

## Minutes of the TLA Board Meeting - August 14, 2010

	COMMITTEE	NO REPORT	REPORT AS SUBMITTED	COMMENTS & DISCUSSION
	Call to order/President's opening comments			Susan Earl called the first board meeting of the new year to order at 10:03. Introductions. Susan announced surprise guests, Kathy Jolley and Theo Morrison of MoJo, who came to provide information as part of the goal of exploring advocacy and lobbying. Theo has a background in libraries and legislation; Kathy's background is in non-profits. They presented ideas on being a "voice on the Hill" for TLA and libraries, followed by an active discussion of the possibilities and expenses. In regards to the minutes of the previous meeting, Sean Hogan pointed out an incomplete line. James Staub said that he would investigate and either finish the statement with the correct comment or strike it from the minutes. Motion made to approve minutes from last meeting with this correction by Courtney Fuson. Yldiz Binkley seconded. The Board voted unanimous approval.
				Susan read letter from Sue Hasse, the library media specialist at Kingston Springs Elementary School, thanking TLA for the \$1000 donation to support the restoration of the school's library after the May floods. A copy of the revised TLA Board meeting calendar was distributed. No old or new business.
	Executive Director		X	Annelle will be attending webinar on lobbying by non-profits & will share information with the Legislative Committee, after recommendation at last board meeting. She will report at next meeting. Additional information not on her report: TLA has become PCI compliant, which means we can accept credit card payments, safely and securely, through Affiniscape. She is working on a written policy and will present it to the Board in December for review and recommendation. The revised calendar includes a change in the location of the December 4th meeting, which will be in Mt. Juliet. Finally, two former members (Tina Litherland & Lynetta Alexander) are experiencing serious health issues & Annelle brought cards for people to sign.
<b>Committees:</b>				
1	Advisory Committee on State Documents		X	
2	Archives and History		X	
3	ByLaws and Procedures		X	
4	Conference Planning		X	
5	Finance		X	Proposed 10-11 budget. Open to questions. Previous from J Staub wanted to know about IRS and Social Security. TLA pays half SS and medicare; Annelle pays IRS. Amount is half of medicare and soc security for her position, and she put more into IRS than is required. The budget based on expenditures. Last year TLA spent more so budgets have been raised to reflect that. There are people who do not have budgets because they did not spend last year, and some are paid within conference budget. Public Library Section had more last year because of storm chasing programs. If section, round table or committee co-chair have additional expenses, they can request funds from board and executive committee. The conference budget is given to conf planning as guideline; they can move it around as needed. only report income and expense to date. Jeanine, the TLA webmaster, will load committee reports and will be going to Austin TX to Affiniscape conference. We've learned that our website will move to a new platform over the next 3 years. We've moving to 360 from 24/7. It will have a broader scope, be more user friendly, with a more robust membership segment for records & accounting. The current cost is 5x more, but they are conscious of keeping costs down, and will likely create middle level of costs to keep conference section. More information to come. Annelle added - TLA is planning for 2012 conference in Knoxville in March at Knoxville Marriott.
6	Honors and Awards		X	Sue Knoche announced two new awards have been proposed & were sent to the board. 1. Making a Difference Award... for something outstanding, such Gov Bredesen and Dolly Parton with the Books from Birth program. All of our awards are within librarianship, so they had to propose a new one. Nancy researched other state associations, put together format for the proposal. After discussion about what type of outstanding accomplishment, if the recipients had to be still living, and that it can be to an individual or group, Sue motioned that the award be created. Ann Clapp seconded, and the board voted unanimous approval. 2. Friend of the Year award, proposal from FOTL - Nancy researched and got wording from other associations. She communicated with FOTL on the final proposal. They wish to give the award at the next conference. TLA will provide the plaque; FOTL provides the monetary award. Conference committee needs information on award by December for entry in conference program. Recipient must be member of FOTL, but does not need to be member of TLA (may give membership as part of award). Award to be presented at Trustees luncheon. Sue motioned that the TLA/FOTL award be created. Larry Romans seconded. The board voted unanimous approval.
6.a.	Tennessee History Book Award			
6.b.	Volunteer State Book Award			
7	Intellectual Freedom		X	

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8	Legislation		X	Larry Romans stated that we need to deal with the question about the lobbyist. He suggested that we ask for board support in further negotiations and allow executive committee to make decision, noting that the legislative session starts in January. He made a motion, seconded by Chuck Sherrill, so that we could discuss it. A December start would be too late for this year, and not a good use of TLA money. Annelle said that the executive committee can make decisions between board meetings. She is very concerned about the cost, and noted that she is fiscally conservative. Last year, we had to use \$5,000 from reserves and \$10,000 for last two conferences. Larry acknowledged the financial consideration and said that we should not get a lobbyist if we do not have a bill this year. A spirited discussion about potential issues (such as a courier system), types of legislative proposals, the role of lobbyists and 501(c)3 status. Chuck said that the Secretary of State is interested in working with TLA on the agenda for legislative day as an informed person, and suggested inviting one of his policy advisors. Result of discussion: The committee is going to investigate further, including Mojo and other options for lobbyists. They will work with Chuck and a Secretary of State on ideas, and await information from the webinar Annelle is attending.
9	Membership		X	Susan said that they plan to maintain and build membership - and asks for help.
10	Nominating		X	Susan Tyner stated that they are seeking nominees for offices.
11	Publications Advisory Board		X	Martha Gill said that she likes idea of sending the TLA newsletter to legislators. Martha Earl suggested we send TLA newsletters to the legislators. Annelle said that we will - maybe not this one, but the next one.
11.a.	Editor, TL			
11.b.	Editor, TLA Newsletter			
11.c.	TLA Webmaster			If Jeanine did not hear otherwise at this meeting, she will upload reports for committees.
12	Public Relations		X	Reminded everyone about the upcoming Snapshot Day - and offered to help nominating committee with their process.
13	Scholarship		X	
14	Staff Development		X	
15	Strategic Planning		X	Kevin highlighted the need for everyone to send their action plans to James and Kevin, and to Board if they wish. Susan commented that she likes that James and Kevin are looking at the strategic plans to see who is working on same goals and bringing them together.
<b>Representatives:</b>				
16	ALA		X	
17	SELA		X	
18	State Library		X	Chuck Sherrill passed out the TSLA report. Bad news for TSLA: Sue Maszaros is leaving after accepting a position at Belmont as their Collection Development Manager. James Staub noted that TSLA is getting good press lately.
<b>Sections:</b>				
19	College / University Libraries		X	
20	Public Libraries		X	
21	School Libraries		X	The committee hopes to host a school libraries unconference at low cost, and asked if they need permission. Answer: No permission necessary. Go for it.
22	Special Libraries		X	
23	Trustees / Friends		X	
<b>Roundtables:</b>				
24	Children's / Young Adults		X	
25	Electronic Resources Management		X	Jim Nance sent report only to Susan. She read it and will remind him to send it to the entire Board in the future. He invited TLA members to contact the co-chairs if interested in joining the roundtable. They plan to generate a list of members, and then poll members to see if there are issues to be promoted at state level.
26	GODORT	X		Larry Romans noted that the GODORT fall conference will be held again in conjunction with the TENN-SHARE Datafest and the roundtable is coming up with people to make presentations like last year.
27	Library Instruction		X	
28	Reference / Information Services		X	
29	Technical Services		X	
<b>Affiliates:</b>				
30	Boone Tree Library Association		X	
31	CALA		X	
32	ETLA		X	

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33	Friends of Tennessee Libraries		X	Martha Gill stated that she brought copies of the most recent FOTL newsletter. Susan thanked Martha for the mentions of TLA. Martha humorously noted that TLA is a good "space filler." Sue Knoche complimented the FOTL newsletter format.
34	Memphis Area Library Council		X	
35	Mid-State Library Association		X	Courtney pointed out that the Mid-State Library Association is meeting at Sewanee on October 17th. Jason Griffey from UT-Chattanooga will be speaking.
36	TASL		X	Becky found out that Stephanie Vance will be keynote at the TASL conference and noted that TASL offers Saturday only registration. Got permission to post
37	TENN-SHARE		X	Tricia Bengel reported that the fall conference theme is "Smarter, Faster, Cheaper." Innovative libraries - meeting before Datafest. The date change to accommodate another statewide meeting (TAFL). New dates are October 28 and 29.
38	THelSA		X	
39	TLA Student Chapter		X	Annelle stated that the joint ALA-TLA student membership goes into effect in September. ALA is working on a brochure to send to students will be sent to students in Knoxville.
40	WeTALC		X	