

THE TLA NEWSLETTER

SUMMER 2013

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Important Dates

Banned Books Week:
September 22 – 28
Display photos due October 4

Conference Program Proposal
Deadline: November 1

TLA Board Meeting
Mt. Juliet/Wilson County Public
Library: December 7

Call for Nominations for TLA Officers (Yes, You May Nominate Yourself!)

The Nominating Committee is seeking candidates for TLA Vice President/President Elect and Recording Secretary. Duties and responsibilities may be found in the TLA Manual of Procedures found on TLA's web site at www.tnla.org under the heading "About TLA." Please send your nominations (and yes, you may nominate yourself), to one of the Committee members listed below:

Janet Walker, Chair
Public Libraries Section
janetwalker@comcast.net

Pam Dennis, College and
Universities Libraries Section
pdennis@memphis.edu

Kayce Butler,
Special Libraries Section
kayce.butler@tn.gov

Jennifer May,
School Libraries Section
jmay14@utk.edu

Susie Ries,
Trustees and Friends Section
susieries@comcast.net

—Janet Walker
TLA Nominating Committee Chair

Deadline for Conference Program Proposals: November 1

Now is the time to plan and submit your proposals for TLA's Annual Conference, April 30 - May 2 at the Embassy Suites Hotel/Convention Center in Murfreesboro. The theme is "Tell Your Story" and the deadline for proposals is November 1.

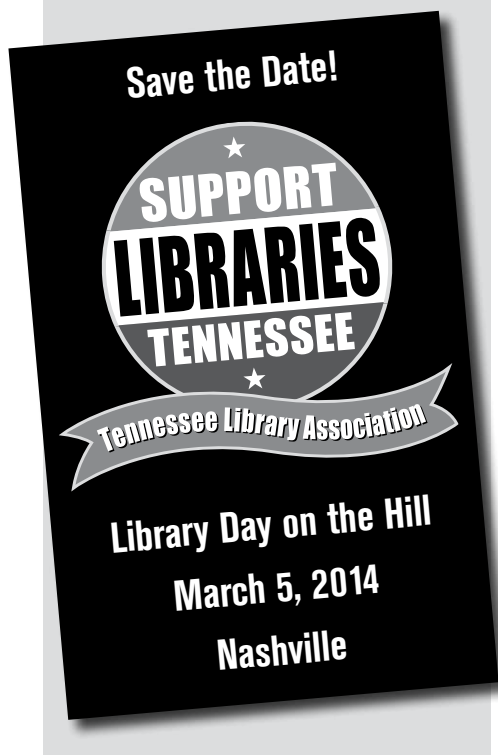
Submit your proposals: <https://m360.tnla.org/admin/forms/ViewForm.aspx?id=49346>

Please direct inquiries to:

Rhonda Tippitt,
rtippitt@sevierlibrary.org

Susan Tyner,
susantynr@bellsouth.net

Steven Knowlton,
sknwlton@memphis.edu



President's Point of View, page 2
Intellectual Freedom Committee, page 2

Tennsco PLS Scholarship, page 3
Brown Bag Lunch Series, page 3
Biddanda (Suresh) Ponnappa, page 3

TLA Newsletter Editor,
page 4

President's Point of View

Our theme for the 2013-2014 year is "Tell Your Story." Libraries are often one of the best-kept secrets in their communities, whether that community is a town, school, university, or organization. We provide important, sometimes vital, services, and our patrons value us highly. But what about everyone else? At a recent Board of Trustee meeting, one of the Board members told our President that we should consider other uses for the library building since "no one uses libraries anymore. They don't need all that space." His perception was based on the fact that when he walked through the building on his way to a

meeting, he didn't see any students browsing in the stacks. Obviously we need to tell our library story more effectively to dispel such fallacies!

Data is dry; stories are memorable. Statistics about library use and descriptions of the resources and services we provide should be shared, but those responsible for funding will remember stories better. They will see not just how we help individuals, but also the value that libraries provide.

So—what's your library story? Why are you in a library? What stories can you tell about your library? I hope we can share our stories throughout this year, to show how



libraries change lives and support their communities!

—Ruth Kinnersley
TLA President

Answer: 704

“What is the number of TLA members?”

At the Sept. 7 TLA Board meeting it was reported that membership is over 700 for the first time since 2007. We have 680 individual members and 24 institutional members. We've also had a surge in joint TLA/ALA student membership recently!

Updates from the Intellectual Freedom Committee

Banned Books Week runs September 22 – 28. Participation in this event has been on the rise and this year's winner will receive a certificate from the Intellectual Freedom committee. Submit photos of your displays, the name of your library, and any other related details to Anthony Prince (aprince1@tnstate.edu) before October 4, 2013. Photos of Banned Books Week displays will be posted to TLA's website, flickr, and Facebook page.

Due to the popularity of the Banned Books Week Display Contest, this year we would like to introduce a Choose Privacy Week Display Contest. Similar in purpose to Banned Books Week, Choose Privacy Week is an annual program by the ALA Office for Intellectual Freedom meant to start a dialog central to our mission as librarians: privacy rights in America and around the world. Privacy is a cornerstone of our ability to provide unobstructed access to the information that people seek. Choose

Privacy Week runs May 1 - 7 (<http://chooseprivacyweek.org/>). Without our rights to privacy, how can we even begin to tell our story?

Please start thinking about ideas now. With a new contest, and a theme you might not have celebrated in your library, you can really take advantage and try something new and creative. This year there is no shortage of privacy concerns across the nation.

Finally, we would also like for TLA members to start considering nominations for the Intellectual Freedom Award, which is given annually at the Intellectual Freedom Committee's program at the Annual Conference.

—Anthony Prince
Intellectual Freedom Committee Co-chair
aprince1@tnstate.edu

What is the “Tennsco PLS Scholarship”?

Each year the Public Library Section of the Tennessee Library Association sponsors a library director or branch manager’s attendance at the TLA Conference. The scholarship secures full pre-conference and conference registrations, tickets to all meals offered at the conference, the conference reception, and three night stay at the conference hotel. Any remaining monies from the \$750 will be given to the recipient to help offset travel expenses. The scholarship recipient will be expected to attend all

events paid for by the scholarship.

Funding for this scholarship is provided by Tennsco Corporation of Dickson, TN. Tennsco is the parent company of Estey shelving.

The scholarship recipient must meet the following criteria:

- Must be a member of TLA
- Has never attended a TLA Annual Conference
- Does not have conference expenses already budgeted by library for the conference

- Persons with record of attendance at local Regional Library level workshops and other continuing education efforts will be viewed favorably

Applications for the scholarship will be made available later this fall.

—Janet Walker
Public Library Section
janetkwalker@comcast.net

Brown Bag It

The Staff Development Committee invites you to attend the Brown Bag Lunch series this year. All events will be online through GotoMeeting at noon (Central time) and include:

October 16:
Delores Greenwald
“Everyone is a Leader”

November 6:
Jim Cook (Arizona State University)
and Michael Beck (Scottsdale
Public Library)
“Eureka!”

December 4:
Jean Cook
“Play It Again Sam: Engaging
Students in Information Literacy
with Entertaining Examples”

January (TBA):
Rebecca James
“Educator Tech Tools: Free Data-
bases and Web Resources”

February (TBA)

March (TBA):
“Beyond Summer Reading”

April (TBA):
“Presentation Software”

May (TBA):
Erin Francoeur (Finney County
Public Library):
“Nature Explore Center”

—Pam Dennis
Staff Development Committee Co-Chair
pdennis@memphis.edu

Former TLA President, Biddanda (Suresh) Ponnappa, Retires from East Tennessee State University

Biddanda (Suresh) Ponnappa, Associate Dean for Learning Resources and Educational Technology at the Quillen College of Medicine (QCOM) at East Tennessee State University, has announced that he will retire on September 30, 2013. Suresh has served as president of the Tennessee Library Association (TLA), the Tennessee Health Sciences Library Association (THesLA), TennShare, and the Association of Biomed-

ical Communications Directors, Inc. He has been an active member of the TennShare board since 2003, a member of the Tennessee Advisory Council on Libraries from 1999-2005, and was active in the New Members Roundtable of the American Library Association in the 1980’s.

His desire to present TLA’s public face to the world led to his development of the organization’s first webpage and his service as webmaster

between 1995 and 1998. As a leader in goal setting for TLA he organized an envisioning workshop which led to the development of the first 10-year strategic plan for the 21st century for TLA.

TLA wishes him the best in his well-deserved retirement.

—Martha Whaley
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Your Incoming Newsletter Editor

First, I apologize for the Summer issue hitting your mailbox/inbox rather late, but it could not be avoided since I was just hired at the end of August. I'm Anthony Prince, your Newsletter Editor. You may also recognize me as the co-chair of the Intellectual Freedom Committee, to whom you've submitted various Banned Books Week displays for two years now. This

month marks my third year in Tennessee and at Tennessee State University. I have my MLS from the University of Kentucky, but I made my way here via Kansas City, Missouri.

You only get out what you put into an organization, and I plan to continue to contribute what I can. I'm enjoying my time here and the excellent people involved in TLA. I

look forward to my continued service for TLA and working with each and every one of you.

If you wish to comment, complain, compliment, suggest or submit content, please email me: aprince1@tnstate.edu.

—Anthony Prince
TLA Newsletter Editor



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