

Letter for Members to Send to State Legislators (Please send separate letters to your state representatives and state senator)

Write letter on your business letterhead

[NOTE FOR PARAGRAPHS BELOW WITH BLANK ECONOMIC IMPACT DATA: Use the following website to find visitor spending, employment and local taxes generated for House and Senate districts: <http://www.deanrunyan.com/TXTravellImpacts/TXTravellImpacts.html>]

Representative/Senator _____

Address

Address

City/State/Zip

Dear Representative/Senator _____:

I invite you to be my guest at the Texas Travel Industry Association's 27th Annual Texas Travel Industry Unity Dinner to be held in Austin on Wednesday, February 15, 2017 at the Austin Convention Center. Approximately 900 travel industry leaders and elected officials from across Texas are expected to attend the Unity Dinner, including constituents from HD/SD _____.

The Unity Dinner unites the state's travel industry with public policymakers to recognize the industry as a critical economic engine and job creating force in Texas. During the course of the Unity Dinner, we thank and honor our friends in the legislature for their years of support as we celebrate how, together, we have made *Life Better in a State of Travel*.

The travel industry is a major economic force in HD/SD _____. In 2015, visitors to HD/SD _____ spent more than \$_____ which supports _____ jobs in the district. This travel spending also generated \$_____ in local tax receipts that helped fund essential local government services, such as public education, police and fire protection, emergency medical services, transportation infrastructure and maintenance, and much more.

I will contact you in a few days to confirm your attendance. In the meantime, do not hesitate to contact me at _____ (phone number) if I may answer any questions or provide any additional information. We look forward to having you join us at the 27th Annual Texas Travel Industry Unity Dinner as we recognize the many ways *Life's Better in a State of Travel*.

Sincerely,

Name

Title