

Julie is a seasoned executive coach, mediator and leadership development consultant based in the New York City area and is the Managing Partner of LUMI Coaching and Leadership Development. Prior to forming LUMI Coaching and Leadership Development, Julie worked as a Senior Consultant at the global leadership consultancy YSC for two years and continues to assist YSC as an associate executive coach and consultant. She also assesses leaders for development or their suitability for roles, using an intensive interview and diagnostic tools to identify their strengths, gaps and strategies for success. Julie joined YSC with 15 years' experience in mediating employment conflicts, promoting cultural change within organizations, contributing to strategic diversity and inclusion initiatives, fostering creative intelligence, developing and implementing programs and workshops, coaching executives and high potential employees, creating educational and training videos, and providing cross-cultural presentations and advisory services.

Julie has a strong track record of assisting leaders with reaching their potential while enjoying greater satisfaction and enjoyment in their work. Julie aids leaders, teams and departments with operating more effectively and creating work environments that foster employee engagement, productivity and diversity and inclusion. She develops and leads workshops nationally to enhance leadership capacity and skills, including talks on women's leadership development. Through her work with Women's In-House Counsel Leadership Institute (WIHCL) and the ASCENT CLE Programs, Julie has been involved in one of the fastest growing and most impactful communities of women in-house counsel for the past three years. She has worked to develop and deliver the curriculum, and her efforts have enhanced and growth and trajectory of that community. With a specialty in helping women advance in the field of law, she leverages research, her legal and coaching experience, and her BA in Psychology, JD and MBA from Cornell University. She is trained in Hogan, FIRO-B and PSSI diagnostics.

Julie is also a mediator who has mediated hundreds of employment cases for the US Federal government and New York City, and ran a national mediation program in financial regulation for 10 years at the Financial Industry Regulatory Authority (FINRA). While at FINRA, Julie served as an inaugural member of its Diversity Leadership Council, and spearheaded a new employee resource group, serving as a co-chair. Julie also advised visiting delegations from governments around the world, and wrote a detailed research paper on the regulatory environment impacting banks in the US and Europe. She has provided talks and training programs throughout the US and internationally, including Hong Kong, on mediation, resolving employment disputes, and conducting effective investigations. As a consultant, Julie completed and presented research on best practices for bolstering engagement, retention and productivity. Her work experience spans the financial sector, law, education, government and regulation. She consults with clients in these fields and beyond, such as sports and entertainment, pharmaceuticals and insurance.

Julie is the past Chair of the President's Council of Cornell Women, a 300-member advisory group to the University President. She served as an Advisory Committee member to Cornell's Department of Inclusion and Workforce Diversity. Julie helped selected a university president and provost while serving on Cornell University's Board as a student-elected Trustee. Creatively, she enjoys filmmaking, having written, directed, produced and appeared in award-winning short videos, including a short film about mediation that won a national ABA competition. She has written a feature-length comedic screenplay, loves sports and played basketball for Cornell and in Ireland and New Zealand. Originally from Chicago, she now lives in New Jersey. Julie can be reached at juliecrotty33@gmail.com or 917-855-2447.