

## Minutes of the TLA Board Meeting - December 4, 2010

COMMITTEE	NO REPORT	REPORT AS SUBMITTED	COMMENTS
Call to order/President's opening comments			The meeting convened at the Mt. Juliet Public Library at 10:05 AM. Approval for minutes. Chris made the motion, and Nancy seconded. There was no discussion. Board voted unanimous approval. Old Business - Larry asked about approval of e-reader note and email, and questioned the process for making the decision. Unless there is emergency, Larry said that it should have come before board for more input and asked for further explanation. Susan apologized for not bringing the idea before the Board first, and explained the idea of capitalizing on all the discussion of e-readers and the desire to let people know about the R.E.A.D.S. public library e-book program. A good, lengthy discussion among about 20 board members about e-readers, libraries and publicity followed. Susan thanked everyone for the discussion.
			Nathan Ridley, a registered lobbyist & lawyer, spoke about advocacy. He has worked with Nashville Electric, Cricket, credit unions, alcohol & drug treatment providers. He also worked with Tenn-Share in 2006 with Penny Frere on the \$1 million legislative allocation for TEL. He learned about library community and knows that we don't always agree on everything. However, the TEL project became a unifying factor for librarians. There are 400 registered lobbyists. What turns votes is public support. As a lobbyist, he has to wait if a constituent is there in a legislative office. He stated that there are layers of advocacy, like peeling an onion: 1. watch/monitor, 2. education/provide information, 3. issue-based. Spoke about Gallatin library. As a lawyer, he's paid by billable hours; as a lobbyist, he's on retainer. "Politics is like killing rats.It's all night and all day."
Executive Director		X	Executive Board approved a new laptop for the office in August. Annelle said that it's wonderful!
<b>Committees:</b>			
1 Advisory Committee on State Documents		X	
2 Archives and History		X	Inga mentioned minor problems. The processing had to be looked at by archivists. Lori Lockhart is involved in Civil War event, so has limited time to work on our materials. Chuck said that should be taken care of by early January. Sue Sosztk will digitize.
3 ByLaws and Procedures		X	Membership committee motion for a TLA - TASL membership discount. Susan explained partnership initiative to offer \$30 discount on TLA membership. Annelle said that we'll take the librarians' word that they are TASL members. Becky said that TASL would be happy to share spreadsheet of membership report. Annelle: fine to trust. Becky: most 75% pay their fee it themselves, not from school. Susan asked for the Board's advice. Annelle stated that it had to be voted by membership of TLA, would take affect in 2012. She could treat this membership as she does student membership. In the discussion, Susan Jennings noted that there are 21 current TASL members in TLA, and Becky said the #1 reason for that low number is dues. The committee made the motion, no second needed. Unanimous approval of the board.
4 Conference Planning		X	Louis: Our room blocks at Embassy Suites in Murfreesboro are confirmed and finalized as of this week. Susan noted that we get free happy hour and breakfast! They are suites, so people can double up, though that won't help make quota, but saves you money. There is one change: the all conference reception is in the hotel! A very good event is planned!
5 Finance			Annelle explained the change to QuickBooks and asked if we have suggestions about the financial report to let her know. Comment: Small enough to do on audit. Chuck & 1 at large member, depending on when they meet, will do audit in February. The expenditure for audit is for the IRS report... none want to do it. Required to check on checks and bank statement are reconciled, which Quick Books does. No questions. Susan Earl said that it's easier to read.
6 Honors and Awards		X	
6.a. Tennessee History Book Award		X	
6.b. Volunteer State Book Award		X	The committee suggested that we split the YA award into two groups: 6-8th grade and 9-12 grade. One committee will create both lists with 20 titles each. Becky stated that TASL has wanted this for 3 years. Some titles are inappropriate for middle school. Sarah noted that it affects purchasing. Annelle stated that we need to approve this because the award is given by our committee and it's in our bylaws. It's a procedures change. Vote of board: unanimous approval.
7 Intellectual Freedom		X	

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8	Legislation		X	Jason: Executive committee expressed interest in hearing from potential lobbyists and the legislative committee facilitates. He asked if the Board wants to see more. Let the committee know; they are working to identify those with history with libraries. The committee met about the date of legislative day, and the conflict with legislators' schedule, as most will not be in town that day. We might keep the date, and not visit legislators that day. We are financially committed to do something. Annelle stated that we're committed to \$4500 & would have to pay in full to cancel. They tried 4 different dates. We can have it on Jan 26 or cancel it and still have to pay in full. Other options for the day: talk about legislative advocacy; we have a potential speaker (Stewart Clifton); take a guided tour - make it relevant. Larry noted that the date issue lends credence to idea that we could use some official help. because it was the possible speaker is one who told us it was a bad day. Stewart Clifton is a former metro councilman and has worked with non-profits. Larry suggested that he speak at a future board meeting. We won't have legislators at lunch, but will focus on contacting legislators one to one, rather than eating with them. Courtney Fuson sees this as perfect time to train them on how to contact your legislators. A good discussion followed about possible alternate program ideas. Larry asked if the board is open to have a presentation by Stewart Clifton. The Board is interested.
9	Membership		X	As corrected as submitted
10	Nominating		X	
11	Publications Advisory Board		X	Martha Earl would like to point out that Amy Arnold is resigning at end of June. PAB will send out publication satisfaction survey. If anyone has a desire to be newsletter editor, here's your chance.
11. a.	Editor, TL			
11. b.	Editor, TLA Newsletter			
11. c.	TLA Webmaster			
12	Public Relations		x	
13	Scholarship		x	Chris: the committee is meeting this afternoon to decide the Gleaves Scholarship and has excellent applications.
14	Staff Development		X	
15	Strategic Planning		X	Kevin: we have a full committee. We've added Eloise Hitchcock and Diane Chen.
Representatives:				
16	ALA		X	
17	SELA		X	
18	State Library		X	
Sections:				
19	College / University Libraries		X	
20	Public Libraries		X	
21	School Libraries		X	
22	Special Libraries		X	
23	Trustees / Friends		X	
Roundtables:				
24	Children's / Young Adults		X	Jean: Christi said that the workshop has been approved - expansion of storytelling.
25	Electronic Resources Management		X	
26	GODORT		X	
27	Library Instruction		X	
28	Reference / Information Services		X	

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29	Technical Services		X	Sean: an addendum to the report. They now have a listserv on Google Groups. Annelle reminded the committee to make sure that information is on your TLA section on the webpage. Jeanine is traveling to Austin, TX for Affiniscap conference. James noted Affiniscap products include webpages, registration events, credit cards and listservs, mailings, etc. Annelle explained that they have 2 programs now, but are eliminating the lower-priced option so we are going to the higher priced plan which has a more robust membership area. We will be able to have 1 membership directory. It will handle conference registration and membership dues payments on the website.
<b>Affiliates:</b>				
30	Boone Tree Library Association	X		
31	CALA		X	
32	ETLA		X	Martha Earl: They used GoToMeeting, which was easy to use. They plan to use GoToWebinar & bring in someone to talk about technology. Annelle noted that those using GoToMeeting must make sure to include Annelle as an attendee, so that she can keep track of scheduling. It will permit 1000 people on webinar and 25 for a meeting.
33	Friends of Tennessee Libraries		X	Martha Gill - Jason and James gave excellent presentation on advocacy at the last FOTL meeting. Annelle noted that TLA paid for ALA training, and they are to do these type of programs. Jason stated that they will have another advocacy program at TLA.
34	Memphis Area Library Council		X	
35	Mid-State Library Association		X	
36	TASL		X	
37	TENN-SHARE	X		
38	ThelSA	X		Martha Earl: They had a successful fall conference on ethics with 20 people in attendance. They are no longer officially affiliated with the THA, only with TLA.
39	TLA Student Chapter		X	
40	WeTALC		X	
<b>Special Committee:</b>				
41	Special Relief Committee			Annelle said that this committee will be added to the procedures manual. The board voted its unanimous approval.
Susan Earl: The Executive Committee is working on a statement on outsourcing library services, which the Executive Committee felt was something that we should just have out there. Before a county/library board makes a decision to outsource, they should notice state law, etc. It is a general statement. Kristin W. pointed out a redundancy in the 3rd paragraph. Susan said she would fix it. Approval of declaration - unanimous.				
Anything else? Susan said that reports look great - thank you!! We're going to have a great conference. Kudos to the Legislative Committee too!				
Robbi De Peri motioned & Courtney Fuson seconded to adjourn meeting.				