



WomenCorporateDirectors
A Foundation Inspiring Visionary Boards Worldwide

WomenCorporateDirectors (WCD) Foundation

2017 Americas Institute

Santiago, Chile

March 22-23, 2017

Draft as of 2/13/17

Ritz Carlton

Alcalde 15, Santiago, Las Condes, Región Metropolitana, Chile

Wednesday, March 22, 2017

Location

La Bolsa 64, Santiago, Chile

11:00 a.m. – 12:00 p.m.

Meet and Greet at the Santiago Stock Exchange

11:15 a.m.

Introduction and Welcome by:

- **Chairman Juan Andres Camus**

11:40 a.m.

WCD Chilean Co-chairs:

- **Kathleen Barclay** (Chile and United States), Principal, Asesorias KCB Ltda, Past President, AmCham Chile, Director, Bicecorp, Banco Bice, Austral Capital, Stars S.A., Geomar S.A. in Chile and Banco Caja Social; WCD Chapter Chair
- **Teresa Oliva** (Chile), Audit Partner, KPMG; WCD Chapter Chair

11:55 a.m.

Chairman Juan Andres Camus and WCD Co-Chairs Ring the Bell and Open the Exchange



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TBD

Tour of CorpArtes

4:00 p.m. – 5:30 p.m.

Americas Chapter Chair Meeting

6:00 p.m. – 7:00 p.m.

Attendees gather at hotel to board a bus

7:00 p.m. – 8:00 p.m.

Visit Andean Museum or tour Santa Rita Winery

<http://www.santarita.com/international/tour/>

8:00 p.m.

Group dinner and wine tasting at Santa Rita Winery

<http://www.santarita.com/international/dona-paula-restaurant/>

Speaker

- **Ambassador Carol Perez** (United States and Chile), US Ambassador to Chile
- **Guillermo Carey** (Chile), President, AmCham; Partner, Estudio Carey

Thursday, March 23, 2017

Location:

Ritz Carlton

Alcalde 15, Santiago, Las Condes, Región Metropolitana, Chile

7:30 a.m. – 8:15 a.m.

Continental breakfast

8:30 a.m.

Welcoming Comments

- **Susan S. Stautberg** (United States), Chairman and CEO, WCD Foundation; Co-Author of *Women on Board*
- **Kathleen Barclay** (Chile and United States), Principal, Asesorias KCB Ltda, Past President, AmCham Chile, Director, Bicecorp, Banco Bice, Austral Capital, Stars S.A., Geomar S.A. in Chile and Banco Caja Social; WCD Chapter Chair



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8:45 a.m.

Keynote address by Michelle Bachelet, President of Chile (*invited*)

9:15 a.m. – 9:30 a.m.

Break

9:30 a.m. – 10:30 a.m.

Panel 1: The Challenge of Engagement in a World of Stakeholder Empowerment

- **Juan Carlos Eichholz**, (Chile) (Moderator) Center for Adaptive Leadership, Adolfo Ibáñez University
- **Janet Awad** (Chile), Region Chair of Sodexo LatAm and Country President of Sodexo Chile
- **Susana Carey** (Chile), Member of the Board of AFP Provida, Tricot and Fundación Emplea; WCD Member
- **Donna Hrinak** (United States), Vice President, Boeing International; President, Boeing Latin America; Former U.S. Ambassador to Brazil, Venezuela, Bolivia, and the Dominican Republic; WCD Member

10:30 a.m. – 10:45 a.m.

Break

10:45 a.m. – 11:45 a.m.

Panel 2: Addressing Extreme Climate Events

- **Claudio Seebach** (Chile) (Moderator), Executive Vice President – Association of Energy Generators in Chile
- **Wendy Benson** (Chile), Managing Director, 3M Chile
- **Barbara Bruce** (Peru), Director, Banco de Crédito del Perú; WCD Member
- **Sarah Devine** (United States), Partner, Norton Rose Fulbright
- **Britt E. Ide** (United States), President, Ide and Energy; Advisory Board Member, NorthWestern Energy
- **Karen Poniachik** (Chile), Director, Columbia Global Centers; Director, Metro SA, Nuevo Pudahuel, Advisor, Maersk Container Industries San Antonio
- **Carolyn Robert** (Chile), International Trade Lead Specialist, Inter-American Development Bank

11:45 a.m. – 12:45 p.m.

Luncheon with table topic discussions



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- Can Latin America Free Itself from Dependence on Commodities
 - Corporate Governance Committees
 - Ethics and Compliance Models
 - Fintech: The Balance Between Innovation and Risk
 - Governance of State-Owned Companies
 - Identifying and Managing Conflicts of Interest
- (More to come)

12:45 p.m. – 1:00 p.m.

Break

1:00 p.m. – 2:00 p.m.

Panel 3: The Impact of the Internet of Things (IoT) and Artificial Intelligence in the Boardroom

- **Claudia Bobadilla** (Chile) (Moderator), Director AES Gener, Member of the Board of Associated Universities, Inc.
- **Olga Botero** (Colombia), Founder and Managing Director, C&S Customers and Strategy; Senior Advisor, BCG the Boston Consulting Group; Independent Director, Evertec, Inc.; Advisory Board, Intralinks HLA and Interbank; WCD Chapter Chair
- **Clara María Bozzo** (Argentina) Commercial Legal Director, Microsoft Argentina & Uruguay. Regional Director of Diversity and Inclusion for the Latin American Legal Department, and Lead of Diversity and Inclusion for Microsoft Argentina & Uruguay
- **Nancy Calderon** (United States), Global Lead Partner, KPMG LLP; Director, Global Delivery Center, Ltd., KPMG India; Director, WCD Foundation; Co-Author of *Women on Board*
- **Claudio Muñoz** (Chile), Chairman of Telefónica

2:00 p.m. – 2:15 p.m.

Break

2:15 p.m. – 3:15 p.m.

Panel 4: Is Your Brand in Danger? How to Effectively Manage Reputational Risk in a Time of Disruptive Technology

- **Roberto Sapag** (*Invited*) (Chile) (Moderator) Director, El Diario Financiero and Capital Magazine - Chile
- **Vivianne Blanlot** (Chile), Director, Colbun, Antofagasta Minerals, Member, Council on Transparency, and previously the Minister of National Defense, Executive Secretary of the National



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Energy Commission and Executive Director of Chile's National Environmental Commission (CONAMA)

- **Sandra M. Guazzotti** (Singapore), Vice President of Asia and the Pacific, Investment and Financial Solutions, Oracle Financing; WCD Member
- **Sabine Schlorke** (United States), Manager Global Portfolio and Manufacturing, International Finance Corporation

3:15 p.m. – 3:30 p.m.

Break

3:30 p.m. – 4:30 p.m.

Panel 5: Visionary Board Committees: A Path to Strategic Boardroom Thinking

- **Kathleen Barclay** (Chile and United States), Principal, Asesorias KCB Ltda, Past President, AmCham Chile, Director, Bicecorp, Banco Bice, Austral Capital, Stars S.A., Geomar S.A. in Chile and Banco Caja Social; WCD Chapter Chair
- **Pilar Doñobeitía** (Chile), Vice Chair, SMU Group SA; WCD Member
- **Carmen Rosa Graham** (Peru), Member of the Board of Backus, Ferreycorp, Interbank, Entel Peru and Camposol; WCD Chapter Chair
- **Margaret Hanson-Muse** (Singapore and United States), Regional Senior Commercial Officer – ASEAN; WCD Advisory Board Member and former Honorary Chapter Chair in Peru, Columbia and India
- **Laura Menezes** (Brazil), Consultant, Spencer Stuart

4:30 p.m.

Closing Comments

4:45 p.m.

Reception

6:00 p.m.

Board Bus from hotel to Kathy Barclay's Home for Cocktail buffet