

## TLA Board Meeting Minutes - March 23, 2011

	COMMITTEE	NO REPORT	REPORT AS SUBMITTED	
	Call to order/President's opening comments			Linebaugh Public Library. March 23, 2011. Call to order at 5:06. Introductions around the room. Hannah Little - pres elect of TASL. Minutes - let Exec cmt know of changes and we'll make. Susan introduced Stewart Clifton, our speaker at legislative day.
				Old business: Statement on privatization - The executive committee received many suggestions, and made several changes. The Board voted unanimous support of the statement. New business: development ad hoc committee for general fund-raising. Many organizations have this; some have foundations. TLA will try the committee and see if it works. The committee will try to raise funds for the organization to supplement dues & the conference. This committee will be appointed and will work with Wendy next year. Also, ALA president Roberta Stevens put something out recently about collective bargaining. TLA should support in open statement about collective bargaining. We know that different states are laying off librarians. Susan proposed that TLA support the statement. Tech - moved. Kevin - seconded. Sean asked if this is not contrary to "right to work"? Susan said no. Hannah noted that TASL would join in; they have a close relationship with TEA. James noted that what is under attack are TEA's collective bargaining and political donations. The Board voted unanimous. Kevin will promulgate to ALA.
	Executive Director		X	Annelle spoke about her report. Some Board members did not receive it, and she will send it again. She also mentioned that Larry Romans was absent because went to Boston to get married. The next TLA Board meeting will be Friday, May 20th at 1:00 until Saturday at noon, at Montgomery Bell State Park. It is the annual leadership conference. TLA will pay 1/2 room and will cover supper and breakfast costs. Members will pay about \$40.
<b>Committees:</b>				
1	Advisory Committee on State Documents		X	The committee is working on a list of state documents.
2	Archives and History		X	Inga mentioned issues last meeting, and the committee is making progress, thanks to people at TSLA. Lori Lockhart will send us a list of subject headings to file our reports/info. The report mentions policy and procedures, and the final part reached by end of summer. Sue Soszta will digitize the archival materials using ContentDM. Susan thanked the committee for all of their work.
3	ByLaws and Procedures	X		There was no report, but the committee has report to make, from Annelle. The bylaws change on the ballot did pass. TASL will be informed that joint membership will be available in the fall.
4	Conference Planning		X	The Conference Committee was not present because they were busy at the conference!
5	Finance		X	Financial report - No report on scholarship when there is no activity for the month. There will be a report after the conference for the next meeting. Wendy asked about the amount on p. 1 miscellaneous revenue of \$41,438 (4640). Annelle said that she would check; it shouldn't be that. Reserve information is all included in this amount, which is about that one checking account. All in this budget. There is a difference in format because of QuickBooks. Presented a migration plan to the Executive Committee for the website which will enhance our financial information on the website. Since July, we're doing much better than anticipated on membership and are close to making that deficit up. James noted that on line 63030 "GOFORT" should be "GODORT."
6	Honors and Awards		X	
6.a.	Tennessee History Book Award			
6.b.	Volunteer State Book Award			
7	Intellectual Freedom		X	
8	Legislation		X	Jason noted that we have the third and final lobbyist proposal, to be submitted to executive committee. He said that we need to get back to the people who have presented with our decision.
9	Membership		X	
10	Nominating		X	No one was present from the committee. Susan reported on the election winners. President - Dinah Harris. Secretary - Christi Underdown-Dubois. The By-law change on TASL membership passed.

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11	Publications Advisory Board		X	Martha Earl reported that Jeanine has a website redesign proposal. There is survey up on the website, which has been sent to the list. It takes less than 5 minutes to fill out. Please let the PAB know what you want and like. There is a place for comments. Jeanine and Jerianne put it on SurveyMonkey. Amy Arnold is stepping down as newsletter editor and five people have expressed interest. Amy will mentor the new editor & they will co-edit the next issue. Jeanine explained the website proposal. Affiniscape runs management database & website. At the Affiniscape conference, she met with designers and saw the possibilities. Currently, we have narrow format, which was standard 5 years ago. We will be migrating to wider site. She wants to promote more of what we are doing, as with rotating banner. There is a lot going on now, and the page getting really long. With this proposal, we will have a wider page, a newer fresher calendar, social media, a rotating banner, a more detailed footer, and other features. She asked for \$3,000 just in case estimate is a little off. If accepted, they will work on design in during August/September, and plan to launch in October. She included link to design gallery. Susan Jennings noted that the Membership Committee wants to bump up benefits for members. Is it possible to have login to behind closed door? Jeanine said yes. The Journal is not hidden. Scott noted that he doesn't want it hidden. Annelle said that Affiniscape offers some things for members only, purchasing, etc. Jeanine motioned for the proposal, and Ann seconded. Vote: passed. Martha added that she has 30 print copies of the survey for those who do not have electronic access. Annelle reminded the Board that TLA pays for SurveyMonkey, as well as GoToMeeting/GoToWebinar, through Affiniscape at cheaper price. When you use GoToMeeting or GoToWebinar, invite Annelle so that she can prevent scheduling conflicts. Jeanine wants to add a Board login to the website.
11.	Editor, TL			
11.	Editor, TLA			
	b. Newsletter			
11.	TLA Webmaster			
	c.			
12	Public Relations		X	Ann wants to remind people that they are producing newsletters each night during conference. Please watch for changes to conference program, and if you have changes, send them to Ann by email. Newsletters will be at registration and slipped under door in TLA's block of rooms.
13	Scholarship		X	Jamie: Dr. Gleaves is presenting the scholarship award that bears his name. She also talked about the Barnes and Noble partnership code which is good at the nearby store and online. (Lead story for tomorrow's newsletter)
14	Staff Development		X	
15	Strategic Planning		X	
Representatives:				
16	ALA		X	Kevin thanked Jason Vance for sending out the legislative alert about the Statistical Abstract.
17	SELA		X	
18	State Library		X	Chuck mentioned budget cuts at TSLA & that budget cuts in the regional library system have been deferred.
Sections:				
19	College / University Libraries	X		Michael had family emergency, no report. Nancy said that the CULS pre-conference was well-attended.
20	Public Libraries		X	
21	School Libraries		X	
22	Special Libraries		X	
23	Trustees / Friends		X	
Roundtables:				
24	Children's / Young Adults		X	
25	Electronic Resources Management	X		Jim stated that there was nothing to report.
26	GODORT	X		
27	Library Instruction	X		

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28	Reference / Information Services		X	
29	Technical Services		X	
<b>Affiliates:</b>				
30	Boone Tree Library Association		X	Sue Knoche spoke for Boone Tree.
31	CALA	X		
32	ETLA		X	Martha Earl informed the Board that the date for the Pam Martin webinar is May 26, 2-3 eastern time.
33	Friends of Tennessee Libraries		X	
34	Memphis Area Library Council		X	
35	Mid-State Library Association		X	Courtney reminded the Board about the meeting tonight at Mimi's cafe after the Board meeting.
36	TASL	X		Hannah said that the report was submitted late, and pointed out three things. 1) TASL has exceeded 600 members. 2) The TASL Conference will be in fall, and there is a banquet every year for the Volunteer State Book Award. 3) TASL is also undergoing website redesign. They have a very old site. The new site will have members only section, social networking, etc. They have been working since November and it should launch in April. Wendy added that they're accepting proposals for their conference until April 1. For the next three years, the TASL conference will be at Embassy Suites in Murfreesboro. This year: Sept 29-Oct 1.
37	TENN-SHARE	X		
38	ThELSA		X	Sandy pointed out some highlights. ThELSA has changed their bylaws; they are no longer affiliated with the Tennessee Hospital Association. They have reduced dues, and are broadening membership to include others. They have an exhibit and advertising in booklet for the conference. Four ThELSA members are presenting at the conference, and their business meeting is in conjunction with TLA. She encourage people to pick up a membership application - it's not just for people in medical libraries!
39	TLA Student Chapter		X	
40	WeTALC		X	
41	Special Relief Cmt	X		Feb 18 - Madison Creek Elementary school suffered water damage from pipe leak. They managed to save the computers, but there was substantial damage to collection. TLA gave \$1000.
<p>Scott Cohen made a proposal at the end of the meeting to give free membership to support staff for 1 year, then give them option of joining. Susan Jennings stated that she wants to survey all state library associations, and check on dues structure, etc. to see if we're in line with others. There are 230 members who have not rejoined for 2011. She wants to know why these people have not rejoined and is trying to find ways to give more value for the dues. Wendy said that this is one of her goals for next year: to have something tangible to give members for their dues, for example, a webinar series that is free for members. She plans to work with staff development and prove the value of membership - that TLA is an organization worth joining, worth spending time on and paying the membership fee. Therefore, she is leery of giving free membership until that's in place, but welcomes the discussion. Jamie noted that the conference and scholarships are a benefit of membership. Susan Jennings mentioned also promoting Friends of the Library and maybe sponsoring paraprofessional staff for a 1 year membership to TLA. Sue stated that she did not think it was a good idea personally. In her opinion, the dues structure starts too high, tends to separate people. People didn't want to participate because weren't getting anything for money, and some didn't like being labeled as paraprofessional in the Round Table in the past. We need people who want to work with, alongside librarians, not in separate category. It should not be just 1 year. Also noted that in SELA, everything is free on their website, so members aren't seeing much benefit for their dues that other people can get for free.</p>				