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...by entrepreneurs for entrepreneurs.

#### Message from the Board

Dear vtTA Members & Supporters,

With a new year under way, the Vermont Technology Alliance is looking forward to continuing to support and promote Vermont's tech business sector and entrepreneurs. Some of our recent activity has included:

- Meetings with tech businesses, entrepreneurs and economic development officials to discuss tech hiring, job training and developing a Vermont economic development marketing plan.
- Participation in a USDA event in Royalton with the U.S. administrator to highlight its programs supporting economic development, including our tech job recruiting grant.
- Working with BTV Ignite on opportunities supporting the tech ecosystem.
- Meeting with tech-based meetup groups.
- Preparing a tech job recruitment survey and Vermont tech job economic impact report.

We will continue to advocate for programs and policies on behalf of Vermont's tech business community with Vermont legislators and government leaders. Among our priorities are:

- Broaden Vermont's brand and marketing message to highlight our tech and innovation economy to attract employees and businesses to the state.
- Improve the availability and cost of high-speed broadband throughout Vermont.
- Expand opportunities for technology business financing and investment.
- Support education and training to develop a Vermont workforce equipped with the skills tech businesses need.
- Revise rules that discourage tech businesses from hiring independent contractors and limit opportunities for

#### **Useful Links**

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#### Become a Sponsor

We have sponsorship opportunities in our newsletter, for our Lunch & Learn and social events, on our website, and much more.

Click the link below to contact us.

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contractors.

If you have opinions or perspectives on these or other areas the vtTA should be aware of, please share them with Jeff Couture at <a href="mailto:jeff@vtta.org">jeff@vtta.org</a>.

In sum, we're exciting about the momentum and opportunities for tech in Vermont.

#### **Jeff Couture**

Executive Director, Vermont Technology Alliance

### **Upcoming Events**

## Generator's Big Maker Series: Paolo Pedercini

[January 21, 2016 - Champlain College, Burlington]

Paolo Pedercini is the featured speaker in Generator's third presentation in its Big Maker series. Paolo's work explores the intersection of ideology and entertainment, as he calls for the radicalization of popular culture through the re-appropriation of video games - as art, activist expression and meaningful interaction.

For more, click here.

## 10th Annual TPC Networking Night

[January 28, 2016 - Doubletree Hotel, Williston]

The Professionals Collaborative holds its tenth annual Networking Meeting with the theme "A Decade of Change: Now What?" Guest speaker Jeff Couture, executive director of the Vermont Technology Alliance, will address "Our Growing Tech Community - The Economic Opportunity for VT"

For more, click here.

#### **Presentation on the Internet of Things**

[February 5, 2016 - Channel 17 Studios, Burlington]

CCTV, Common Good Vermont and Burlington NetSquared host a presentation on the "Internet of Things" by Dr. Steven Shepard, founder of the Shepard Communications Group in Williston.

For more, click here.

#### vtTA Lunch & Learn: The Vermont-Quebec Enterprise

#### **Initiative**

[February 18, 2016 - Community College of Vermont, Winooski]



Vermont Technology Alliance's Feb. Lunch & Learn focuses on the Vermont-Quebec Enterprise Initiative, an effort to increase business partnerships, employee recruiting opportunities, and business expansion activity between Vermont and Quebec. Guest speakers Tom Torti and Marla Woulf will discuss potential opportunities for tech and other Vermont businesses.

For more, click here.

### **LaunchVT Collegiate Competition**

[February 19,, 2016 - Champlain College, Burlington]

Teams from nine colleges across the state will compete in the first-ever LaunchVT Collegiate Competition for a first-place prize of \$7500 and an automatic finalist spot in the LaunchVT competition.

For more, click here.

## **Vermont Climate Economy Summit: Ideas to Action**

[February 22, 2016 - Vermont Technical College, Randolph Center]



The Vermont Council on Rural Development will host the second Summit on Vermont's Climate Economy at Vermont Technical College in Randolph to share the action platform of the Vermont Climate Economy Council and discuss common ground for action. The focus is identifying steps that will reduce carbon emissions while stimulating economic development opportunities in Vermont.

For more, click here.

#### **Vermont Peak Pitch 2016**

[March 3, 2016 - Vermont Technical College, Randolph Center] Hosted by FreshTracks Capital, Peak Pitch Vermont, now in its 11th year, is a skiing, networking and

fundraising event held at Sugarbush Mountain. Entrepreneurs are paired on a chairlift with an investor or advisor, and provided the chance to deliver their elevator pitch on the way up the mountain during a fun and active day out on the slopes.

For more, click here.

#### **Vermont Technology News**

### **CCV Partnering with Burlington Generator**

[January 14, 2016 - Source: press release/vtdigger]



The Community College of Vermont is partnering with the Burlington Generator\_to introduce students to the maker and entrepreneurial communities in the Burlington area. The project is designed to help CCV students gain experience in science, technology,

engineering, and mathematics (STEM) fields, which are increasingly valued by Vermont employers.

For more, click here.

## SymQuest Announces New Regional Sales Director

[January 14, 2016 - Source: press release]

SymQuest Group, Inc., a wholly-owned subsidiary of Konica Minolta Business Solutions U.S.A., recently announced the addition of Stacey Matthews to their document sales team. Matthews joins SymQuest as a Document Solutions Regional Sales Director and will be based in South Burlington, VT.

For more, click here.

# New Vermont PBS digital series profiles the state's tech entrepreneurs

[January 13, 2016 - Source: Vermont Business Magazine]



A new Vermont PBS web series "InnoVaTe," hosted by Victoria Taylor, spotlights some of Vermont's most creative technology entrepreneurs. The six-part series is available in its entirety at vermontpbs.org and at youtube.com/VermontPublicTV.

For more, click here.

## **Coworking and Conference Center Opens in Vergennes**

[January 12, 2016 - Source: press release]

Kennedy Brothers has opened the KB Coworking and Conference Center in Vergennes to provide a collaborative and professional office for telecommuters and small business people who want flexible lease options. The facility offers flexible work space and three conference rooms.

For more, click here.

# **Vermont Ranks #1 Among Small States in Kauffman Foundation's "Main Street Entrepreneurship" Index**

[January 11, 2016 - Source: Kauffman Foundation]



A report from the Kauffman Foundation focusing on small business activity in states and metropolitan areas ranks Vermont number 1 among 25 smaller U.S. states. The report also lists Vermont in the top five for female business owners, older business owners and younger adult business owners among smaller states.

The index is an indicator of small business activity, focusing on established small businesses (firms older than five years with less than 50 employees) and trends in ownership rates.

For more, click here.

## Lawmakers quietly approve \$1 million for GlobalFoundries

[January 8, 2016 - Source: vtdigger]

A panel of high-ranking lawmakers voted to give \$1 million to GlobalFoundries, despite objections from 50 other legislators who questioned the hush-hush process that led to the appropriation. The \$1 million in Enterprise Fund money for GlobalFoundries will be allocated in two payments of \$500,000 as part of GlobalFoundries' plan to invest \$72 million in capital in the Essex plant.

For more, click here.

### **Quebec Manufacturer to Expand in St Johnsbury**

[January 8, 2016 - Source: press release/Vermont Business Magazine]

Composites BHS, a Sherbrooke-based manufacturer, has selected St Johnsbury, Vermont for its expansion into the United States. This new investment will facilitate the creation of approximately 75 new jobs over the next several years. Composites BHS does composite research and development,

design and production, and serves the aerospace and transportation sectors.

For more, click here.

## **UVM Gets \$1.5 million Renewable Energy Research Grant**

[January 7, 2016 - Source: Vermont Business Magazine]

An innovative project developed at the University of Vermont has received a \$1.5 million grant from the U.S. Department of Energy's Advanced Research Projects Agency-Energy (ARPA-E) for research aimed at making the electric grid better able to accommodate power generated from renewable energy sources.



For more, click here.

#### **ECFiber Announces New CEO, Customer Milestone**

[January 7, 2016 - Source: press release/Vermont Business Magazine]

ECFiber and its operations contractor ValleyNet have announced Carole Monroe will be taking on the CEO role from outgoing CEO Stan Williams, who will remain as Chief Financial Officer. The organization also announced that it had reached the 1200 customer milestone.

For more, click here.

#### **Comcast adding 50 jobs in Vermont**

[January 5, 2016 - Source: press release/Vermont Business Magazine]

Comcast said that it is seeking candidates to fill more than 30 new "customer-facing" jobs in Vermont over the coming months, in addition to the 20 already recently added across the state. These new positions, which include customer care representatives and supervisors, are based in the company's South Burlington call center.

For more, click here.

#### **Exterus Merges with Usherwood**

[January 4, 2016 - Source: press release/Vermont Business Magazine]

Exterus Technology for Business, located in Shelburne, has announced it is merging its Xerox copier, printer and IT business with Usherwood Office Technology, located in Williston. The merged entity will be known as Usherwood Office Technology.

For more, click here.

#### Seven Days' Top 10 Vermont Tech Stories of 2015

[December 28, 2015 - Source: Seven Days]

Seven Days drew up a list of the top 10 tech stories that influenced Vermont's growing tech ecosystem in 2015, based on the stories they reported and input from local academics, organizers, entrepreneurs and tech enthusiasts.

For more, click here.

### GS Precision breaks ground on expansion in Brattleboro

[December 29, 2015 - Source: press release/Vermont Business Magazine ]

GS Precision in Brattleboro held a groundbreaking ceremony with Vermont officials for a \$17 million expansion that is expected to bring 100 new jobs in the next few years. The event capped nearly eight months of work by local and state organizations to ensure that the company expanded its business in Brattleboro and not elsewhere.

For more, click here.

## **New Springer-Miller Systems President & CEO**

[December 16, 2015 - Source: press release]

Springer-Miller Systems, a leading provider of hospitality management systems, announced the appointment of Michael McCarthy as President and CEO to lead the company into its next chapter of growth and innovation.

For more, click here.

#### **Featured Member**

## **Control Technologies**



Control Technologies believes that a building should be energy efficient, environmentally friendly and provide a comfortable and enjoyable working environment. For more than 30 years they have designed and installed building automation systems to efficiently control nearly every energy consuming system in a building, including HVAC, lighting, access control and security.

Founded in 1986 in Burlington, Vermont, Control Technologies has grown to over 200 employees

and five offices nationwide. Control Technologies is passionate about its business and makes every effort to ensure its staff share its passion, vision, and excitement. Control Technologies' commitment to employee development and training has resulted in a highly capable and experienced staff that has the knowledge, dedication and skillset to continue defining building performance for years to come.

To learn more, visit their website at: www.controltechinc.com

Would you like to see your company highlighted? Know of a company the vtTA should be talking about? Send us an email at <a href="mailto:newsletter@vtta.org">newsletter@vtta.org</a>

### **New Member Update**

The Vermont Technology Alliance welcomes SymQuest and Celia Vine Marketing as new members.

We welcome individuals and businesses as vtTA members. Members benefit from vtTA's advocacy, programs and services, including discounts on our sponsored events, job postings in our Career Center, and networking and business opportunities. Sign up to be a new member here.

#### **Useful Information & Links**

## **UVM-Industry Fellowship Program**

In an effort to work more closely with industry and businesses, the University of Vermont Office of the Provost and Office of the Vice President for Research (OVPR) are pleased to announce the *UVM-Industry Fellowship Program*. This program seeks to address the needs of businesses by partnering them with the expertise of UVM faculty members and graduate students or postdoctoral research associates.

UVM faculty members will identify industries or businesses with which to pursue areas of intellectual and/or commercial opportunities of mutual interest to both the industry partner and the faculty member. The faculty member, through this program, and the commercial partner will be expected to co-fund a

portion of a doctoral-level graduate student or postdoctoral research associate. This individual will work on a project specific to the industry partner's identified needs under the guidance of the faculty member in full compliance with governing laws and UVM policies and procedures.

For more click here.

## **LaunchVT Accepting Applications**

LaunchVT is a business pitch competition awarding cash and in-kind resources to entrepreneurs who deliver plans for new businesses that demonstrate exceptional potential in today's market. LaunchVT is accepting applications for entrepreneurs with promising business ideas for the 2016 business pitch competition.

To apply, click here.

# SCORE Small Business Roundtable Series: Need Money for My Small Business, Where Do I Go?

Champlain Valley SCORE continues its small business roundtable series on the first Tuesday of each month with "Need Money for My Small Business, Where Do I Go?, Tuesday, Feb. 2.

The SBA and SCORE presents a panel of experts from a variety of funding sources in Vermont to discuss how you can find the funding avenues to meet your needs.



For more, click here.

#### vtTA's Career Center

Visit the Career Center tab on the Vermont Technology Alliance website. Member companies can post open positions, while job seekers can search positions and sign up for new posting notifications.

Current positions listed include:

- Java Programming instructor for the Spring semester Community College of Vermont Software Developers - Inntopia
- Senior Systems Engineer Virtual Desktop Competitive Computing (C2)
- Systems Engineer Competitive Computing (C2)
- Web Front-end Developer Technical Connection, Inc.
- Electrical Engineer Technical Connection, Inc.

- Director of Information Technology The Howard Center
- Database Administrator/Analyst Vermont Information Technology Leaders
- CRC Pro Technology Workforce Education Instructor CCV

For more, click here.

### **Meetup Groups**



Interested in finding tech meet up groups? There are a number of active groups in Vermont. Find a listing in Vermont Technology Alliance's **Resources page**. If we are missing your group, please let us know.

Find the resources page here.

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