



Kim Phillips
Vice President, Denton Chamber of Commerce; Director,
Denton Convention & Visitors Bureau

Now in her 26th year as a tourism industry professional, Kim is the Vice President of the Denton Chamber of Commerce and Director of the Denton Convention & Visitors Bureau. She began her career in 1989 with the Del Rio CVB. She then went on to work as the Convention Sales Manager at the Kerrville CVB bureau from 1995 to 1996. From 1996 to February 2003, Kim established the Lewisville CVB and served as its director for the next seven years. She moved to the Denton CVB as Vice President in February 2003.

Kim enjoys community action and serves in various volunteer capacities including community clean up programs and special events. She is also very involved at the regional and state levels of the tourism industry. She currently serves as Chair of the Board of Directors for the Texas Travel Industry Association. She is a Past Chair of the Texas Association of Convention & Visitors Bureaus Board, the Texas Lakes Trail Region of the Texas Heritage Trails program, and the Dallas Fort Worth Area Tourism Council.

Kim has earned her Professional Destination Marketing Certification from DMAI, formerly IACVB, her Texas Destination Marketing Certification from TACVB, and is a certified Texas Friendly Instructor and has trained over 1,000 individuals over the last decade. She holds an AAS Degree in Business Management from Southwest Texas Junior College and a BAAS Degree in Community Service and Masters Degree in Journalism, both from the University of North Texas. She also has a professional certification in Volunteer Management from UNT.