



**Jessica Bybee-Dziedzic,
Director of Partnerships, Saffire**

Jessica Bybee-Dziedzic has a comprehensive background in online marketing, social media, and website strategy. In 2007, she joined Wright Strategies, managing online projects for clients including KEEN Footwear, Nike and Frito Lay. Two years later, the Wright Strategies team created Saffire, providing events, venues and destinations with websites and ticketing in a simple integrated platform.

Since 2009, Jessica has played a key role in planning and developing many aspects of Saffire. She has served as the Director of Marketing, Director of Client Experience and is currently a Director of Partnerships.

She received a BA in Psychology from the University of Texas at Austin, and an MA in Education from National-Louis University in Heidelberg, Germany. In her spare time, she and her husband pursue their love of films, as co-owners of an indie film production company and annual film festival.

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