

The TLA Newsletter

WINTER 2012

WWW.TNLA.ORG

VOLUME 18 ISSUE 1

TLA Members—Exercise Your Right to Vote!

The 2012 ballot for TLA is here! Ballots have been mailed to those persons who renewed TLA membership for 2012 by January 31, 2012. Ballots should be returned no later than March 12, 2012. Nominees per position include:

Vice President/President-Elect:

- Ruth Kinnersley,
Trevecca Nazarene University

Recording Secretary:

- Jodie Gambill,
Vanderbilt University
- Heather Lanier,
Brentwood Library

ALA Chapter Councilor:

- Courtney Fuson,
Belmont University
- Jason Vance,
Middle TN State University

SELA Councilor

- Sue Knoche,
East TN State University

Libraries Transform: TLA 2012 Conference

Make plans now to join us at the TLA 2012 conference at the Knoxville Marriott, March 21-23, 2012! Registration and hotel information is online at www.tnla.org. We're offering five pre-conference sessions on Wednesday. General sessions on both Thursday and Friday will feature speakers Joan Frye Williams (<http://jfwilliams.com/>) and Jessamyn West (www.librarian.net). Thursday's All-Conference Reception at the Knoxville Marriott

will include the first TLA Battledecks Competition (<http://connect.ala.org/node/137943>). If you haven't joined TLA or renewed your membership for 2012, this is a great time to do so and take advantage of lower registration fees for pre-registering TLA members.

Pre-registration ends February 27.

—Meredith P. Goins
TLA Newsletter Editor

Save \$45 on your conference registration by renewing your membership to TLA today!



Libraries Transform
TLA · 2012

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President's Point of View

We've all had those kinds of days. Every other patron asks "Where's the bathroom?" The printer is on the fritz. You start to wonder why you didn't take up accounting. But then a patron comes along and asks a meaningful question. One that presents you with a personal challenge to make their life, or at least a test score, better.

I became a librarian because I like helping people. For me, and probably you too, it's a calling, and I love what I do. We as librarians have the capacity to change the lives of patrons. Sometimes it's one question at a time—like showing someone how to create and submit a resume online, or how to finish an assignment. We each have at least one personal story about how our service has transformed the life of a patron.

Libraries can also reach out to whole communities. Talking about the new options students have to

access library resources can be a revelation for parents. Many libraries have been a conduit of discussion and lifelong learning through one-book programs on campus or in their municipality. Something as simple as movie nights, or just having a booth at the fair can remind people that there is a whole world of knowledge available to them at the library.

This year, TLA is focused on how libraries transform. From the changes in our buildings and cataloging systems to the way we interact with patrons, there are thousands of examples of how libraries have changed in recent decades. Our impact on the community is the change that is most important. Libraries are a place for new ideas to grow, both from the content of books and the challenge of new technologies. It is your hard work that makes the library so powerful, so transformational, in the lives of so many people.



Just remember that all the questions we answer every day, even the mundane directional questions, are meaningful for those patrons.

—Wendy Cornelisen
TLA President

TNMRT

**Have you been a TLA member
for less than 10 years?
Consider joining the
New Member Round Table**

We are here to help you:

- **Learn more about the TLA and opportunities for involvements**
- **Get oriented to the profession**
- **Make and maintain connections**

**Learn more about the NMRT at
<https://sites.google.com/site/tnmrtwiki/>**

2012 VSBA Ballots Now Available

The 2012 Volunteer State Book Award (VSBA) ballots are out! A joint project of TLA and the Tennessee Association of School Librarians, VSBA gives children across the state the chance to vote for their favorite book on a list of nominated titles. The book with the most votes statewide wins! Ballots are due to Missy Dillingham by April 1. <http://www.tasltn.org/vsba>

See TLA on Vimeo!

Have you seen the TLA membership video?
<http://vimeo.com/34991347>
Why Join? Because We Did!

TLA 2012 Pre-Conference Sessions, Wednesday, March 21

The Canny Consumer: Resources for Consumer Health Decision-Making, presented by Terri Ottosen, National Network of Libraries of Medicine. With the sharp rise in web-informed consumers and today's fast paced communication technology and inclusive health care systems, information is readily available. Yet, with the estimated 90 million Americans who do not understand how to read, comprehend or use health information, health literacy is an important issue. This workshop will focus on the interaction between technology, culture and politics. Participants will explore new technologies such as personal health records and e-health tools. The resources covered will assist those helping consumers to find quality health information and to navigate the health care system. Sponsored by the Tennessee Health Science Library Association.

How to Create a Great Video Tutorial, presented by Michelle Brannen and Alan Wallace, University of Tennessee, Knoxville. Learn how to plan, edit and publish a video tutorial or tour. The presenters will cover

the basics of creating a high quality product and discuss and demonstrate audio recording. Attendees will be given video samples to practice hands on editing with iMovie software.

Tennessee NACO Funnel Reinforcement Training, presented by Mary Charles Lasater, Vanderbilt University, and Mark H. Danley, University of Memphis. Reinforcement training on creating original Name Authority Records for catalogers and cataloging staff of Tennessee NACO Funnel Institutions.

CULS Annual Conference: Introduction to the Standards for Libraries in Higher Education, presented by Deb Gilchrist, Pierce Community College, and Lisa Hinchliffe, University of Illinois at Urbana-Champaign. Meet with academic librarians and staff from across the state to participate in the TLA College and University Libraries Section's annual meeting. Libraries in higher education are increasingly required to demonstrate their value and document their contributions to overall institutional effectiveness. This workshop provides an introduction to

the Standards for Libraries in Higher Education as a framework for library planning and assessment. Learning Outcomes for this workshop: 1. Use the ACRL Standards for Libraries in Higher Education as a framework in order to engage successfully in library planning and assessment processes. 2. Adopt an inclusive view of leadership in building a culture of evidence in order to engage all librarians and staff members in effective decision-making.

"Rock Solid" and Beyond: Evaluations under the TEAM Rubric, presented by Sarah Searles, West High School; Judy Bivens, Trevecca Nazarene University; and Becky Jackman, New Providence Middle School. This workshop will address the new TEAM rubric recently adopted to evaluate school librarians across Tennessee. After working with the model for a few months, we will collaborate to address lessons learned, pitfalls and success stories. Come prepared to share your best practices in this active learning and working session.

TLA 2012 Conference Keynote Speakers

Library consultant and futurist Joan Frye Williams will speak on Thursday, March 22 about how libraries can transform and update our offerings without sacrificing our principles, our sanity or our sense of humor.

Technology consultant, popular blogger and author Jessamyn West will speak on Friday, March 23 about truths and myths surrounding the digital divide and how libraries are addressing technological inequality.



Joan Frye Williams



Jessamyn West



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Resume Review Service at the TLA Annual Conference

Applying for jobs? Just want to keep your resume up-to-date? On Thursday, March 22, TLA conference attendees can receive advice on their resumes from librarians with experience in hiring and mentoring. If you would like to receive constructive, confidential feedback on making your resume as effective as possible, please sign up by March 9 using the form

on the TLA conference web site at www.tnla.org. You will need to submit an electronic copy of your resume and just a few additional pieces of information. You will be paired with a reviewer, who will examine your resume then meet with you during one of two time slots (9:00-9:50 or 1:00-2:50) at the conference. The consultations will last approximately

15-20 minutes. Resumes will be accepted on a first come, first served basis. If you have questions about this service, please contact Kevin Reynolds (kreynold@sewanee.edu) or Rachel Gammons (rgammons@utk.edu).

—Kevin Reynolds

Notes from the TLA Board of Directors Meeting

The TLA Board of Directors met at the Goodlettsville Branch of Nashville Public Library on December 3, 2011. A few items of note include:

- New meeting format requires report submitted a week earlier via a website link
- By Laws & Procedures recommended an update Art. V. Sec. 3&4 of

the bylaws to clarify residency requirements, but it was sent back to committee for rewording. It will be revisited at the March 21st board meeting. To view all board reports visit: <http://www.tnla.org/displaycommon.cfm?an=1&subarticlenbr=397>

- Karyn Storts-Brinks was recognized by Wendy Corneilson for her

advocacy and her reception of ACLU Tennessee Bill of Rights Award at the 2011 Bill of Rights Celebration on December 3, 2011.

—Meredith P. Goins
TLA Newsletter Editor