

TLA Board of Directors Meeting
 Wednesday, April 24, 2013
 Chattanooga State Community College
 Chattanooga, TN

Board Meeting Minutes

President Dinah Harris called the meeting to order at 5:20pm.

There were no corrections to the December 2012 meeting minutes. The minutes were approved as written.

Executive Director Annelle Huggins opened the floor for questions regarding the financial report. She also gave a few updates to her Executive Director’s report:

- The 2015 TLA Conference will be held April 22-24, 2015, at the Hilton Memphis. The 2014 TLA Conference will be held in Murfreesboro at the Embassy Suites.
- 360 registrations were made online for the 2013 conference. Only about 25 people contacted Annelle with problems. She concluded that it is an overall user-friendly process.
- Online 2013 elections: SurveyMonkey was easy to set up and execute. Only 1 member asked for a paper ballot (it was returned). 38 members did not have email addresses; 1 of those paper ballots was returned. The online process did not garner any more votes than normal; in fact, turnout was less than normal, down 25 votes from last year (125 in 2013 vs. 150 in 2012). We will continue the online election process next year.
- Online membership renewals: The current system is not user-friendly for institutional memberships. We will be changing to a new website vendor – YourMembership.com (Affiniscape was bought out). They guarantee us the same Affiniscape price for at least one year, maybe two.
- The financial statement does not include most current conference expenses.

The table below lists all committees, sections, and roundtables and whether they submitted a report for this meeting. Discussion is recorded only for action items.

Committees		No Report	Report As Submitted
1	Advisory Committee on State Documents	X	
2	Archives and History		X

3	ByLaws and Procedures		X	
4	Conference Planning		X	
5	Finance		X	
6	Honors and Awards		X	
6a	Tennessee History Book Award	X		
6b	Volunteer State Book Award	X		
7	Intellectual Freedom		X	
8	Legislation		X	
				<p>Action Item: The committee forwards a topic of discussion regarding the defining/clarifying of the benefits of Institutional Members as put forward in the TLA Bylaws (Article IV, Section 4). Three options are presented by the committee:</p> <ol style="list-style-type: none"> 1. Re-write the bylaws to reflect what has been current practice. 2. Begin interpreting the bylaws as written, including granting each institution two member "representatives". 3. Discontinue the Institutional Membership option. <p>Susan Jennings spoke on behalf of the committee. The board had a lengthy discussion on this issue. Highlights:</p> <ul style="list-style-type: none"> • Current practice is that we allow institutional members to send two non-members to conference at the conference rate. When we charge for webinars, institutional members get 15 free attendees. • Historically, institutional membership was established because we had a print journal. <i>Tennessee Libraries</i> is now online only and open access. • We might consider a tiered institutional membership format, allowing institutions to have more than two representatives, and pay more in dues accordingly. This would especially accommodate larger libraries. • Our membership system does not currently support institutional memberships. It's likely that a lot of institutions do not realize it is even an option. • We might poll our sister organizations to see if they offer institutional memberships, and what benefits they have in place, if so. <p>No action was taken. Next year's Bylaws and Membership Committees should be charged with examining this issue and bringing a recommendation to the board.</p>
9	Membership		X	
10	Nominating		X	
11	Publications Advisory Board		X	
11a	Editor, <i>Tennessee Libraries</i>		X	
11b	Editor, <i>TLA Newsletter</i>		X	
11c	TLA Webmaster		X	
12	Public Relations	X		
13	Scholarship		X	

14	Staff Development		X	
15	Strategic Planning	X		
Representatives				
16	ALA		X	
17	SELA		X	
18	State Library	X		
Sections				
19	College / University Libraries		X	
20	Public Libraries	X		
21	School Libraries	X		
22	Special Libraries		X	
23	Trustees / Friends	X		
Roundtables				
24	Children's / Young Adults		X	
25	Electronic Resources Management		X	
26	GODORT		X	
27	Library Instruction	X		
28	New Members	X		
29	Reference / Information Services		X	
30	Technical Services		X	
Affiliates				
31	Boone Tree Library Association		X	
32	CALA	X		
33	ETLA	X		
34	Friends of Tennessee Libraries	X		
35	Memphis Area Library Council		X	
36	Mid-State Library Association	X		
37	TASL		X	
38	Tenn-Share		X	
39	THeSLA		X	
40	ALA/TLA Student Chapter	X		
41	WeTALC		X	
42	UTK SIS Alumni		X	
Special Committees				
43	TLA/TASL Joint Conference Advisory Committee		X	Action Item: The Committee recommends that the name of this committee be changed to the TLA/TASL Communications/Liaison Committee and suggest that the charge be adjusted to increase opportunities to work collaboratively and to promote joint advocacy efforts

			<p>between TLA and TASL.</p> <p>Wendy Cornelisen spoke on behalf of the committee.</p> <p>Action Taken: Wendy Cornelisen moved that we create a standing committee for a TLA/TASL Communications/Liaison Committee. Philenese Slaughter seconded. Discussion ensued surrounding the question of why we have a standing committee for one affiliate and not any of our other affiliates, and what the charge of the current committee covered. Motion did not carry.</p> <p>Action Taken: Wendy Cornelisen moved that we create a new standing committee for TLA and TASL communication with the charge of increasing opportunities to work collaboratively and to promote joint advocacy efforts between TLA and TASL. Chuck Sherrill seconded. Motion carried.</p>
44	Ad-Hoc Committee on Leadership	X	
45	Ad-Hoc Development Committee	X	<p>Action Item: The Committee recommends that we allow for a special ballot asking the TLA membership to vote on the following:</p> <ol style="list-style-type: none"> 1. Formal development of the Fundraising committee 2. May TLA allow sponsors to mail to TLA members items of interest to the TLA community? <p>Meredith Goins and Susan Jennings presented the proposal on behalf of the committee.</p> <p>Action Taken: Meredith Goins, on behalf of the Committee, moved that the TLA Ad-Hoc Development Committee become a standing committee, named the TLA Development Committee. (Motion does not need a second since it came from a committee.) Discussion ensued, as board members sought clarity on the scope of this committee's responsibilities and how it will interact with other TLA committees, especially those with fundraising functions. Motion carried.</p> <p>Action Taken: Meredith Goins, on behalf of the Committee, moved that TLA may allow sponsors to mail TLA members items of interest to the TLA community. (Motion does not need a second since it came from a committee.) Discussion ensued regarding the privacy of our members' information. The board was assured that the vendor will never see the actual information, and that the mail clearinghouse will destroy the information as soon as the mailing is complete. Motion carried.</p>

Announcements:

- Dinah thanked the board for all of their hard work this year.

- Dinah reported that the Ad-Hoc Committee on Leadership had a great plan for a TLA Leadership Institute, but no one signed up. Ruth Kinnersley will look at it next year under her presidency.
- Annelle announced that we are changing the name of the traditional June meeting from “Leadership Conference” to “Board Retreat” to reduce confusion with the new and future Leadership Development Institute. TLA will pay half the room and for your meals, and there are 40 rooms available.
- Ruth announced that she needs to have committee members/chairs named by May 1. If you would like to continue serving in your current capacity, or if you have names of possible interested persons, let her know.

The meeting adjourned at 6:45pm.

Respectfully submitted,

Jodie Gambill
TLA Recording Secretary, 2012-2013

Attendance

Present: 31 - Guests: 0 - Absent: 36

Present: 31

PRESENT Name	Board Position	Report Submitted? (y/n)
Altom, Clayton	Children/Young Adults	y
Copeland, Sarah	Intellectual Freedom	y
Cornelisen, Wendy	Past President; Strategic Planning	n/a / n
Dennis, Pamela	Nominating; College and University Libraries	y / y
Earl, Martha	Publications Advisory Board; UT SIS Alumni Chapter	y / y
Earl, Susan	Honors and Awards	y
Filippo, Inga A.	Archives & History	y
Fuson, Courtney	ALA	y
Gambill, Jodie	Recording Secretary; Membership; Social Media Manager	n/a / y / y
Goins, Meredith	TLA Newsletter	y
Grady, Jenifer	Tenn-Share	y
Harris, Dinah	President	n/a
Huggins, Annelle R	Executive Director; Finance	y / y
Huwieler, Cara	Legislation	y
Jennings, Susan L.	Membership	y
Kinnersley, Ruth T.	Vice President/President Elect	n/a
Knoche, Susan	Boone Tree Library Association; SELA	y / y
Lilton, Deborah L	Staff Development	y
Frerking, Beth	TN Association of School Librarians	y
Maszaros, Sue	Technical Services	y
Merriman, Kevin	Electronic Resources	y
Morgan, Louis	Honors and Awards	y
Reynolds, Judith	Legislation	y
Robinson, Margaret E.	Publications Advisory Board	y
Rustomfram, Perveen	Bylaws & Procedures	y
Sherrill, Charles A.	Finance; State Library	y / n
Slaughter, Philenese	TN History Book Award	n

PRESENT Name	Board Position	Report Submitted? (y/n)
Taylor, Athalia	Public Relations	n
White, Karen Louise	Scholarship	y
Williams, DeAnza	Scholarship	y
Wynn, Vivian	Federal LAN	y

Guests: 0

Absent: 36

ABSENT Name	Board Position	Report Submitted? (y/n)
Adams, Valerie	Conference Planning	y
Akers, Jeanine M.	TLA Webpage	y
Azbell, Jerome	Archives & History	y
Brannen, Michelle	Library Instruction	n
Brooks, Darlene	Memphis Area Library Council	y
Campbell, Kathy	TLA Newsletter	y
Carter, Genny	TN History Book Award	n
Cohen, Scott	West TN Academic Library Consortia	y
Cowan-Henderson, Jennifer	TLA Conference Webpage	y
De Peri, Robbi	Reference/Information Services	y
Dillingham, Melissa	Volunteer State Book Award	n
Ellis, Mark	Advisory Committee on State Documents; <i>Tennessee Libraries</i> Book Reviews Editor	n / y
Farley, Cathy McCord	Conference Planning	y
Gammons, Rachel	ALA/TLA Student Chapter	n
Greenwald, Dolores	Leadership Development	n
Hall, Gayla B.	Mid-State Library Association	n
Jones, Bryan	Intellectual Freedom	y
Kelly, Louise R	Bylaws & Procedures	y
Matthews, Holly	Volunteer State Book Award	n
Nicholson, Jeffie	Public Relations; Social Media Manager	n / y
Novia, Jennifer	New Members	n
Oelschlegel, Sandy	TN Health Sciences Library Association	y

ABSENT Name	Board Position	Report Submitted? (y/n)
Ratledge, David	TLA-L	y
Renfrow, Pamela	TN Association of School Librarians	y
Reynolds, Kevin	Strategic Planning	n
Ries, Susie	Friends of TN Libraries; Trustee/Friends	n / n
Searles, Sarah	School Libraries	n
Sutton, Stephanie	Special Libraries	y
Swoopes, Karen	Staff Development	y
Travis, Lisa	East Tennessee Library Association	n
Vance, Jason M	Capwiz Leader	n
Walker, Janet	Public Libraries	n
Ward, Diette	Chattanooga Area Library Association	n
West, Kristen	<i>Tennessee Libraries</i> Assistant Editor	y
Whitver, Anne	Government Documents	y
York, Amy	<i>Tennessee Libraries</i> Editor	y