

VAPDC 2014 Summer Conference
Speaker Profiles
(In Order of Appearance)

The Honorable Molly Ward
Secretary of Natural Resources, Commonwealth of Virginia

Molly Ward is a native of Hampton, Virginia and a graduate of the University of Virginia and William and Mary Law School. She is admitted to both Federal District and state courts and during her career has handled a wide range of matters including cases involving environmental issues, land use and planning.

She lives in her family home on Sunset Creek near the mouth of Hampton Roads and has spent her life on the water fishing, crabbing and enjoying the natural resources of Virginia.

Molly served as the elected treasurer for the city of Hampton from 2002 until 2008, reworking the operations from an ineffective bureaucracy to focus on customer service and measurable results. She eliminated the lines, restored the reputation of the office and increased collection rates by double digits to almost 100%, which transformed the city budget.

She was elected Mayor of the City of Hampton in 2008, and was elected to a second term in 2012. Leading a diverse, historic city with 140,000 residents and representing the interests of the city and the Hampton Roads region at the Hampton Roads Planning District Commission on issues related to water quality, the Chesapeake Bay and historic sea level rise. She also served as Chair of the Hampton Roads Military and Federal Facilities Alliance and the Hampton Roads Transportation Planning Organization.

Molly led the bipartisan delegation that persuaded the President to make Fort Monroe a National Monument, the President's first Antiquities Act designation. She has testified in front of Congress and spoken at the Department of the Interior to a nationwide group of conservation leaders on land conservation and the Antiquities Act.

She was appointed to serve on the Virginia Outdoors Foundation by Governor Tim Kaine and was on the board that contributed to the Governor's goal of preserving 400,000 Virginia acres. She most recently served as a Special Assistant to the President and Deputy Director of Intergovernmental Affairs at the White House.



David K. Paylor
Director, Virginia Department of Environmental Quality

David K. Paylor was appointed director of the Virginia Department of Environmental Quality by Governor Terry McAuliffe in January 2014 and previously was appointed by Governor Bob McDonnell in 2010. He originally was appointed director by Governor Timothy Kaine in 2006.

Paylor's career began in 1973 with the State Water Control Board and continued with DEQ. He began as a field biologist and held a variety of positions after that as an aquatic ecologist, water resources manager, director of petroleum programs, and director of operations. Paylor is president of the Environmental Research Institute of the States.

Paylor graduated from Duke University with a bachelor's degree in zoology and received his master's degree from Oregon State University in fisheries science. He and his wife, Lesa, have two children, Kelsey and Grant. His hobbies include camping, canoeing and woodworking.



Scott Kudlas
Director, Office of Water Supply, Virginia Department of Environmental Quality

Scott Kudlas is the Director of Water Supply at DEQ. He has 27 years of experience as an environmental planning professional focusing on variety of land-use and water quantity and quality issues. Scott has spent the last 21 years in Virginia state government in various management and policy positions at DEQ, the Virginia Economic Development Partnership, and the Chesapeake Bay Local Assistance Department. Scott enjoys working with people to find water solutions by bringing together science and policy. Scott has been married to his wife Jane for 27 years and is the proud father of their 12 year old adopted daughter, Erin.

Martha Shickle
Executive Director, Northern Shenandoah Valley Regional Commission

Martha Shickle is the Executive Director of the Northern Shenandoah Valley Regional Commission. Martha is native to the Northern Shenandoah Valley and a graduate of the College of William and Mary and George Mason University. The NSVRC works in a variety of ways to support local and regional water planning efforts including water supply planning, stormwater, bay TMDL and other water quality initiatives.

Ross Pickford
Conservation Concepts

Ross Pickford has 34 years of experience in the field of environmental science and engineering including over 20 years of project management and business development experience. Mr. Pickford has worked for and with both private industry as well as federal, state and local governments. He has extensive knowledge and experience in Low-impact Development (LID) stormwater management. He has developed detailed LID studies on extensive military facilities as well as for private entities. Mr. Pickford participated with local government officials and other interested parties in the Northern Virginia Regional Commission Workgroup developing the Low-Impact Development Supplement to the Northern Virginia BMP Handbook.

The Honorable Karen Jackson
Secretary of Technology, Commonwealth of Virginia

Karen Jackson currently serves as the Secretary of Technology for the Commonwealth. Prior to her appointment, she served as the Commonwealth's Deputy Secretary of Technology and Vice President of Broadband Programs for the Center for Innovative Technology.

Ms. Jackson serves as a senior advisor to the Governor on technology matters including innovation, modeling and simulation, telecommunications, cyber security, and unmanned aerial systems. She is also responsible for overseeing the Commonwealth's IT infrastructure.

As Secretary, she is responsible for policy and legislative initiatives as well as developing programs to facilitate innovation, entrepreneurship, technology development and adoption. Ms. Jackson also serves as the Virginia lead for the Mid-Atlantic Aviation Partnership (MAAP). Ms. Jackson has been actively engaged in the federal policy initiatives including the development of the National Broadband Plan. She received a 2009 IP3 award from Public Knowledge for her work



in information policy and was named to Government Technology's 2010 list of the top 25 Doers, Dreamers, and Drivers.

Ms. Jackson serves on a number of Boards including the Virginia Economic Development Partnership, the Center for Innovative Technology, the Policy Committee of the National Modeling and Simulation Coalition, and the National Center for Collaboration in Medical Modeling and Simulation.

She holds a bachelor's of science in business management from Christopher Newport University and a master's of business administration from The College of William and Mary.

Sandie Terry
Broadband Program Manager, Virginia's Center for Innovative Technology

Sandie manages Virginia's state broadband initiative (mapping, data collection and technical assistance) and works with localities and regions across the state to address broadband access deficiencies and plan for next generation networks.

Prior to joining CIT in 2012, Sandie was the Information Technology Director for Franklin County, VA where she led the effort to form a public-private partnership to expand broadband services in Franklin County. She participated in the Virginia Governor's Broadband Roundtable in 2007-2008 and was a member of Virginia's Broadband Advisory Council prior to joining CIT.

Sandie attended Virginia Polytechnic Institute & State University majoring in Computer Science, prior to her 30+ year career in information technology across many industries including insurance, manufacturing, software development and transportation before moving into the public sector in 2003.



Glen "Skip" Skinner
Executive Director, LENOWISCO Planning District Commission

Glen Skinner has served as the Executive Director of the LENOWISCO Planning District Commission (PDC) since 2008. Prior to that he served as County Administrator in Wise County, Virginia and Assistant Director, Senior Planner and Planner at LENOWISCO PDC.

Mr. Skinner attended the University of Virginia's College at Wise and graduated from Virginia Tech with a B.S. in Business with a major in Finance.

He is one of the co-directors of the Appalachian Prosperity Project, a university-community-industry partnership which includes the University of Virginia, the University's College at Wise and the Virginia Coalfield Coalition. He serves on a number of regional policy boards for topics including health care, economic development and place-based strategies for community development and is a member of the Trinity United Methodist Church in Big Stone Gap where he sings in the choir.

In addition, Mr. Skinner has been in a public policy-making role as a member of the Big Stone Gap Town Council, serving two years as mayor.

He is married to Jan Zentmeyer and they have two daughters, Anna and Sydney.

Janit Llewellyn Allen
Environmental Programs Planner, Virginia Department of Conservation & Recreation

Janit is a landscape architect with over 12 years of experience as an environmental program planner for Virginia's Department of Conservation and Recreation. She is involved in state park master planning, water trail outreach and the preparation and implementation of the State

Comprehensive Outdoor Recreation Plan (SCORP). Janit has been the lead planner and project manager for Virginia's 2007 and 2013 SCORP, better known as the *Virginia Outdoors Plan*.

Janit earned a BA in Biology from Converse College and a MLA in Landscape Architecture at the University of Georgia. She has also attended the Virginia Natural Resource Leadership Institute.

You will often find Janit and her family vacationing in one of Virginia's state parks. She is a swimmer and also enjoys canoeing, kayaking, hiking, camping and walking her dog.

M. Catherine Slusser, Ph.D.
Senior Policy Analyst, Virginia Department of Historic Resources

Catherine has more than 40 years of professional experience in historic preservation and related fields in academia as well as the public and private sectors. She returned to Virginia in 1987 as the State Archaeologist and served since then in a variety of roles with the Department of Historic Resources including oversight of the historic registers, battlefield preservation grants, legislative and regulatory liaison, and educational programming as well as many years as Deputy Director for Policy and Planning. Following retirement last fall, Catherine has returned part time to DHR to help with special projects including primarily the 2016-2021 edition of Virginia's Comprehensive Preservation Plan.

Catherine has earned a BA in Anthropology from the College of William and Mary; a MA in Anthropology from Eastern New Mexico University; and a Ph.D. in Anthropology from State University of New York at Binghamton. She has also participated in the Commonwealth Management Institute and the Virginia Executive Institute.

Catherine is an avid horsewoman. Raised in Lexington, Virginia, she takes every opportunity to return to the Valley and enjoys getting off the beaten track to visit Virginia's back roads and small communities.

Mary Rae Carter
Special Advisor for Rural Partnerships, Office of the Secretary of Commerce and Trade

Mary Rae Carter is a long time resident of rural Virginia. She grew up in Bassett Virginia, attended public schools, and graduated from Bassett High School. As a working mother and wife, she attended Patrick Henry Community College, and graduated from Averett University (then College) Cum Laude in Danville.

Mary Rae served as the first Deputy Secretary of Commerce and Trade for Rural Virginia under Governor Bob McDonnell. She traveled extensively throughout rural Virginia developing effective partnerships, serving as a liaison to the administration and working with regions to enhance job growth.

In March of 2014, Mary Rae was appointed by Governor McAuliffe to continue in her duties with a new title of Special Advisor for Rural Partnerships. Her knowledge of rural Virginia and her economic development background bring strong qualifications in working with Secretary of Commerce and Trade, Maurice Jones and the McAuliffe administration.

Mary Rae served twelve years on the board of directors of the Virginia Economic Development Partnership and was a board member for the Center for Rural Virginia. She was also chair and vice-chair of the Patrick Henry Economic Development Council of Martinsville and Henry County. In addition, Mary Rae served as a board member of the Henry County Public Service Authority and a four-year term on the board of Patrick Henry Community College.

Todd Christensen
Executive Director, Southwest Virginia Cultural Heritage Foundation

Todd is a graduate of the College of William and Mary, and was formally the Deputy Director for the Department of Housing and Community Development (DHCD); where, he oversaw all federal and state-funded community development programs.

In 2010, he was appointed as the first Executive Director of the Southwest Virginia Cultural Heritage Foundation. The Foundation is tasked to facilitate the future development of a creative economy in Southwest Virginia.

Todd has worked extensively in the communities of Southwest Virginia to help them transform their downtowns into cultural centers and to restructure their economies through entrepreneurial development and a focus on their quality of life. He also played a founding role in the development of The Crooked Road: Virginia's Heritage Music Trail, and was an integral part in the development of 'Round the Mountain: Southwest Virginia's Artisan Network. He is currently involved in the organization of a similar initiative for outdoor recreation in Southwest Virginia, entitled Appalachia Spring.

Sandra F. Tanner, TMP
Tourism Development Specialist, Southside Region, Virginia Tourism Corporation

Sandra Tanner has worked for Virginia Tourism Corporation for the past 28 years. Currently, she serves as the Tourism Development Specialist for the Southern Virginia Region.



As a resident of La Crosse, Virginia, a former member of their Town Council and current Trustee for Mecklenburg County Public Schools, Sandra has a special interest in promoting rural and small communities, safe routes to school, and accessibility travel in Southside Virginia.

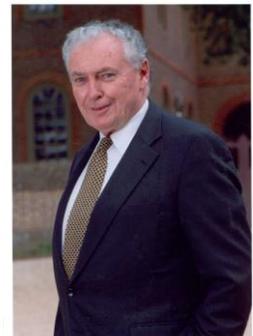
Her niches for tourism development are Agritourism and Trail Development. She received her Tourism Marketing certification from Southeastern Tourism and North Georgia University in 2010. She works closely with many Southside Virginia Communities and serves various roles in many volunteer organizations. She is currently President of Roanoke River Rails to Trails, Inc.

Colin G. Campbell
President & CEO, Colonial Williamsburg Foundation

Colin G. Campbell is president and chief executive officer of the Colonial Williamsburg Foundation, having been appointed in April 2000. He was elected a member of the Foundation's Board of Trustees in 1989, and served as its chairman from 1998 to February 2008.

Until July 31, 2000, Mr. Campbell was president of the Rockefeller Brothers Fund (RBF), a position he assumed in September 1988. The Fund was created by John D. Rockefeller, Jr., who was also the principal benefactor of the Colonial Williamsburg Foundation.

Before joining RBF, he was president of Wesleyan University, a position he held for eighteen years. Mr. Campbell came to Wesleyan in 1967 from his post as vice president of the Planning and Government Affairs Division of the



American Stock Exchange. Before joining the stock exchange, he was an associate at the law firm of Cummings & Lockwood of Stamford, Connecticut.

Among his many civic activities, he is currently a member of the Board of Visitors of the College of William and Mary, a trustee for the College's Mason School of Business Foundation and a director of WHRO and a member of the Fort Monroe Authority Board.

He has served as a trustee of the New-York Historical Society and chairman of the PBS (Public Broadcasting Service) Board of Directors. Mr. Campbell has been a member of several corporate boards of directors and currently serves as non-executive chairman of Rockefeller Financial. He has received honorary degrees from 10 colleges and universities as well as the James Kent Medal from Columbia University School of Law, the Prentis Award from the College of William and Mary, and the DeWitt Clinton Medal from the New-York Historical Society.

Mr. Campbell is a graduate of Cornell University and of the Columbia University School of Law. He is married to Nancy N. Campbell, chair emerita of the National Trust for Historic Preservation and chair of the Williamsburg Community Health Foundation. She is a Virginia native and graduate of Hollins College where she has served as a trustee. The Campbells have four adult children and seven grandchildren.

Bonnie S. Riedesel
Executive Director, Central Shenandoah Planning District Commission

Bonnie Riedesel has worked as a planner for the Central Shenandoah Planning District Commission (CSPDC) since 1994 and was appointed Executive Director in 2008. Her work with the CSPDC includes community development, affordable housing, hazard mitigation, and transportation and greenway planning.

Bonnie has extensive experience working with communities across the Valley on flood mitigation projects and has established a nationally recognized flood mitigation program that has brought in over \$8,000,000 dollars to the region and removed hundreds of people from harm's way.

She has also been instrumental in developing a regional bicycle and pedestrian program that identified and mapped over 40 bicycle routes that link key destinations throughout the region and promotes activities that make communities and neighborhoods more bicycle and pedestrian-friendly. Most recently, she has spearheaded the region's award-winning Fields of Gold agritourism program to promote the Shenandoah Valley as an agritourism destination for visitors and create jobs both on and off the farm. Fields of Gold has been recognized by several state-wide agencies and organizations as a model of regional collaboration and innovation.

Bonnie grew up in Charleston, South Carolina and earned her bachelor's degree from the University of South Carolina. She moved to Virginia with her family after surviving Hurricane Hugo in 1989.

Elizabeth Creamer
Advisor for Workforce Development
Secretary of Commerce and Trade, Commonwealth of Virginia

Janet S. Clarke

**Blue Ridge District Supervisor, Loudoun County Board of Supervisors
Commissioner, Northern Virginia Regional Commission**

Janet Clarke is the Blue Ridge District Supervisor on the Loudoun County Board of Supervisors which comprises 236 square miles of the 521 square miles of Loudoun County, bordering Fairfax, Prince William, and Fauquier and Jefferson counties, and extends to Dulles airport.



Janet is a graduate of NVCC, earned her Bachelor's in Community Interrelations from George Mason University, a Master's in Education from George Washington University and a Career and Technical Education license from Shenandoah University. Along with serving as a Loudoun County elected official, Janet is also employed as a Workforce Development Manager for NOVA.

Janet has grown up in the Northern Virginia Region, where she and her husband have also raised three children. In addition to her education and public service background, Janet worked in the technology industry from 1984 to 1998, having worked for Tymshare/Tymnet, MCI Government Systems, ACSI, Lotus Development and STG. She changed her career field in 2000 and from 2000 to 2011, she worked for the Loudoun County Public School system, to include teaching and running programs in youth substance abuse and violence prevention through a federal grant from the Substance Abuse Mental Health Services Administration and White House Office of National Drug Control Policy. Additionally, she has seven years of public service, which includes having served three years on the Loudoun County Community Services Board, two years on the Purcellville Town Council, and two and a half years of a current four year term on the Loudoun County Board of Supervisors, where she served the first year of her term as Vice Chairman of the Board.

Clarke has also served the community for many years by leading such efforts as youth substance abuse and violence prevention programs, establishing a volunteer run Teen Center in 2005, writing a Youth Teen Activities Directory, conducting free job skills training workshops for adults, and consistently volunteering to help in the community where possible. Additionally, Janet has over 20 years in scouting and has served on the National Capital Area Council of Boy Scouts Nominating Committee. She is a member of a number of organizations, and in her capacity as a County Board member sits on the Transportation and Land Use Committee, the Economic Development Committee, the Coalition of Loudoun Towns, the Northern Virginia Regional Commission and the Virginia Association of Counties Planning and Development Committee. She has stayed involved in the furtherance of communications and the development of the region's workforce and economic development, and in addition to being involved with the regions chamber of commerce's is a member of Telecom Hub, Northern Virginia Technology Council's Education and Workforce Committee, Virginia Energy Workforce Consortium and the National Defense Industrial Association STEM Committee. Consistent with her Bachelor's degree title of Community Interrelations she believes that the community's interaction and collaboration is critical to development of the workforce skills, particularly in the high need and fast growing workforce deficit areas, many of which are affected by the need for better STEM workforce skills and credentials.

**Robert Crum
Executive Director, Richmond Regional Planning District Commission**

Mr. Crum began his position as the Executive Director of the RRPDC on September 16, 2008. He has 30 years of professional community planning experience.

From 1988 to 2008, he worked with the Centre Regional Planning Agency in State College, Pennsylvania, most recently as the Agency's Planning Director. During his tenure with the CRPA, he was responsible for coordinating all aspects of the Agency's regional planning program including

preparation and maintenance of the regional comprehensive plan and the completion of land use, growth management, environmental, transportation, housing, sewer and water planning activities. In addition, he completed planning and consensus building for a nationally recognized water reuse project and an award winning inter-municipal zoning effort.

Prior to his work in State College, he was Chief of the Planning Division for Indiana County, Pennsylvania where he coordinated County-wide community and solid waste management planning activities.

Mr. Crum has testified as an expert witness related to land use and environmental issues, and sits on several high profile community committees and boards.

He holds a degree from Mansfield University of Pennsylvania in Geography and Regional Planning.

Dale Graver
Director of Business Development, VC3

Dale Graver joined VC3 in May of 2009 and is the Director of Business Development located at VC3's headquarters in Columbia, SC. Prior to joining the VC3 team, Dale has held Director of Business Development and executive level positions at Qimonda, Overture Networks and NEC America. Dale brings over 15 years of experience in providing high tech software, hardware, and service solutions for the public and private sectors. Dale received a Bachelor of Science in Electrical Engineering Technology from the Ohio Institute of Technology in Columbus, Ohio. For more information about VC3, please contact Dale directly at 803-955-8818 or email at dale.graver@vc3.com.

