: Hilton Memphis,
Southeast Ballroom A

Book Clubs in the 21st Century

Wednesday, March 17

1:00 p.m. – 4:30 p.m.

Cost per person: \$25

Location: Hilton Memphis,
Southeast Ballroom A

**One Book, One Conference and
Book Clubs in the 21st Century
may be combined to receive a \$10 discount!
Cost of both: \$40.*

CULS Preconference: Guerrilla Tactics: Marketing, Outreach, and Advocacy

Wednesday, March 17

9:00 a.m. – 4:00 p.m.

Cost per person: \$40

Location: Hilton Memphis,
Southeast Ballroom B

Beating the Competition: Librarian as Performance Artist

Wednesday, March 17

1:00 p.m. – 4:30 p.m.

Cost per person: \$40

Location: Hilton Memphis,
Southeast Ballroom C

Tennessee NACO Funnel Reinforcement Training

Wednesday, March 17

1:00 p.m. – 4:30 p.m.

Cost per person: No Charge

Location: McWherter Library,
Room 225, University of Memphis

West Tennessee Summer Reading Workshop

Wednesday, March 17

9:30 a.m. – 3:00 p.m.

Cost per person: \$15

(includes a boxed lunch)

Location: Memphis Public Library,
3030 Poplar Avenue
Memphis, TN 38111

Registration for this pre-conference
will be separate from TLA Registration.
To register, visit the TLA online
Calendar of Events or contact:

Kathy Beshires

Shiloh Regional Library

63 Executive Drive

Jackson, TN 38305

731-668-0710

kathy.beshires@tn.gov

Special Conference Events

General Session:

A Funny Thing Happened on the Way to the Library

Famous for finding humor in the
absurd, Gene Ambaum and Bill
Barnes, co-creators of the comic strip
Unshelved, will highlight their inspira-
tion and explain some of the “truths”
behind the fiction. For more informa-
tion on the duo, visit www.unshelved.com. Thursday, March 18, at 10:00
a.m. in the Southeast Ballroom.

Intellectual Freedom Breakfast

Kristin Pekoll has been a YA Librarian
for seven years at the West Bend
Community Memorial Library, West
Bend, WI. Her library was recently
awarded the Robert Downs Intel-
lectual Freedom Award. Kristin will
speak on “Surviving Censorship:
Young Adult Book Challenges at the
West Bend Community Memorial
Library,” at the Intellectual Freedom
Breakfast on Friday, March 19, in the

Hilton Memphis Ridgeland Room,
at 7:30 a.m. Sponsored by the TLA
Intellectual Freedom Committee.

ALA President Alire to Present

Dr. Camila Alire is Dean Emeritus at
the University of New Mexico and
Colorado State University. Camila
received her doctorate in Higher
Education Administration from the
University of Northern Colorado and
MLS from the University of Denver.
Camila currently is president of ALA
and ALA/APA president. She is past-
president (2005-06) of the Association
for College and Research Libraries
(ACRL) and also past-president of
national REFORMA. Camila has
co-authored books on library service
to Latino communities; disaster plan-
ning and recovery; and emotional
intelligent leadership. She is currently
working on a book on academic
librarianship. Camila was named by
Hispanic Magazine one year as one of
the 100 most influential Hispanics
in the U.S. In “Advocating from the
Library Frontlines,” she will discuss
the importance of marketing and
advocacy. Friday, March 19, at 10:30
a.m. in the Southeast Ballroom C.

Friends and Trustees Luncheon

A self-diagnosed serial entrepreneur,
Mike McCloud knows very well the
value (and sometimes hard knocks) of
taking risks and building businesses.
Mike will speak regarding “To Cliché,
or Not to Cliché” at the Trustees and
Friends Luncheon, in the Hilton Mem-
phis Ridgeland Room, Friday, March
19, at 12:30 p.m. Sponsored by the
TLA Trustees and Friends Section.

—Susan Rogers
TLA Conference Planning Co-Chair

Tennessee Library Legislative Day 2010

Wednesday, February 24, 2010



- 9:30 – 9:50 a.m. Registration & Continental Breakfast – Nashville Public Library Conference Center (Library doors open at 9:00 a.m.)
- 9:50 - 11:55 Morning Program – Nashville Public Library Auditorium
- Noon – 12:30 p.m. Meet your Legislator at Doubletree
- 12:30 – 1:30 p.m. Legislative Luncheon – Doubletree Downtown Ballroom
- 1:30 – 5:00 Meet with Legislators (*Schedule appointments in advance.*)

Sponsored by the Tennessee Library Association in cooperation with the Friends of Tennessee Libraries, TENN-SHARE and the Tennessee Association of School Librarians and with support of the Nashville Public Library.

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Registration

(Please complete a separate form for each attendee.)

Name: _____

Home Address: _____

City: _____ County _____ Zip code: _____

Telephone: () _____ E-Mail _____

Library I will represent: _____ County: _____

I am attending as a: (Please circle one category only)

Library Friend Library Trustee Library User Librarian Library Staff Other (specify) _____

Help us match you with your Legislators:

I live/vote in TN Senate District # _____ and TN House District # _____

(You can identify your District numbers by consulting your voter registration card, calling your County Election Commission, or visiting the Advocacy/Legislation page at www.tnla.org.)

Please mark here if you would like a vegetarian lunch. _____

Registration fee: \$25 per person. If paying by check, make check payable to Tennessee Library Association and mail with completed registration form to: TLA, PO Box 241074, Memphis Tennessee 38124-1074. If paying by credit or debit card, register online at www.tnla.org. Registration deadline: February 14, 2010. No refunds will be given, but participant substitutions will be accepted.

For additional registration information contact TLA at arhuggins1@comcast.net or (901) 485-6952. For additional program information go to www.tnla.org.

P.O. Box 241074
Memphis, TN
38124-1074
Phone: 901.485.6952

Executive Committee:

*Kevin Reynolds,
President
kreynolds@sewanee.edu*

*Susan Earl,
Vice-President / President-Elect
susan.earl@nashville.gov*

*James Staub,
Recording Secretary
James.Staub@state.tn.us*

*Annelle R. Huggins,
Executive Director
arhuggins1@comcast.net*

TLA Elections are Coming Up

Watch your mailbox for paper election ballots and candidate biographies in late January. We have an all-star lineup this year and **NEED YOUR VOTE!** Please be sure to take the time to return your ballot. Congratulations to all of the candidates:

Vice President/President Elect:

- Jeanine Akers
(St. Mary's in Memphis)
- Wendy Cornelisen
(Brentwood Public Library)

Secretary:

- Genny Carter
(TN State Libraries and Archives)
- Ann Clapp
(Brentwood Public Library)

—Molly Moore
TLA Nominating Committee



Pictured left to right, Jeanine Akers, Wendy Cornelisen, Genny Carter, and Ann Clapp.