



## Who We Are



Child Care Aware<sup>®</sup>  
of America is the  
nation's leading  
voice for child care

### Vision

Every family in the United States has access to a high-quality, affordable child care system.

### Mission

- We advance a child care system that effectively serves all children and families.
- The child care system supports children's growth, development, and educational advancement and creates positive economic impact for families and communities.
- Our work is strengthened by a national network of child care resource and referral agencies (CCR&Rs) and diverse members and partners.

### Increasing Awareness

- Serve as a national leader on the access and affordability of quality child care programs for all children.
- Lead development of innovative, effective, and efficient child care policies and programs.
- Lead efforts to influence decision makers to develop child care systems that meet the needs of children and families.

### Engaging Families

- **Child Care Aware<sup>®</sup>:** A program of Child Care Aware<sup>®</sup> of America, Child Care Aware<sup>®</sup> is funded by the Office of Child Care. We provide information, referrals, tools, and resources to families seeking child care nationwide, with a special emphasis on serving vulnerable and special populations, including refugees and asylees, military families, and low-income families.
- **Military Family Support:** We are proud to support military families through our various programs and services; more than 20 million families have participated in our Military Child Care Fee Assistance Program since its inception.

### Engaging Professionals

- Support the development and implementation of innovative strategies to expand the role of state and local CCR&R services.
- Expand the network of leaders who are members of the organization, including CCR&Rs and diverse other partners, committed to child care systems that meet the needs of children and families.