

3things

October 26-Day 1

TAKEAWAYS FROM 2017 URGENT CARE FALL CONFERENCE ATTENDEES



Attended: The Value Proposition of Urgent Care in a Health System-Strategies for Maximizing Integration

“Good culture equals better profitability.”

*Morris Kokhab, MD
Anaheim Urgent Care, Inc.
Los Angeles, CA*

Attended: Advanced Billing & Finance

“As a seasoned urgent care provider, this session helped me focus on what’s important and not focus so much on the 30-year trends and instead the 30-week trends.”

*Lisa Lehman, RN, Practice Administrator
PrimeCare at Twin Lakes
Daytona Beach, FL*



Attended: Scientific Symposium: Advances in Understanding and Treating Brain Injuries and Concussions

“It’s a very important topic to start this conference. I heard bits and pieces from the authorities, like CT scans to rule out traumatic brain injury are way over-utilized.”

*Monte Penner, MD, Medical Director
Western Sierra Medical Clinic
Grass Valley, CA*



SAVE THE DATE! SPRING CONVENTION & EXPO

May 5-9, 2018 ♦ Las Vegas, NV ♦ Paris Hotel