



Life's Better in a State of Travel

Travel in Texas 2015 Economic Impact At-A-Glance

The travel industry is an economic driver that improves the quality of life for all Texans.
Preliminary Data

The Texas Travel Industry has a
Direct Economic Impact of \$69 Billion
and Directly & Indirectly Supports More Than
1.1 Million Texas Jobs. *

Visitor Spending
Generates

\$3.8 Billion

In State
Tax Revenues *

Travel & Tourism
Supports

1 in 10
Texas Jobs

Visitor Spending
Generates

\$2.4 Billion

In Local
Tax Revenues *

State & Local Tax Revenues Generated by the Travel Industry
Represent Almost **5.5 percent** of all State & Local Tax Revenues in TX **

Travel & Tourism is
one of Texas'

Top Export

Oriented Industries

The GDP of the Travel Industry is

\$32.8 Billion

Only oil & gas production and related
manufacturing has a significantly
greater GDP. *

Without Visitor Spending, **Every Texas Household** would
have **Paid an Additional \$1020** in Taxes.



TTIA

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